



LUCIA INKS FOR QUALITY AND PRODUCTIVITY

Why you should choose
only genuine Canon inks for
Canon imagePROGRAF
large-format printers.

Canon

See the bigger picture



The high-end technology employed in imagePROGRAF large-format printers produces sharp prints in extraordinary detail — but only when printed with genuine inks from Canon.

EXCELLENT INK FOR PRINTS AT THEIR VERY BEST

For over 5000 year, inks have been used to capture beauty, light and colours in stunning images. Today, the only difference is that inks are applied to paper using a print head rather than a brush.

Canon has revolutionised the print head in its large-format printers with Bubble Jet technology, which enables the print head to spray microfine ink droplets on the paper. However to ensure exceptional colour nuance and fine detail this process requires very high-quality ink.

Original Genuine Canon inks have been developed in our laboratories specifically for our printers. They work together in perfect harmony to meet the exacting needs of Graphics Arts and Pay for Print markets - delivering brilliant colour reproduction, superior image quality and the finest lines, whatever the application.

We only use guaranteed premium quality raw materials for our inks and follow a unique recipe under optimal production conditions. Meanwhile, thorough testing processes ensure consistent high quality that you can rely on.

The imagePROGRAF PRO, TX, TM and TA series printers use UV resistant pigment inks, which can last up to 100 years without any noticeable fading. They are also resistant to humidity and rain conditions, so are ideal for eye-catching outdoor applications.



THE ELIXIR FOR VIBRANT PRINTS

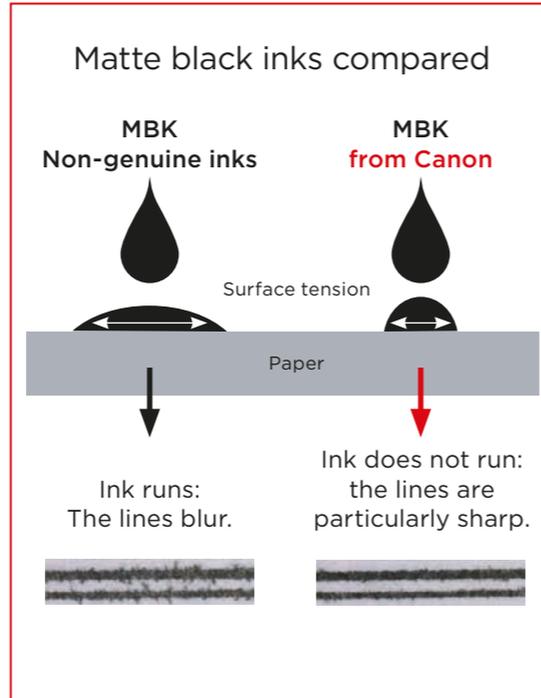


LUCIA TD inks for the imagePROGRAF TX and TM series

The **five-colour pigment inks** for TX, TM and TA series printers - cyan, yellow, magenta, black and matte black - have been specially developed for use on water resistant and uncoated paper types. They not only ensure high colour fidelity and soft colour gradients, but also weather resistant prints.

The inks also look superb even on uncoated papers, because the colour pigments stay on the surface of the media.

In addition, the high surface tension of the matte black ink prevents the droplets from running on the paper, resulting in particularly fine lines and crisp, sharp text. Using non-genuine inks may produce prints with blurred lines.



IT ALL DEPENDS ON THE COLOUR GAMUT



LUCIA PRO inks for the imagePROGRAF PRO series

The LUCIA PRO pigment inks from Canon are ideal for printing photographs and fine art motifs of the highest quality. The high colour dynamics make it possible to achieve a particularly large colour gamut with ultra-fine nuances in the details — especially in dark areas.

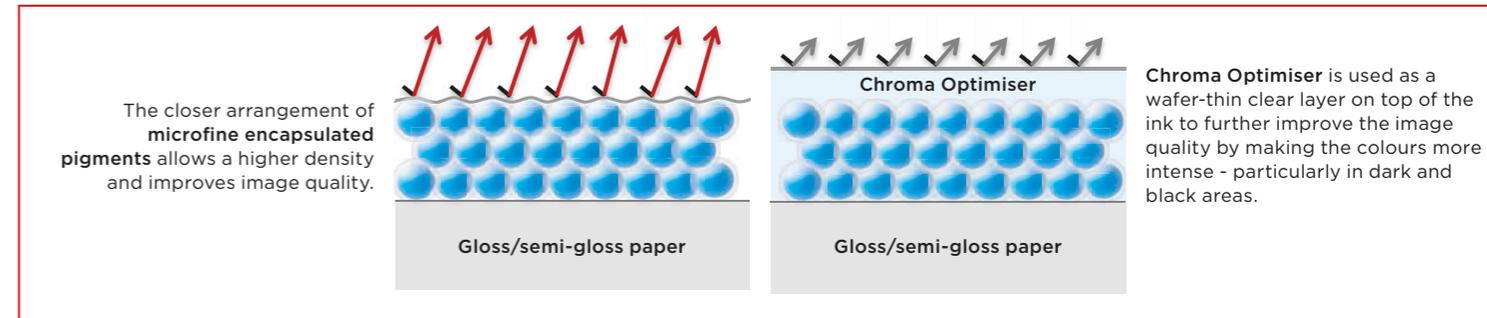
The Lucia PRO ink system comprises 11 colours, plus the Chroma Optimiser.

The 11 colour inks - cyan, magenta, yellow, photo cyan, photo magenta, grey, photo grey, red, blue, black and black matte - have been created to meet the highest quality tests and criteria.

The Chroma Optimiser is a clear coat finish, which covers the tiny gaps between the individual ink droplets and

creates an even surface, preventing any bronzing effects. It also acts as an 'accelerator' to further increase ink performance and enhance scratch resistance.

In addition, the Chroma Optimiser increases smoothness, improves gloss uniformity and image clarity and reduces scattered light from the paper surface.



THE BENEFITS OF CANON GENUINE INKS



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No compromise on quality.

Generic inks have not been tested by Canon, so you can never be sure of the results they will produce. Potential problems can range from low quality prints and incorrect colours to poor quality or leaky ink cartridges, which can cause printer malfunctions.

Whether you produce banners, signs, posters, photographs, fine-art prints or technical drawings, you can only fully enjoy all the benefits of Canon imagePROGRAF large-format printers when you use them in combination with Canon's Genuine inks.

DISCOVER THE GENUINE

Choose genuine inks from Canon – and you will always be in safe hands. Buy the ink from reliable suppliers and make sure it bears the unique colour-changing hologram.

Found on all Canon packaging, the hologram looks golden when viewed from the front and changes colour to dark green when tilted horizontally.

Blurry images or packaging that is generally of poor quality may also indicate that the ink is an imitation.



Look closely at the hologram. Does the colour change at different angles as described? If not, it is not a genuine Canon ink.



imagePROGRAF TX Series



imagePROGRAF TA Series



imagePROGRAF TM series



imagePROGRAF PRO series



THE BENEFITS OF CANON GENUINE INKS AT A GLANCE

- ✓ MANUFACTURED BY CANON
- ✓ SUPERIOR IMAGE QUALITY
- ✓ TESTED AND APPROVED BY CANON
- ✓ CANON PRINTER WARRANTY
- ✓ LARGE COLOUR GAMUT
- ✓ HIGH BLACK DENSITY
- ✓ AMAZING DETAILS AND HIGH CLARITY
- ✓ IMPRESSIVE TONAL EXPRESSION
- ✓ BRONZING PREVENTION
- ✓ HIGH AND UNIFORM GLOSS
- ✓ REALISTIC TEXTURE
- ✓ BETTER SCRATCH RESISTANCE
- ✓ LIGHT RESISTANCE
- ✓ IMPROVED RED
- ✓ WEATHER RESISTANCE
- ✓ HIGH PRODUCTIVITY