



# SUSTAINABILITY IN THE WORKSPACE WITH CANON

ALWAYS STRIVING

**Canon**

# OUR PROMISE TO YOU

At Canon, we're always progressing. Always working towards a better tomorrow, for everyone, everywhere.

We're on a journey to make our entire business more sustainable. By using resources responsibly, supporting the circular economy and minimising waste, we're reducing our impact on people and the planet, one step at a time. And we're evolving our portfolio of products and solutions to make sure our customers can easily take these steps too.



## AREAS OF FOCUS:



### Carbon Reduction

We're now well on the way to achieving net-zero CO<sub>2</sub> emissions by 2050.

After installing 4,842 solar modules on the roofs of our manufacturing plant in Germany, 100% of the electricity used there is renewable, cutting CO<sub>2</sub> emissions by 976 tons per year.

The energy-efficient design of the multifunction office device imageRUNNER ADVANCE DX C5860i features a newly developed low-melting point toner and a motor that optimises the electric current. This reduces CO<sub>2</sub> emissions by 13% during use compared with the previous model.

Against the target of a 3% average annual improvement in the index of lifecycle CO<sub>2</sub> emissions per product unit, we realised an average annual improvement of 4.1% between 2008 and 2022, for a cumulative total improvement of 43%.



### Resource Efficiency

The more thoughtfully we use our resources, whether that's by cutting down on use or by embracing the circular economy, the more sustainable we become.

We continuously enhance our second-life portfolio of remanufactured and refurbished products – our imageRUNNER ADVANCE ES Series devices are built with at least 90% reused parts, 10% more than our past remanufactured ranges.

We conduct used toner cartridge collection in 24 countries and regions (with a cumulative collection volume of about 454,000 tons as of the end of 2022) for recycling at four sites\* worldwide. As of 2022 we have achieved a cumulative reduction in the use of new resources of approximately 322,000 tons.

\* Japan: Canon Ecology Industry, United States: Canon Virginia, France: Canon Bretagne, China: Canon Dalian Business Machines



### Responsible Business

As well as complying with all the relevant sustainability regulations, we're striving to introduce impactful initiatives of our own.

For 2023, Canon has been awarded an A score for climate change by CDP, the third time we have been included on their highest-ranking A list and placing us in the top 2% of companies assessed in this category.


The CDP is an international environmental non-profit organisation which evaluates major companies and organisations worldwide on their efforts to tackle environmental issues.

Canon's Miraisha programme offers workshops to photographers, videographers and print business owners based in Africa, enhancing their skills and promoting future livelihoods.


Through creative education storytelling workshops we're inspiring and empowering the next generation, teaching young people how to express themselves by using the United Nations Sustainable Development Goals (SDGs) as a framework.

These are just some of the actions we are taking around the EMEA region to ensure good practices throughout our industry and supply chains.

# FOUR STEPS TO TARGET YOUR EMISSIONS

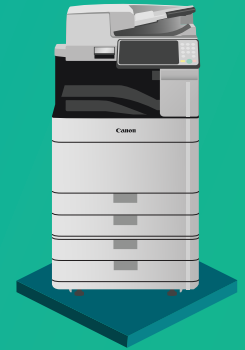
**1**  **Avoid**  
Discover device-related inefficiencies and directly avoid emissions with our monitoring and assessment services. We'll help you speed up your digital transformation and build a more sustainable print fleet that matches your needs, with a portfolio of efficient print and scan devices.

**2**  **Reduce**  
Deploy smart print management solutions to reduce energy and media use across your fleet.  
Control your print activities and set print policies with our award-winning uniFLOW Online software for a fleet-wide efficiency boost, reducing pages printed by over 24% through automatic and manual job deletion.  
\* Calculated according to internal analysis, figure might vary depending on the customer behaviour

**3**  **Digitise**  
Identify where your existing processes can be digitised. For example, could you use a secure eSignature solution to manage contracts? Would a cloud-based document management solution like Therefore Online streamline your online workflows?

**4**  **Compensate**  
Compensate any remaining greenhouse gas emissions from Canon products with the Canon Climate Project Contribution service, which funds climate and environmental initiatives around the world.

We also offer Climate Partner Certified Papers, promoting responsible forestry and production practices that benefit people, communities and the planet. Through our work with Climate Partner to compensate for emissions arising from our sustainable paper, we've compensated 50,324,854kg of CO<sub>2</sub> between 2015 and 2022.



## OUR SUSTAINABILITY AWARDS



### CDP A List

We have been given an A score in the climate change category by international environmental non-profit organisation CDP – the third time we have been included on the highest ranking A list.



Canon Europe Ltd.  
BLI 2023-2025 Most Energy Efficient Laser A4 Brand Award

### BLI Most Energy Efficient Laser A4 Brand Award 2023-2025

Market research institution Buyers Laboratory Inc. found that our laser A4 devices were significantly ahead of the market in terms of energy efficiency. The 12 Canon laser A4 devices tested used 37% less energy than the next two competitors combined, leading to the Most Energy Efficient Laser A4 Brand Award 2023-2025.



### ISO 14001

As of 2022, ISO 14001 certification covers Canon Inc. as well as 120 Group companies in 40 countries and regions. ISO said that “the Canon Group has identified new risks and opportunities associated with prospective expansion into new business domains, and has incorporated these in its EMS.



### Blue Angel

88% of relevant products qualified for the German government’s Blue Angel environmental label in 2022, meeting stringent criteria on quality.