

Canon (UK) The Photography Show and The Video Show 2020 - Large Format Printer Cashback Promotion Terms & Conditions

1. PROMOTIONAL PRODUCTS, PARTICIPATING RETAILERS, PARTICIPATING LFP RESELLERS, PROMOTIONAL PERIOD AND PARTICIPANTS

- 1.1. This promotion is only available to Participants who: (a) purchase a Canon camera or Canon lens individually worth £400 or more (excluding the Canon imagePROGRAF products and PRO Series consumables and maintenance items) ("**Canon Products**") from one of the participating retailers (see list below - "**Participating Retailers**") purchased either: (i) via the virtual stand of one of the Participating Retailers at The Photography Show and The Video Show 2020 -Virtual **between 10.00 on 20th September 2020 -17.00 21st September 2020** (the "**Photo Show**"), or (ii) **between Thursday 10th September 2020 and midnight Tuesday 6th October 2020** inclusive ("**Purchase Period**") at one of the Participating Retailers online stores, **PLUS** (b) purchase any one of the large format printer products, listed below (the "**Promotional Products**"), from the online stores of any of the participating LFP resellers (see list below - "**Participating LFP Resellers**") **between 10.00 Saturday 20th September 2020 and midnight on Tuesday 6th October 2020** inclusive ("**Promotional Period**"). All other products, retailers and resellers are excluded. If a Participant has purchased more than one Promotional Product only ONE claim can be made and, the Participant will need to pick ONE Promotional Product against which to make a claim. Purchases must be genuine purchases for cash or its equivalent.
- 1.2. All Participants must be aged 18 or over and must be resident in the European Economic Area ("**EEA**") or Switzerland ("**Participant**").
- 1.3. All Participants are deemed to have agreed to be bound by these terms and conditions.
- 1.4. Purchases of second hand, refurbished or reconditioned products, or products which are counterfeit or infringe the intellectual property rights of the Canon group of companies in any way (for example, including but not limited to parallel or "grey" products) will not qualify under this promotion. To learn more about parallel products see <http://www.canon.co.uk/greymarket>.

2. HOW TO PARTICIPATE

- 2.1. To enter the cashback promotion, the Participant must: (a) spend £400 or more purchasing a Canon Product (i) during the Photo Show from the virtual stand of one of the Participating Retailers, or (ii) during the Purchase Period from one of the

Participating Retailers' online stores, **PLUS** (b) purchase a Promotional Product from a Participating LFP Reseller's online store during the Promotional Period **AND** submit a valid claim online between **10.00 Saturday 20th September 2020 and midnight on Monday 26th October 2020**.

- 2.2. Claims must be submitted by fully and correctly completing (including specifying a valid EEA product serial number) a claim form online, at www.canon.co.uk/lfp-cashback. **Participants will need to scan, upload and attach to the online claim form a copy of their receipt for both the Canon Product and the Promotional Product.** Participants will then receive an email confirming that their claim has been received. If you do not receive a confirmation email within 24 hours of processing your claim, or do not have access to a computer, please contact our **Claim Hotline on 0844 892 0810**.
- 2.3. The Canon Products and Promotional Products are subject to availability while stocks last. Canon will not be liable for the failure of the Participating Retailers and Participating LFP Resellers to fulfill orders of Canon Products made during the Photo Show and the Purchase Period and Promotional Products made during the Promotional Period.
- 2.4. Canon will not process any claims received after the closing date for receipt of claims of **midnight on Monday 26th October 2020**. Canon will not process claims which are in its opinion incomplete or illegible. Canon will not be responsible for claims delayed or not successfully received.
- 2.5. Only one claim per business and/or individual may be made.
- 2.6. Claims by Participants who purchase more than one Promotional Product during the Promotional Period can only be made against one of the Promotional Products they purchase. The Participant will need to pick one Promotional Product against which to make a claim. This promotion cannot be redeemed in conjunction with any other promotion.
- 2.7. This promotion cannot be redeemed unless the same Participant has in addition spent £400 or more on purchasing a Canon Product (i) during the Photo Show from the virtual stand of one of the Participating Retailers, or (ii) during the Purchase Period from one of the Participating Retailers' online stores.

3. CASHBACK

- 3.1. Provided that Participants have spent £400 or more on purchasing a Canon Product (i) during the Photo Show from the virtual stand of one of the Participating Retailers, or (ii) during the Purchase Period from one of the Participating Retailers' online stores, Participants will receive Cashback in the amounts shown below for purchase of a Promotional Product from Participating LFP Resellers during the Promotional Period.

- 3.2. Upon receipt and verification of the claim, Canon will arrange for a direct BACS transfer payment to the Participant's bank account. No alternative arrangement will be entered into and no cash or cheque will be provided.
- 3.3. Canon will endeavor to transfer via BACS within 4-6 weeks of receipt of a complete and valid claim.
- 3.4. Only one BACS payment will be issued per valid claim.
- 3.5. If you are UK VAT registered and you receive a Cashback, it may reduce the taxable value of your purchase and so you may need to reduce your input tax accordingly.

4. THE PROMOTER

- 4.1. The promoter is Canon (UK) Ltd. of 5 The Square, Stockley Park, Uxbridge UB11 1ET.

5. DISCLAIMERS

- 5.1. To the fullest extent permitted by law, Canon shall not be liable for any loss, damage or injury of any nature howsoever caused, sustained by any Participant under this promotion. However, nothing in these rules shall have the effect of excluding or restricting Canon's liability for personal injury or death caused by the proven negligence of Canon's employees or agents.
- 5.2. Canon reserves the right to void, amend, and/or change this promotion at any time without incurring any liability whatsoever.
- 5.3. Canon reserves the right to audit any claims to ensure compliance with these terms and conditions and to request additional information and supporting documents. Canon reserves the right to exclude claims and/or Participants if it suspects that the promotion is being abused in any way. Canon's decisions in relation to the promotion are final and no correspondence will be entered into.

6. DATA

- 6.1. Any personal data submitted to us will be processed by Canon (UK) Limited, its agents or associated group companies for the purpose of administering this Promotion and, if applicable, for marketing purposes – in cases when Participants have opted-in to receive marketing communication from Canon. For further details of how we use your data, including when you opt-in for marketing purposes, please see our Consumer Privacy Policy - <http://www.canon.co.uk/privacy-policy/>
- 6.2. If Participants do not wish for their contact information to be used for marketing purposes or to enable Canon to contact them in future regarding similar promotions, they should NOT check the relevant "opt-in" box when completing the claim form.
- 6.3. The personal data provided is held securely and may be transferred on a secure server outside the EEA. For further

details on how we protect your information please see our Consumer Privacy Policy - <http://www.canon.co.uk/privacy-policy/>

7. LAW AND JURISDICTION

These terms and conditions and any disputes arising out of or in connection with them shall be governed by and construed in accordance with the laws of England and will be subject to the non-exclusive jurisdiction of the English courts.

Promotional Products and Cashback amounts:

Canon imagePROGRAF PRO-2100 Single Roll	£100 Cashback
Canon imagePROGRAF PRO-2100 Dual Roll	£100 Cashback
Canon imagePROGRAF PRO-4100 Single Roll	£200 Cashback
Canon imagePROGRAF PRO-4100 Dual Roll	£200 Cashback
Canon imagePROGRAF PRO-6100 Dual Roll	£300 Cashback

Participating Retailers:

WEX Photo Video
London Camera Exchange
CameraWorld

Participating LFP Resellers:

Stanford Marsh Group
Fotospeed
Fine Art Foto
Pro Print Solutions