

PRESS RELEASE

New Canon imagePROGRAF PRO Series of 12-Colour Large Format Printers Delivers Best PRO Print Quality yet and Superior Light Fastness for Professional Photography and Fine Art Markets



The new imagePROGRAF PRO series delivers the highest photo print quality of any imagePROGRAF yet.



Canon is launching a new enhanced series of its highly successful 12-colour imagePROGRAF PRO large format printers.



The new imagePROGRAF PRO series is designed for the photography and fine art markets.

LONDON, UK, 25th January 2024 – Canon today launches a new enhanced series of its highly successful 12-colour imagePROGRAF PRO large format printers. Designed for the photography and fine art markets, the new series comprises three models: the 60"/1524mm imagePROGRAF PRO-6600, the 44"/1118mm PRO-4600 and the 24"/610mm PRO-2600, which replace the imagePROGRAF PRO-6100, PRO-4100 and PRO-2100 respectively. Combined with a new pigment ink set, LUCIA PRO II¹, the new 12-colour series delivers the highest photo print quality of any imagePROGRAF yet. The launch of the new series addresses market demand for greater image durability and light resistance to help increase long-term print storage, and offers new environmental benefits. The imagePROGRAF PRO series will be showcased live at drupa 2024 on the Canon stand in Hall 8A, B41-1 – B41-8.

Exceptional image quality

While the 12-colour imagePROGRAF PRO was already renowned for producing photo quality prints with stunning, vivid colour and unsurpassed clarity and detail, the matte black ink in the LUCIA PRO II ink set together with a newly designed colour matching table has improved the reproduction of darker shades and the black density on fine art papers. On the same media types, this development has also expanded the dark areas of the colour gamut to render detailed shades of grey.

Significantly increased durability

The LUCIA PRO II ink set also allows users to futureproof their printed output as the new inks provide substantially improved scratch resistance on photographic papers, to make handling, mounting and finishing easier, such as for fine art printers (PSPs), while a very light-resistant pigment in the ink set

¹ 11 of the 12 inks are newly developed. The Matte Black ink is the same one used by the imagePROGRAF GP-2000/4000.

dramatically increases colour fastness. Enhancing their value, photographic and fine art prints can therefore now be produced in even higher quality with the new imagePROGRAF PRO series and then preserved for up to 200 years² without the colours fading.

Productivity boost

Regardless of the skill or experience of the user, the new imagePROGRAF PRO series is easy to use and offers increased productivity, thanks to its ink ejection status monitoring system, simplified settings and easier media handling. Its dual roll capability allows a second roll of a different media type and size to be loaded at the same time so that the user can automatically switch from printing on matte to gloss paper without interrupting the workflow. By accelerating the automatic media feeding process, the media loading time has also been reduced by approximately 40%³.

Environmental considerations

In line with Canon's goal of reducing the environmental footprint of its products and operations by using resources responsibly, minimising waste, increasing efficiency and supporting innovation, it has reduced the amount of expanded polystyrene packaging material used for the new imagePROGRAF PRO series – for example, 89.5%⁴ less polystyrene foam is used for the PRO-4600 than for its predecessor. In addition, its reduced power consumption – using 85W or less during operation and 2.3W or less during standby – as well as other satisfied criteria, has helped the series achieve a 'Gold' product rating under the U.S. EPEAT⁵ (Electronic Product Environmental Assessment Tool) Registry, the highest level of registration in the field of imaging equipment products.

Mathew Faulkner, EMEA Director, Marketing and Innovation, Wide Format Printing Group, Canon Europe,

comments: "The new imagePROGRAF PRO series takes the resounding success of our current range and makes it even better, with new design and performance features added in response to feedback from our customers. We've raised the bar for print quality as well as significantly increasing image robustness in terms of light and abrasion resistance, which is crucial for fine art printers and professional photographers. With its improved media handling and increased automation, we've also made it easier to use and more productive.

"The new imagePROGRAF PRO series makes an attractive proposition for our customers - professional photographers can invest in technology that allows them to further commercialise their work through print, while maintaining full control of the output and quality of their work."

² When using Canon Photo Paper Pro Platinum. Predicted value calculated in accordance with the indoor light resistance test method and life evaluation criteria of the digital colour photographic print image preservation evaluation method (JEITA CP-3901B) published by JEITA (Japan Electronics and Information Technology Industries Association).

³ From 123 seconds (previous imagePROGRAF PRO series) to 73 seconds (new imagePROGRAF PRO series).

⁴ Ratio by weight, PRO-6600 reduced by 58.9% and PRO-2600 by 100%.

⁵ An environmental evaluation system established by the Green Electronics Council (GEC), an NPO in the United States, for the purpose of market development and promotion of environmentally friendly products.

The new imagePROGRAF PRO series is available from March 2024 across EMEA either directly from Canon or through one of its accredited resellers.

More information on the new imagePROGRAF PRO series can be found here: <https://www.canon-europe.com/business/products/wide-format-printers/announcing-new-imageprograf-pro-gp/>

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About Canon Europe

Canon Europe is the EMEA strategic headquarters of Canon Inc., a global provider of imaging technologies and services. Canon Europe has operations in roughly 120 countries, with approximately 13,300 employees and contributes to around a quarter of Canon's global revenues annually.

Founded in 1937, the desire to continuously innovate has kept Canon at the forefront of imaging excellence throughout its 80 plus year history and has commitments to invest in the right areas and capture growth opportunities, from cameras to commercial printers, and business consultancy to healthcare technologies.

Canon's corporate philosophy is *Kyosei* – 'living and working together for the common good'. In EMEA, Canon Europe pursues sustainable business growth, focusing on reducing its own environmental impact and supporting customers to reduce theirs using Canon's products, solutions and services.

Canon is constantly redefining the world of imaging for the greater good. Through its technology and spirit and innovation, it pushes the bounds of what is possible – helping to see our world in ways we never have before.

Further information about Canon Europe is available at: www.canon-europe.com