

HELPING THE PUBLIC SECTOR BECOME RESILIENT

Canon

Let's get real, organisations are not walled cities.

70% of Public Sector organisations have had a print-related data loss in the past year which is higher than any other sector.

Source: Quocirca Global Print Security Landscape 2024

Cyber threats can infiltrate any internet-connected devices, including printers. Printers process and store confidential data which may include financial reports and other sensitive information such as personal details of patients or residents. Today, printers are connected to wider networks of organisations, exposing them to potential attacks from across the world. They're often overlooked as a security risk, making them an attractive target.

Printers need access passwords, and if factory default passwords are not changed, hackers could get into the device and change them, resulting in loss of access. This could then allow an attacker to take control of the printer and manipulate its firmware. Another vulnerability lies in the device USB ports. If left open, data can be accessed via a USB stick and security can therefore be compromised. Additionally, your team members could mistakenly leave some documents on the printers, leading to data breaches of confidential documents.



- Connected printers can be targets for hackers to access your network.
- Sensitive information can be accessed from documents left on the printer.
- Default or easily guessed passwords allow unauthorised access.
- Stolen print cards can grant unauthorised access.
- Malicious code can take control of the printer's functions.
- Unsecured network ports can be exploited for attacks.
- A network breach through a printer can give criminals access to your entire system.

Only 16% of IT Decision
Makers (ITDMs) say they
are completely confident
in the security of their print
infrastructure

Source: Quocirca Global Print Security Landscape 2024 When you purchase new multi-functional devices, you'll have Canon's support to help you understand what security features your devices already have, as well as the support of Canon's dedicated Product Security Response Team (PSIRT). You'll also have the option of outsourcing the management of your devices to Canon's Services Team.

Outsourcing print management ensures monitoring, updating and real-time reporting to prevent attacks.

Managed Print Services (MPS) will help address critical security threats your devices might be exposed to. Through ongoing fleet monitoring, you'll gain the visibility of any potential vulnerabilities which would be promptly communicated. You'll also benefit from regular print infrastructure reviews that will highlight trends or anomalies within your print, scan and copy infrastructure to allow you to act quickly to prevent potential data breaches or losses.

of organisations who use MPS are very satisfied with their print supplier security capabilities. However, only a 1/3 of those who don't use MPS are very satisfied with their print supplier security capabilities.

Source: Quocirca Global Print Security Landscape 2024

Five ways to win with MPS



A dedicated expert will monitor devices using best-in-class tools to optimise them and provide monthly reports and health checks to enable you to demonstrate clear, strategic progress fully aligned to your strategy.



Be ready for the future of your organisation with the flexible design of MPS supporting remote and mobile working with the latest solutions for your digital transformation journey.



Simple: MPS simplifies the management of print and document infrastructure. It also gives visibility of all connected devices through our dashboard to help you make informed decisions.



Savings: MPS reduces operational costs with improved monitoring and proactive print environment optimisation, giving you time back to focus on what matters



Sustainability: MPS supports your sustainability goals with a view of your organisations' environmental impact, including analyses of CO₂ emissions and paper usage. Regular reporting will outline how you can minimise energy consumption.

Why choose Canon?

- · The **quality and reliability** of Canon's services match Canon's renowned hardware and award-winning software.
- Canon was awarded the **BLI 2024-2025 Pacesetter Award in Serviceability**: forward-facing and an effective service offering that empowers people and organisations to stay productive.
- · We offer a full range of services and support that cater for the evolving needs of our customers with sustainable options, supporting businesses with their circularity goals.



Canon Europe Ltd.
BLI 2024-2025 Pacesetter Award in Serviceability