# TAKE YOUR SUSTAINABILITY TO THE NEXT LEVEL



Canon supports the circular economy and prioritizes people and society. We are transforming operations and manufacturing to reduce CO<sub>2</sub> emissions and environmental impact. Under the principle of Kyosei - living for the common good.

## HOW DOES CANON CO, NEUTRAL PAPER SUPPLY CHAIN LOOK LIKE



#### ETHICAL SOURCING

We ensure raw materials come from renewable sources and sustainable managed forests, certified by FSC® or PEFC.



### CO, REDUCTION

We are committed to reducing  ${\rm CO_2}$  emissions across our operations and throughout the product lifecycle.





# CO<sub>2</sub> NEUTRAL DELIVERED

We deliver our Zero CO<sub>2</sub> neutral products to your doorstep in a 100% CO<sub>2</sub> neutral manner.



#### **EFFICIENT ENERGY USE**

We work with energy-efficient paper mills that recover energy from their paper production.



#### EFFICIENT TRANSPORT

We use multimodal transport to minimize  ${\rm CO_2}$  emissions in our supply chain.



# CO<sub>2</sub> COMPENSATION & REDUCTION INVESTMENTS

The CO<sub>2</sub> emissions that inevitably remain in the entire supply chain are offset via verified climate projects.

