

## CANON SOFTWARE FOR RETAIL, HOSPITALITY AND OFFICES



imagePROGRAF GP series



imagePROGRAF TM series



imagePROGRAF TC series

**Canon**



**Posters and printouts are essential in office environments, retail stores and hospitality venues to present and circulate critical information. It's important that these displays are well-designed, present easy-to-read text and are high-quality prints.**

However, business owners often face the challenge of designing and printing this media with limited time and resource. They may not have access to professional design software in-house, or the skills to use it; meanwhile, outsourcing print jobs can be costly and time-consuming.

Canon's specialist software is built to make creating and printing posters quick, simple and affordable.

## **EVERYDAY CHALLENGES ACROSS THESE INDUSTRY:**



With little to no design training or expertise in-house, creating high-quality, professional-standard posters is challenging. Outsourcing those print jobs is time consuming and expensive.



You need to create a large volume of prints in various formats and sizes, from presentations to posters, creating more difficulty and potential for error.



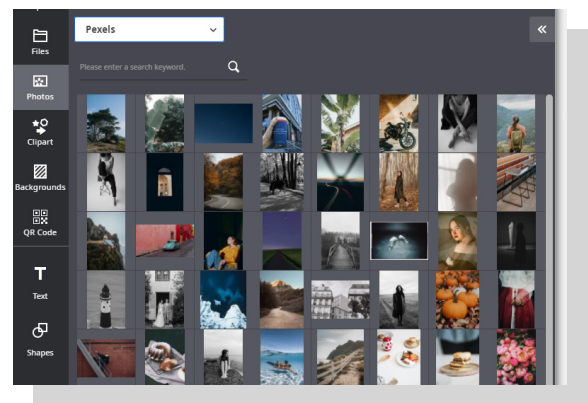
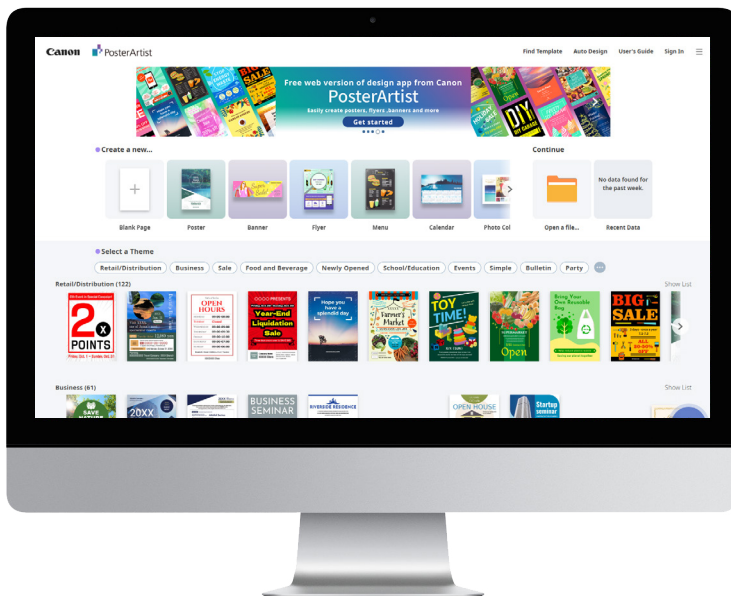
Gaining approval from the finance or administration teams isn't fast or straightforward because of a lack of insight in actual printing costs.




# POSTERARTIST

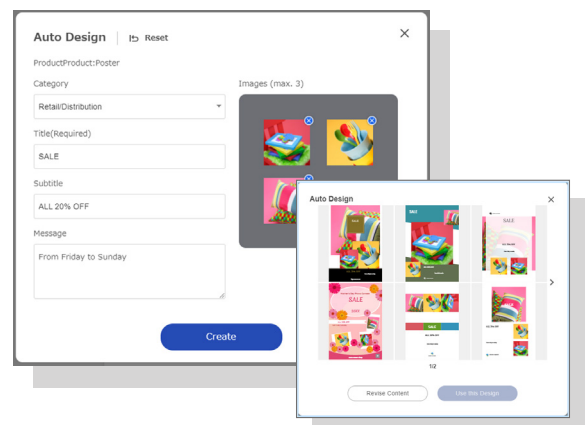
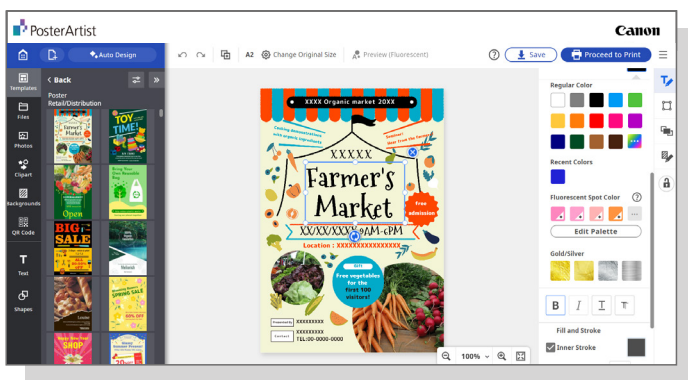
With PosterArtist, you don't need specialised design resource to craft high-quality artwork. The free software includes a wide selection of layouts, templates, fonts and graphics to simplify and speed up the design workflow. For a selection of photographs the software is integrated with the Pixabay, Unsplash and Pexels photo libraries.

It is a web-based software that requires no installation, so users can be up and running instantly.



 Authentication is managed through your Canon ID account to ensure security.

- ▶ PosterArtist is packed with layouts, templates, fonts and clip art to ease the design job.
- ▶ Millions of images to choose from, with Pixabay, Unsplash, and Pexels photo libraries.
- ▶ Gold/Silver texture and Fluorescent Spot colour\* to upgrade the design.
- ▶ Auto Design function enables various templates to be chosen, by selecting right category, and inserting up to 3 images.



\* The fluorescent spot colour feature is only compatible with the imagePROGRAF GP-200/300/2000/4000.

# FREE LAYOUT PLUS

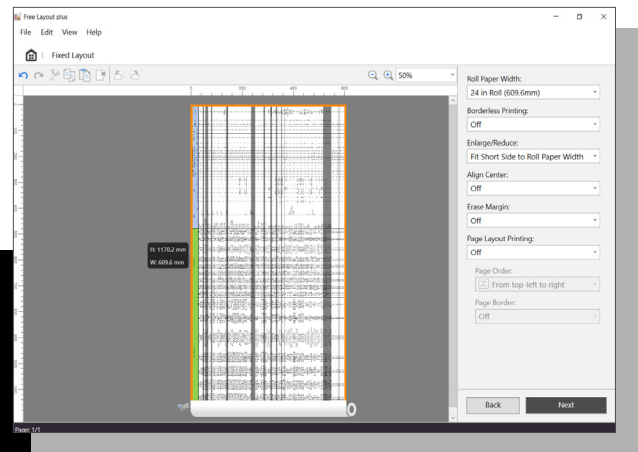
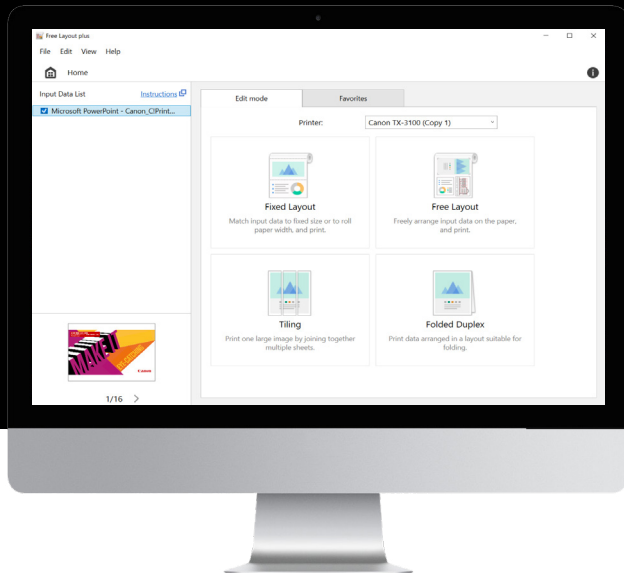
Designing print-ready media is one challenge, but delivering an accurate, high quality final print is equally as important. Free Layout Plus is an easy-to-use software that lets you fully visualise and control how your prints are arranged on roll paper. Arranging prints on-screen gives you the peace of mind that you won't end up with the wrong sized prints or any accidental cropping.

## Here's how Free Layout Plus helps eliminate misprints:

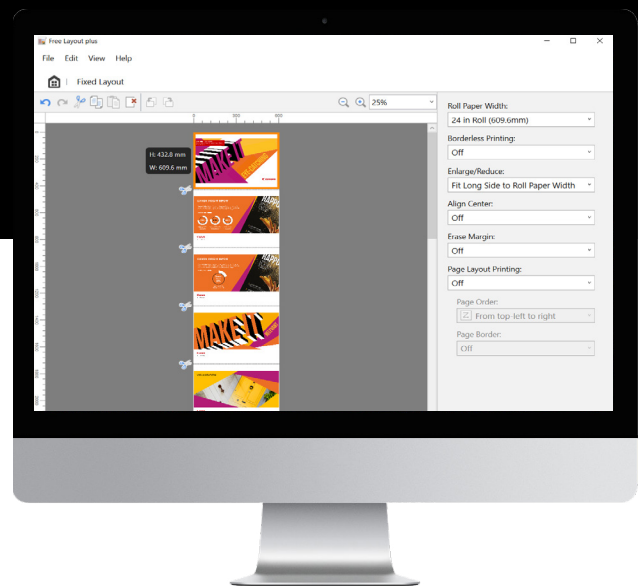
- ▶ **Preview window:** Shows how your prints will be arranged on media
- ▶ **Multiple file types:** The software works across multiple formats, from .xls and .doc to .ppt and .pdf, as well as standard image files like .jpg and .png
- ▶ **Plug in functions:** Plug in MS office applications, like PowerPoint and Excel, to easily access and print your files
- ▶ **Various edit modes:** There are different layouts for MS Office app and poster printing
  - ▶ **Tiling:** Join multiple sheets together for a larger print-out
  - ▶ **Fixed Layout:** You can fix your layout to either print size or to fit the width of the media roll, which is helpful in large-sized printing for presentation slides and excel tables in large sized printing for presentation slides or Excel files



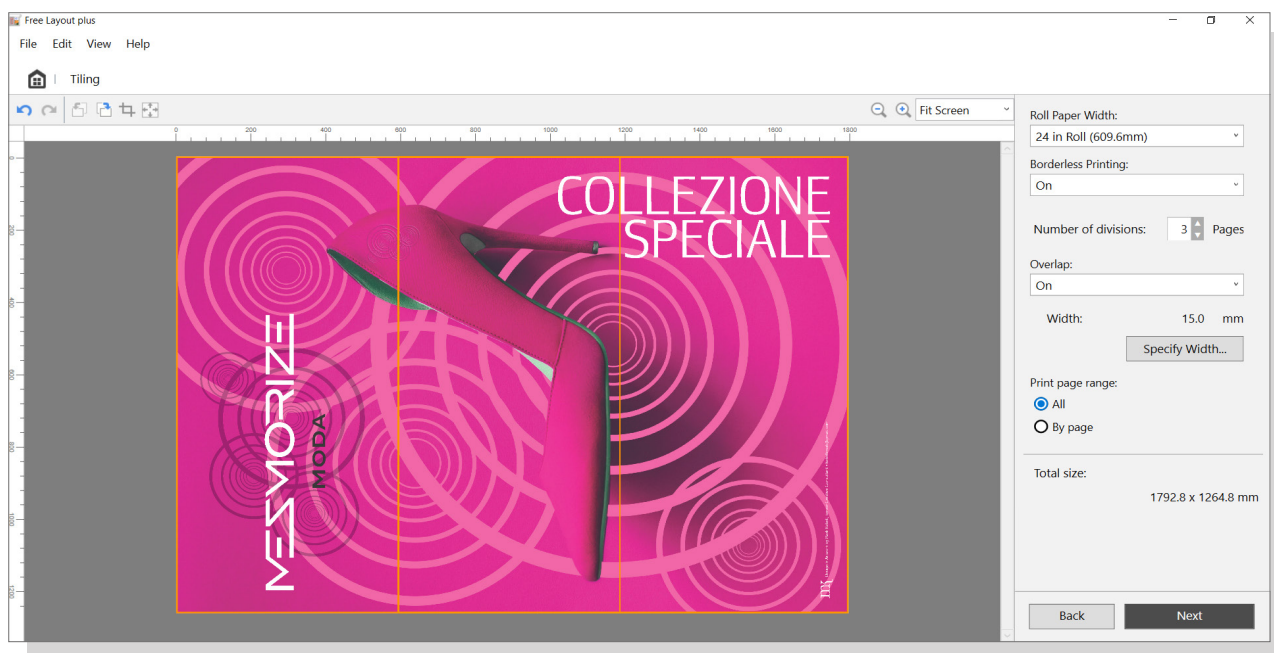
Window to choose printer & printing mode.



Easy to arrange large printout for enormous excel files.



Large printout for PowerPoint per page.



Tiling mode to create larger prints.



# ACCOUNTING MANAGER

When you need to get budget sign-off quickly, the more information you can provide to the administration and finance teams, the better. The Accounting Manager software provides a job log list that includes detailed print job information, like media type and consumption, ink consumption and the date of prints to simplify the pricing and budgeting process.

You can apply filters to create an Excel file in CSV format with specific information to use for data analysis for different departments across your business.

A job log displays useful details of printing jobs.







# RESOLVING YOUR CHALLENGE

Canon software can help you address and resolve the challenges you face around printing posters and other artwork. With Canon, you can:

- ▶ Design and print professional quality posters seamlessly
- ▶ Determine the size and layout of your prints
- ▶ Optimise print settings to get the best result
- ▶ Maintain total control and oversight of print costs

## Compatible Canon Devices



imagePROGRAF GP series



imagePROGRAF TM series



imagePROGRAF TC series\*

\* imagePROGRAF TC series is not compatible with Accounting Manager



- Talk to your local Canon representative to find out how our software can improve your business, or to get a demo.

**Canon**

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