

## SPOKESPERSON BIOGRAPHY

### **Mathew Faulkner, Director, Marketing and Innovation, Wide Format Printing Group, Canon EMEA**

Mathew Faulkner is Director, Marketing and Innovation, Wide Format Printing Group, Canon EMEA. In this position, Mathew is responsible for the management of strategic and operational marketing for the wide format printing business, serving broad markets from AEC&M to photo and fine art and from display graphics to interior décor.

Having started his career working in technical design for a packaging and print manufacturing business, Mathew later co-founded a tech start-up in 2001 that developed inkjet printing, CAD and prototyping systems for packaging.

Mathew currently sits on the council of the Independent Print Industries Association (IPIA) and is Chairman of its Training and Education subcommittee. He is also a member of the marketing steering group for the not-for-profit organisation Two Sides, which promotes the sustainability of the graphic communications supply chain.

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