



# MAKING WORKSPACE SUSTAINABILITY POSSIBLE

Discover print and document management  
with less environmental impact

**Canon**

# WHAT'S DRIVING SUSTAINABILITY?

**Sustainability is core to Canon's ethos of Kyosei – living and working together for the common good.**

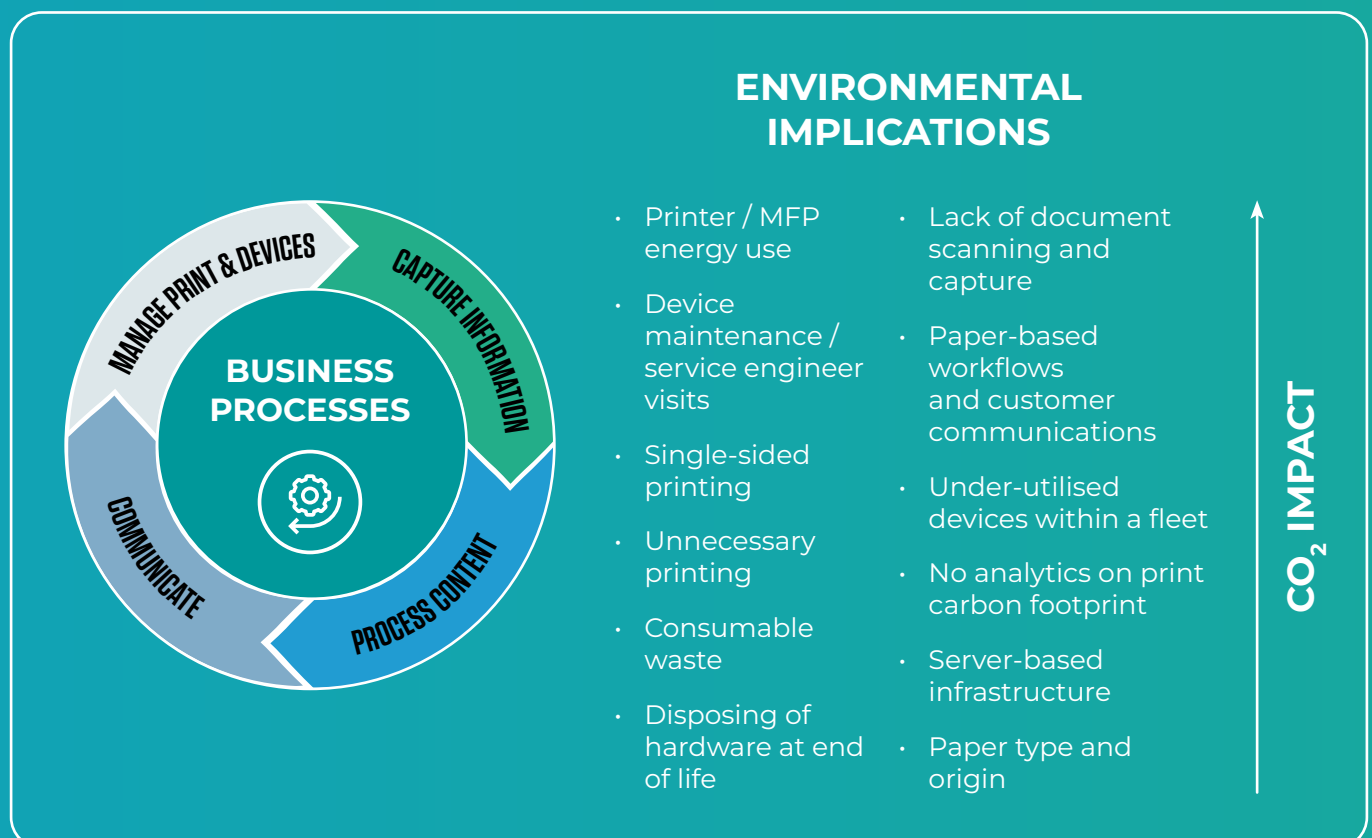
**The European Union is aiming for net zero by 2050, shaping the regulatory framework all European businesses operate in.**

**Reducing CO<sub>2</sub> emissions and engaging with the circular economy is key:**

- Sustainability topics such as carbon footprints of products and recycling are high on the agenda of IT managers
- The reduction of environmental impacts of print infrastructure is also high on their agenda

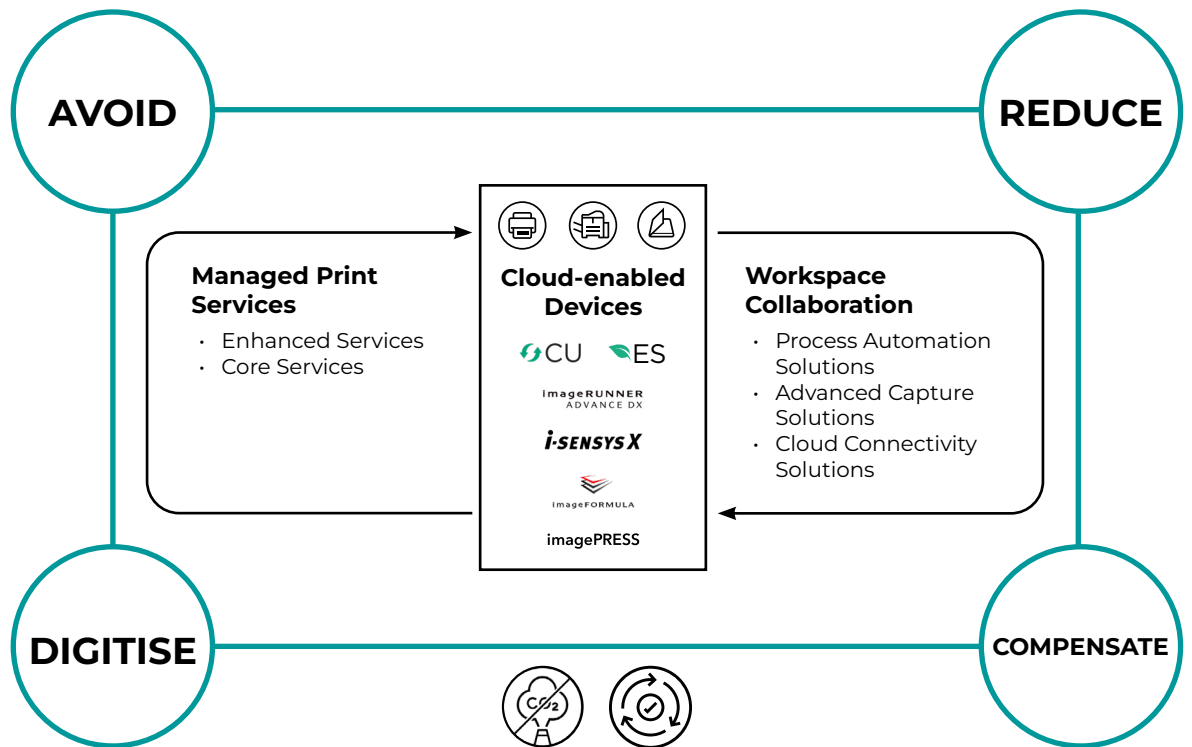
There are more opportunities to buy into the circular economy, as manufacturers increasingly offer “factory approved” refurbished or remanufactured products.

## **Sustainability Challenges In The Document Lifecycle:**

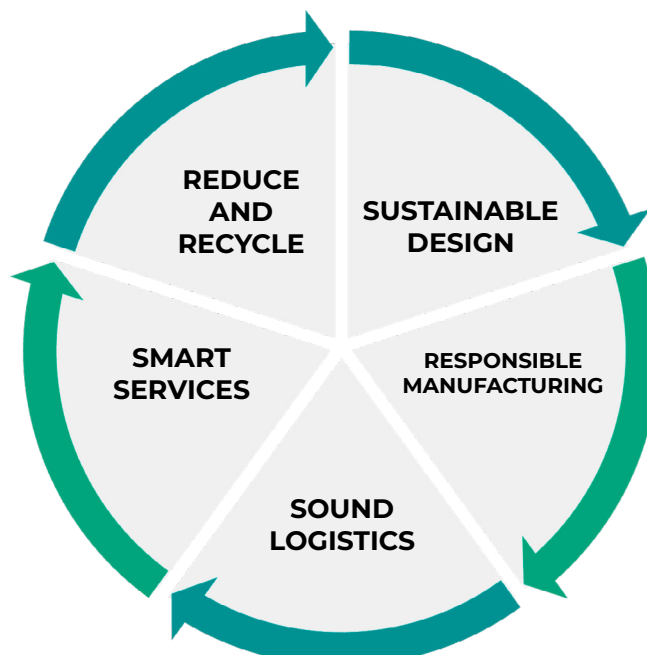


# IMPROVING WORKSPACE SUSTAINABILITY WITH CANON

How we help you...



What we do on our side...



# 4 STEPS TO A LOWER ENVIRONMENTAL IMPACT

## AVOID



### SiteAudit

Assess your print infrastructure impact.



### Energy Efficient Devices

Class leading quality and energy efficient hardware.

## REDUCE



### uniFLOW Online

Control print usage and behaviour.



### Smart Devices

Printers and scanners for the 'less paper' office.

## DIGITISE



### Capture and Process Solutions

Software to help you 'go digital'.

## COMPENSATE



### Responsibly sourced media

All Canon branded cut sheet A3 and A4 paper is deforestation free



### Climate Project Contribution Service

Compensate for any unavoidable print related CO<sub>2</sub> emissions.



## OUR SUSTAINABILITY AWARDS AND CERTIFICATION



Canon has been awarded the prestigious EcoVadis Platinum rating for its sustainability efforts. This places Canon in the top 1% of companies assessed globally, with an overall score of 85/100 in the 99th percentile. The EcoVadis recognition and achievement highlight Canon's strong sustainability commitment and action throughout its global business across crucial areas covering environmental, social, and governance criteria.

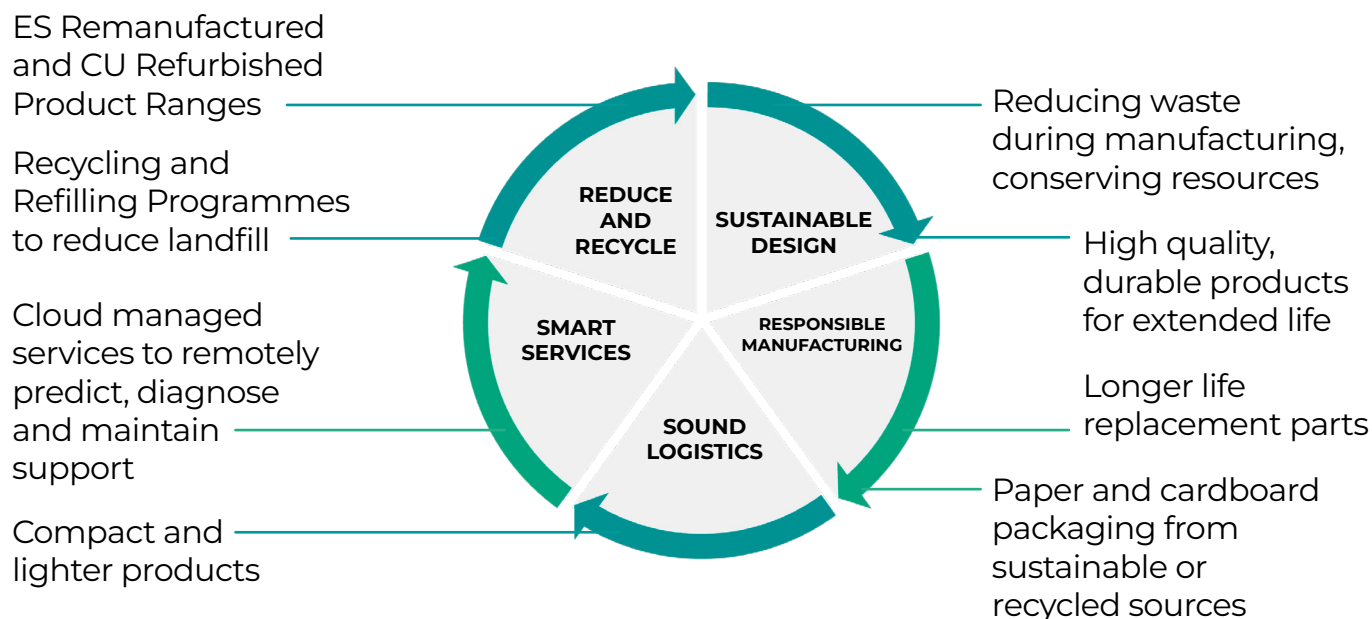


For 2024, Canon has been recognised by CDP for its initiatives in the field of climate change and awarded an A- score.

CDP is an international environmental non-profit organisation which evaluates major companies and organisations worldwide on their efforts to tackle environmental issues.

# CANON AND THE CIRCULAR ECONOMY

**Our approach to the circular economy touches on every stage of the product lifecycle. From remanufacturing and refurbishing devices, to toner and ink recycling, we engineer the circular economy into our products and solutions from the beginning.**



## YOUR SUSTAINABILITY BENEFITS WITH CANON



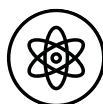
### Enhance Document Sustainability

Reduce the environmental impact of your print and document management infrastructure.



### Environmental Compliance

Demonstrate and maintain regulatory compliance with the changing legislation concerning print and corporate sustainability.



### Innovate Your Workspace

Access a cutting-edge range of products, solutions and services to help you reduce your workspace CO<sub>2</sub> impact, while also boosting productivity and compliance.



### Partner With A Leader

Canon is a recognised industry leader when it comes to sustainability, with many certified circular economy practices.

# WHY CANON?

## Experts In Document CO<sub>2</sub> Reduction

We provide award-winning technology and services to help you reduce the impact of print and document management. Our uniFLOW Online solution won BLI's Outstanding Cloud Output Management System Pick award for 2023.

## Circular Economy Champion

With a decade's expertise in remanufacturing, we are able to reuse resources from our portfolio, creating as-new devices without losing performance. We won the BLI award for Most Reliable A3 Brand 2022 – 2024 too, so unnecessary service calls are avoided.

## Certified Sustainable Practices

As of 2022, 88% of in-scope products qualified for Blue Angel.

As of 2025, ISO 14001 consolidated certification covers Canon Inc, as well as Group companies operating in 39 countries and regions (in total, 113 companies/512 operational sites) around the world.



## Recognised Sustainability Leader

We have been positioned as a Leader by Quocirca in its Print Security Landscape 2023, and by IDC MarketScape in its Worldwide Security Solutions and Services Hardcopy 2022 – 2023 Vendor Assessment. We also won BLI's Most Energy Efficient Laser A4 Brand Award 2023 - 2025 for our Laser A4 portfolio.

## Kyosei Corporate Philosophy

As mentioned, our Kyosei philosophy – living and working for the common good – drives our vision for sustainability. We're also part of the Responsible Business Alliance (RBA), so we ensure ethical and environmental responsibility for our supply chain.

# NEXT STEPS

**Wherever you are on your sustainability journey,  
we're here for you.**

Strengthen your workspace sustainability with us:



**Talk to a Canon sales representative or  
approved Canon partner**



**Visit a Canon experience centre**



**Get a proof of concept**



**Products and solutions for  
CO<sub>2</sub> reduction**



**Hear our recommendations –  
and a proposal...**





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