



Canon

HOW MAKPETROL CUT COSTS AND COMPLEXITY WITH SMARTER DOCUMENT MANAGEMENT

Discover how Makpetrol AD is transforming its document management with Canon solutions, automating workflows, reducing costs, and gaining full visibility over every document to drive efficiency across the business.

Makpetrol AD is a leading energy company in North Macedonia, with more than 79 years of experience in the distribution and trade of petroleum products and natural gas. With over 2,000 employees and a wide network of gas stations and subsidiaries, Makpetrol AD plays a key role in the country's energy sector.

COMPANY NAME:
Makpetrol AD

LOCATION:
Skopje,
North Macedonia

ESTABLISHED:
1947

INDUSTRY:
Energy / Oil & gas

SERVICES:
Distribution and
trade of petroleum
products and natural gas

THE CHALLENGE: SCALING OPERATIONS, INCREASING COMPLEXITY

As business continued to grow, so did the complexity of managing documents and printing processes across the organization. Manual workflows and increasing document volumes led to:

- Slow processing times
- High administrative workload
- Limited visibility and control

“ WE NEEDED A RELIABLE AND SCALABLE SOLUTION THAT WOULD REDUCE PROCESSING TIME, MINIMIZE DISRUPTIONS, AND IMPROVE INTERNAL WORKFLOWS.

Daniela Milkovska Stojkovska, IT Project Manager





AT THE SAME TIME, IT WAS IMPORTANT FOR THE SYSTEM TO SUPPORT OUR FUTURE GROWTH AND DIGITAL TRANSFORMATION INITIATIVES.

Marina Veselinska, Manager of Budgeting and Analyst

THE SOLUTION: A CONNECTED APPROACH TO DOCUMENT MANAGEMENT

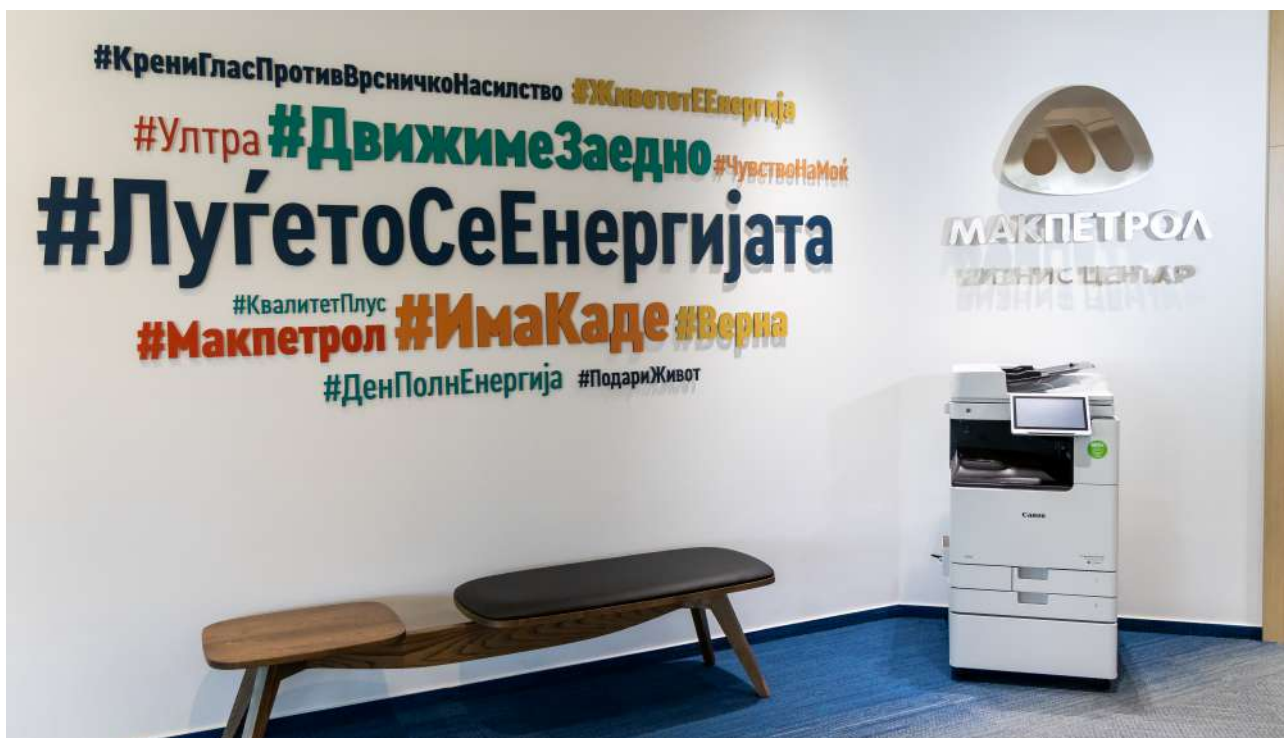
Makpetrol AD partnered with Canon and its trusted local partner Abix to transform its document infrastructure. The journey began more than 10 years ago with Canon devices and integrated software solution **uniFLOW™**, providing greater control and security over printing and document management.

Building on this foundation, **Canon Therefore™ document management system** enabled a new level of digital transformation through automation and centralization of key processes.

This allowed Makpetrol AD to:

- Automate incoming invoice processing
- Centralize document tracking
- Achieve full workflow transparency
- Simplify administration
- Be able to develop new processes independently – without relying on external resources





THE RESULTS: FASTER PROCESSES. LOWER COSTS. BETTER CONTROL.

By optimizing processes and improving visibility, Makpetrol AD achieved significant operational gains:

- 30% reduction in printing-related costs
- Processing times reduced from several days to approximately two hours
- Improved efficiency and transparency
- Enhanced process control

“ WITH CANON SOLUTIONS AND STRONG LOCAL SUPPORT FROM ABIX, OUR WORKFLOWS HAVE BECOME FASTER, MORE TRANSPARENT, AND MUCH EASIER TO MANAGE

Bojan Lekikj, Manager of Accounting

Canon CEE GmbH
Predstavništvo Beograd
Omladinskih brigada 90b
11070 Novi Beograd, Srbija
Tel: +381 11 3533 480
www.canon.com.mk

Canon Europe Ltd
4 Roundwood Avenue
Stockley Park
UB11 1ET
www.canon-europe.com

Canon