

SPOKESPERSON BIOGRAPHY

Jennifer Kolloczek, Senior Director, Marketing & Innovation Production Print, Canon EMEA

Jennifer Kolloczek was appointed the role of Senior Director, Marketing & Innovation, Production Print, Canon EMEA in June 2022. In this role, Jennifer integrates and leads all Production Print business planning and marketing activities for the EMEA market, bringing extensive marketing, product management and portfolio planning experience, gained from over more than 20 years in the production print industry.

Prior to this role, Jennifer held the global position of Director – Graphic Arts at Canon Production Printing, where she focused on accelerating the adoption of production inkjet in the graphic arts space. Jennifer has also held various marketing positions within Océ, at both the Poing and Venlo locations, before moving to the USA in 2014 to join the Regional Sales Headquarters, Canon U.S.A. Thereafter Jennifer worked as Marketing Director for the National Sales Organisation Canon Solutions America where she led the development and execution of go-to-market strategies for its B2B solutions and services portfolio.

Jennifer holds a degree in International Marketing from the Ravensburg University of Cooperative Education (Germany) and a Masters in Marketing Management from Erasmus University, Rotterdam (The Netherlands). She also speaks fluent German, English and Dutch.

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