



Canon

PRISMA Cloud Services

**EMPOWER YOUR PRINTING
WITH PRISMA**

PRINT CHALLENGES IN A DIGITAL WORLD

The shift from traditional print methods to digital technologies marks a significant transformation in the print industry. This transition brings new opportunities for Print Service Providers (PSPs) – but also poses challenges.

PSPs find themselves with multiple solutions and subscriptions to connect and configure their print fleet. This leads to a fragmented landscape where each tool has its own set of passwords, adding a layer of complexity to PSPs' daily operations. Juggling numerous credentials not only consumes time and resources but also creates security risks.

That's why safeguarding the integrity of customer data and job files is a key priority amid this digital shift. With multiple access points and tools in use, it's harder to maintain a secure environment, so PSPs need to implement robust security measures to avoid data breaches and unauthorized access to sensitive information and protect the interests of both PSPs and their clients.

Usability is another critical concern. Not all digital tools are designed with user-friendliness in mind, and the lack of intuitive interfaces and difficulties with access can lead to workflow inefficiencies. Staff may need additional training, further complicating the transition process.

With these challenges in play, how can PSPs grow their business and oversee a smooth digital transition?

MEET PRISMA Cloud Services

PRISMA Cloud Services is a suite of cloud-based workflow applications and tools to monitor and manage every aspect of your print operation. From perfect colour output for first time right prints, to fleet-wide analytics, PRISMA Cloud Services helps you deliver cost-effective and high-quality output time after time.

PRISMA Cloud Services suite includes:

- PRISMAcolor Manager
- PRISMAprepare Go
- PRISMAlytics Accounting
- PRISMAlytics Dashboard
- PRISMAremote Monitoring



PRISMA Home

YOUR HOME IN THE CLOUD

PRISMA Home is the central cloud-based platform to try out and launch your Cloud based PRISMA workflow applications and tools. You can connect and configure users and printers, monitor all your PRISMA subscriptions and licenses, and access secure storage capacity – all from one place.

YOUR BENEFITS WITH PRISMA HOME:



One login, one central platform

Our cloud-based Software-as-a-Service (SaaS) subscription service allows you to access all your PRISMA applications and tools with a single unique login from one location. Safeguarding your data is simple with its advanced Microsoft Azure and Auth0 security features and robust encryption.



Flexible subscription model

The functionality-based subscription model keeps spending within your operating budget – freeing up capital expenditure for strategic investment.



Manage your print room

Connect and configure printers and team profiles, while managing your licences.



Stay secure with PRISMA cloud storage

Print jobs are stored securely in the cloud, helping you access them from any of your locations.



Up-to-date software

PRISMA Home delivers automatic updates to your PRISMA Cloud Services, ensuring you always have the latest features and security.



Try before you buy

Activate premium trial licences for 3 months free of charge.



Easy to use

The intuitive user interface and online help features mean you and your team can get started straight away, with minimal training, while accessing PRISMA Home through your web browser means there's no need to invest in and maintain complex IT infrastructure.



Available anytime, anywhere

Access your PRISMA Cloud Services 24/7 from any web browser, wherever you're working.



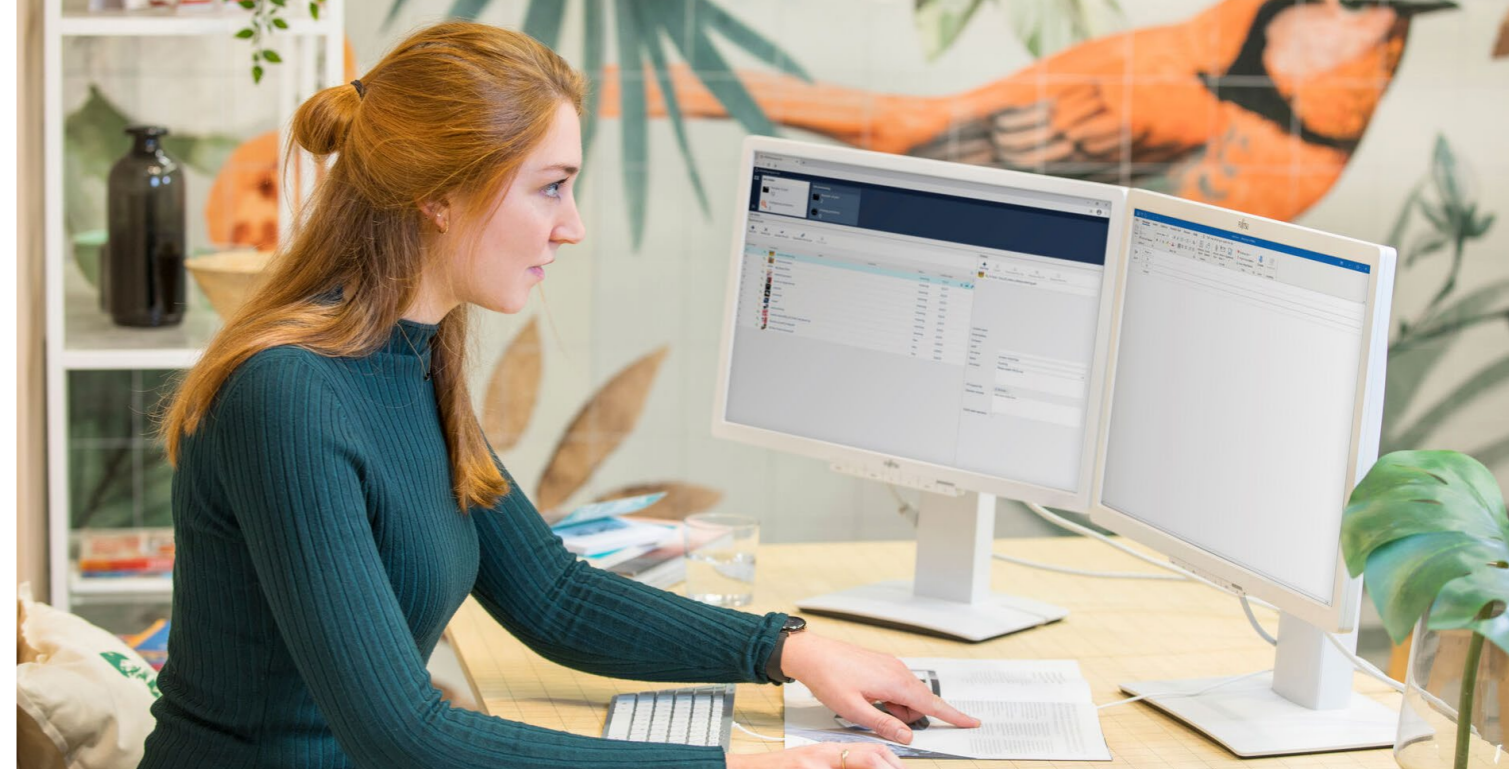
PRISMAcolor Manager

COLOUR THAT MEANS BUSINESS

Colour management has traditionally been a complex process reserved for highly skilled specialists.

PRISMAcolor Manager is a simple, device-agnostic tool that helps you quickly and accurately compare colour measurement data with industry standards – or your own targets. By simplifying the colour measurement process, it helps you control colour, even when you use many different devices.

Clear trend graphs ensure your operators no longer need to go through historical data manually, but colour specialists can zoom in for a more detailed analysis of a specific printer, metric or time period if needed.



YOUR BENEFITS WITH PRISMAcolor Manager

- Easily track colour quality across any of your CMYK printers, regardless of brand, over multiple locations.
- Validate printed colours against measurable standards of your choosing and stay consistent, without needing years of expertise.
- Access your latest insights and historical trends at a glance to make any necessary changes.
- Bring colour results to life with real-time, easy-to-understand overviews and metrics.
- Reduce wasteful misprints by helping operators judge quality levels and make the necessary adjustments to the engine.
- Reassure print buyers of consistent output quality improvements for repeat jobs.

PRISMAprepare Go

DON'T WAIT TO AUTOMATE

PRISMAprepare Go is an effective, secure and affordable route to cloud-based job submission and pre-production preparation for small in-house and commercial print producers. It enhances your customer offering with a highly structured, professional service that's easy to configure and use.



Receive

PRISMAprepare Go makes it easy for your customers to work with you. Anytime, anywhere, they can send jobs by dragging-and-dropping PDF files and adding any comments. At your end, jobs enter a streamlined pre-production workflow, where automated pre-flighting flags any missing elements – like page size, fonts, or image resolution – to minimise disruption.



Prepare

PRISMAprepare Go lets your operators switch easily between applications, tools and printers, creating many different products effortlessly. The 'What You See Is What You Get' Document and Sheet view minimises mistakes by verifying page output onscreen as they're made.



Go

PRISMAprepare Go offers a single submission point for all your networked production presses. It supports most production printers with PRISMAsync, Fiery or Canon DFE controllers, as well as generic JDF-enabled production devices.

PRISMAlytics Accounting

DATA YOU CAN RELY ON

PRISMAlytics Accounting is a simple, secure tool for full and accurate print data capture – per job, customer or department – right from the heart of the printer. Easily allocate costs to individual users, departments, groups or clients, no matter how small or large the job.



Allocate costs accurately and reliably

Quickly capture and allocate complex costs to the correct budget-holder or client.



Secure and accessible

Whatever the size of your operation, your user and client information stays secure, as PRISMAlytics Accounting runs on the Microsoft Azure-based PRISMA Home platform.



Reduce costs

Gain a clear overview of each device's running costs, with the detailed data you need for accurate cost calculations.



Clear reports on demand

PRISMAlytics Accounting collects print, copy and scan data showing device usage, and produces an easy-to-read report showing the activity of your devices and accounts.

PRISMAlytics Dashboard

DATA TO DRIVE YOUR BUSINESS

Pressure to raise productivity and safeguard margins means many businesses are looking to manage print performance more holistically. By using real-time data in clear tables and charts, they can analyse their print portfolios quickly and identify the most profitable actions.

Take control of your print operation with PRISMAlytics Dashboard, an easy and secure cloud-based management information tool that provides comprehensive overviews for a variety of Canon printers.



Clear and easy-to-use dashboard

PRISMAlytics Dashboard collects all KPI data and displays this information in an intuitive dashboard for easy comparison between devices.



Integration with PRISMAsync for detailed data

PRISMAlytics Dashboard is fully integrated with PRISMAsync driven Canon devices collecting data from the heart of your Canon engine. This means a more complete set of detailed data compared to other DFEs.



Collecting, and reporting on critical data

PRISMAlytics Dashboard collects, groups, and visualises production data to show changes over time. Data can be exported as CSV files, allowing further processing in other management applications and reports.



Analyse a range of Canon devices and Digital Frontends (DFEs)

PRISMAlytics Dashboard can be used for webfed, large format and sheetfed toner/inkjet engines supported by PRISMAsync, Canon PDL and other DFEs, all in one place.



PRISMAremote Monitoring

PRISMAremote Monitoring is a print operation alerting app for Android and iOS tablets and phones. It shows you what's happening across your fleet in real time and tells you what you need to do to keep production running smoothly.

Easy-to-use app: Monitor print operations remotely 24/7 through your phone or tablet.

Real-time notifications: Notifications directly from the printer to prompt action.

Clear overviews: Rapid updates every half second to give valuable, up-to-date information on capacity and alerts at a glance.

Cloud connected: PRISMAremote Monitoring is a secure, cloud-connected, network-independent application.



PRISMA

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English Edition
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