CANON SOFTWARE FOR PHOTOGRAPHERS, PRINT SHOPS AND PHOTO SCHOOLS

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For specialist print shops and photographers, we understand that print quality is crucial. Whether you're printing photos or fine art, your reputation depends on producing the best possible results. Meanwhile, quality has to be maintained across a wide range of media, sizes and applications which all impact how an image is replicated.

Our specialist software is built to help you manage these complex requirements, from improving colour accuracy and preventing wastage to keeping on top of your print costs.

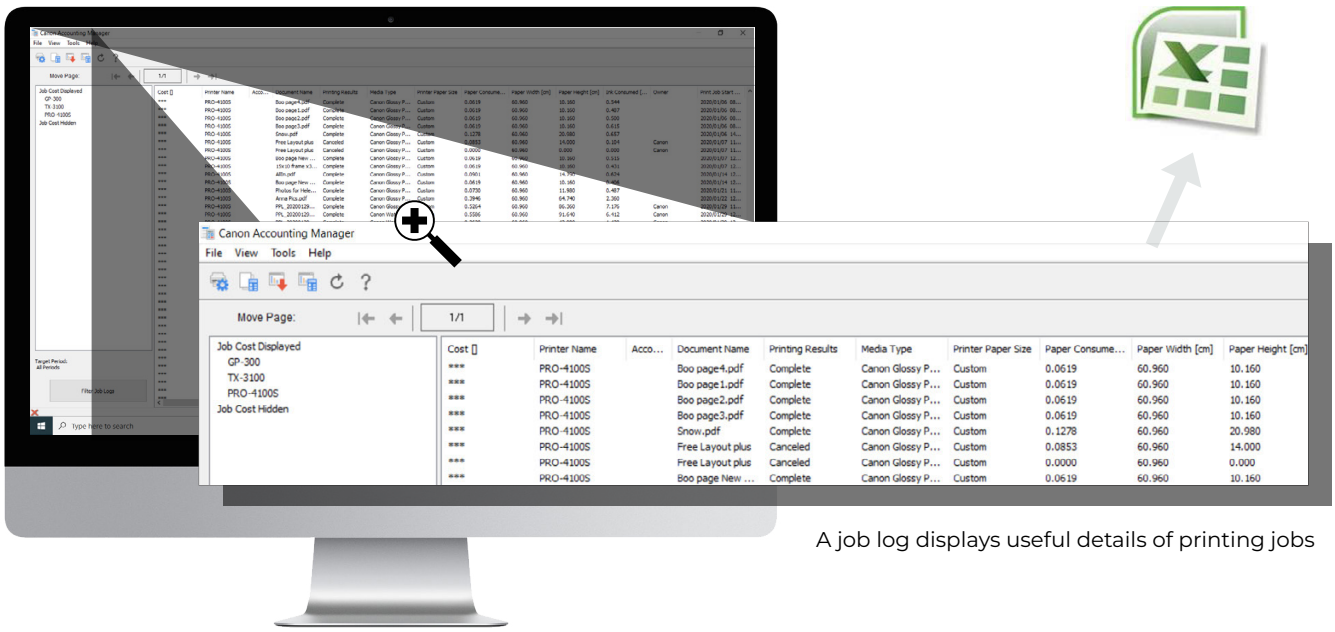
EVERYDAY CHALLENGES IN THE PHOTOGRAPHY INDUSTRY:

- **Lack of insight into printing costs, meaning administration and finance departments don't have a total view of company outgoings**
- **Difficulties in predicting the true size of images once printed**
- **Colour expression that doesn't live up to expectation, causing costly media wastage**
- **Unreliable print quality across different media**

ACCOUNTING MANAGER

Stay on top of print costs with this monitoring software. Accounting Manager connects to your printers and collects detailed information, including the media type and consumption, the ink consumed and date of prints.

Data is collected in a job log which can be filtered depending on your needs and exported to Excel in CSV format, to make it easier to analyse. The software provides a centralised overview, allowing you to compare users, departments, or devices; up to 50 separate devices can be monitored across your business.



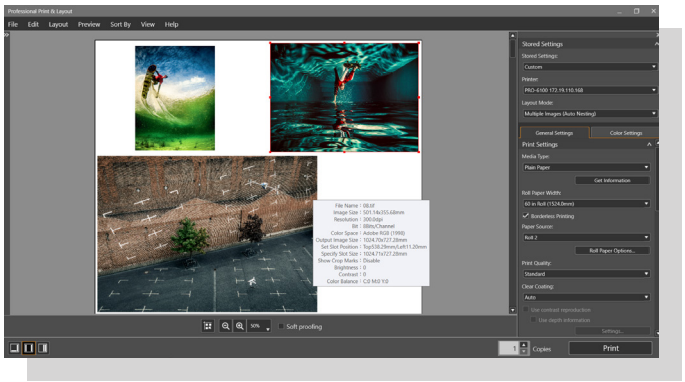
A job log displays useful details of printing jobs

PROFESSIONAL PRINT AND LAYOUT

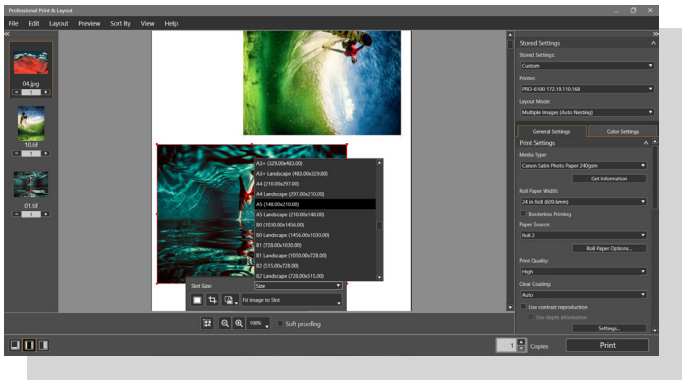
For photographers and professional printers, your business depends on high quality and accurate prints every time. But it's common for users to see one thing on screen and another in print, with discrepancies appearing in colour expression or image size and positioning, sometimes leading to accidental cropping.

When images aren't printed as expected, it can mean wasting valuable time and expensive media. Professional Print and Layout offers a range of advanced options which help to eliminate misprints.

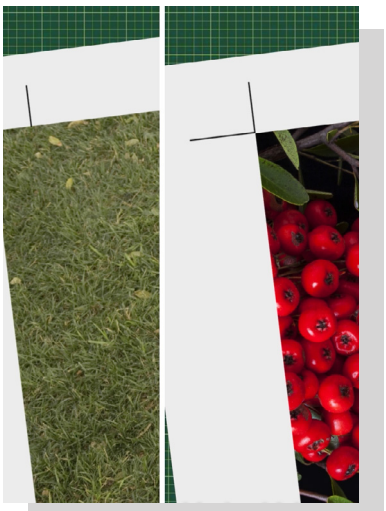
- **Preview window:** Shows how your prints will really line up on the media roll
- **Slot function:** Edit your images manually to meet your exact measurements
- **Nesting function:** Automatically arrange images to make the most efficient use of the available space on the roll
- **Add crop marks to enable easy trimming of prints to an exact size**
- **Soft proofing:** Check how colours will really look on different media. Colours can then be adjusted intuitively by using tone curve and sliders
- **Plug-in activation:** Supported from software like Adobe Photoshop for seamless printing



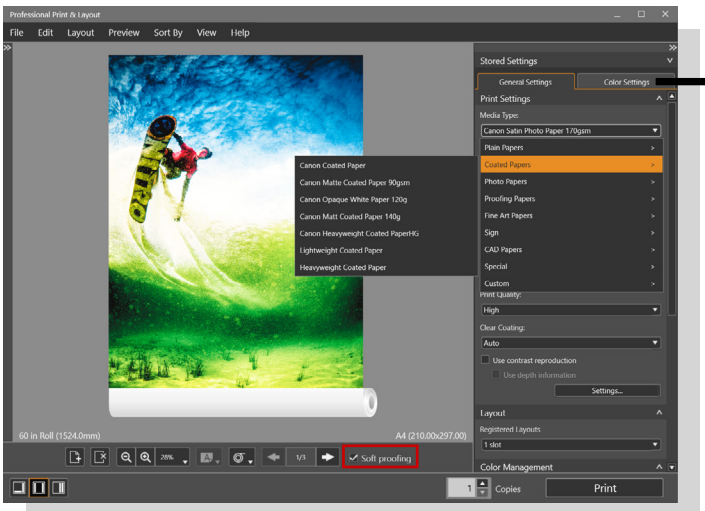
Preview window for editing to prevent misprint



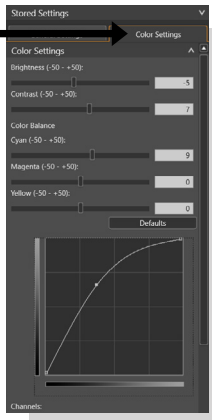
Use slot window to define exact printout size



Crop marks can be added for easy trimming



Soft proofing shows colour presentation with different media



Use tone curve and sliders for colour adjustment

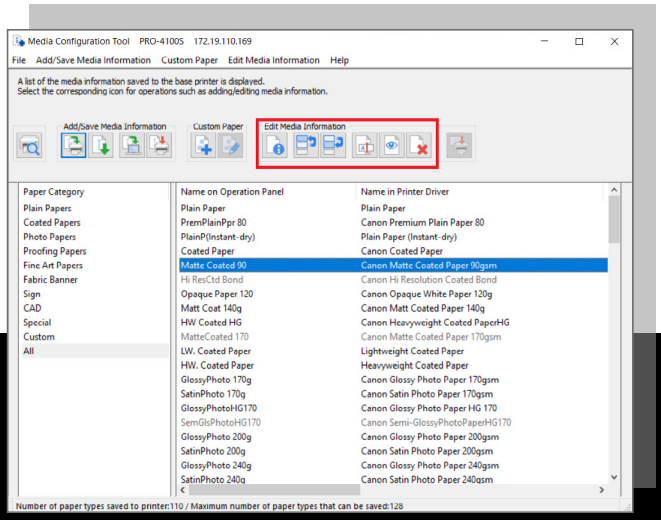
MEDIA CONFIGURATION TOOL

This user-friendly tool helps you configure different media setting quickly and easily to get best possible printing quality. Higher productivity is achievable by improving the usability in paper selection with perfect management of print media.

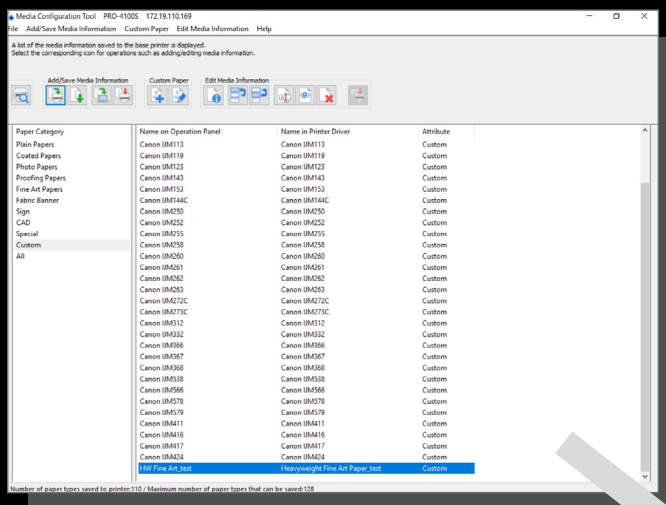
You can register the media types you're using, including Canon media and custom types, and finetune parameters for those media, such as ink levels, paper thickness and media feeding speeds, and even ICC profiles, helping to optimise the print quality.

The ICC profile of your own media ensures a precise match between print media, print head and ink application for an optimal print result.

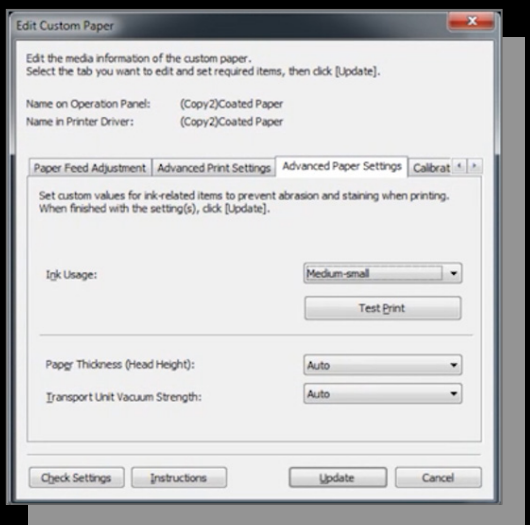
Some media profiles (.am1x) come directly from the media supplier. These can be downloaded from their website and easily imported to your printer via this highly useful tool.



Improve usability of paper selection by changing display order or media names, show and hide the media, or also add and delete



No matter Canon or custom media type can be added



When custom paper is added, parameters can be adjusted to optimize print quality

RESOLVING YOUR CHALLENGES

Canon software can help you address and resolve the challenges you face around printing photography and artwork. With Canon:

- You have total control and oversight of print costs
- You have complete control over the true size and layout of your images
- Colour expression is guaranteed to be as you expected, no matter what media you're using
- You're able to optimise your print settings to get the best result on any media

Compatible Canon Devices

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Talk to your local Canon representative to find out how our software can improve your business, or to get a demo.

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