



CANON'S APPROACH TO SUSTAINABILITY AND PRINT MEDIA

Canon

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OUR APPROACH



Canon is driven by the philosophy of Kyosei - 'living and working together for the common good.' This core value shapes our sustainability approach and underpins our EMEA vision: to use the positive power of imaging to create meaningful social and economic value. Through our services and technology, we empower our customers to build a more sustainable future for everyone.

In applying this approach, we offer a range of print media options that enable our customers to support the responsible management of forestry, reduce carbon emissions and minimize the need for new resources.

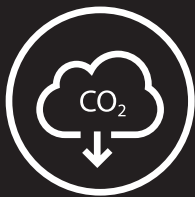
SUSTAINABILITY AT CANON



Responsible
reforestation

All Canon office and large format papers are sourced from recycled fibres, and FSC® (FSC-C008945) or PEFC certified sources. Alternatively, they are procured from other controlled wood sources, and from producers and suppliers that commit to meeting specific social and environmental criteria.

These sourcing requirements ensure that Canon branded paper is produced from responsibly managed forests, ensuring the prevention of biodiversity and habitat loss through deforestation.



Reducing carbon
emissions

Fossil CO₂ emissions from the production of Canon Zero paper are being reduced as paper mills shift to more renewable energy sources. The unavoidable CO₂ emissions, which come mainly from transportation, are compensated by investments in certified renewable energy projects, such as wind and hydro power installations. Canon Zero Paper range also includes papers with zero fossil CO₂ emissions from pulp & paper production.



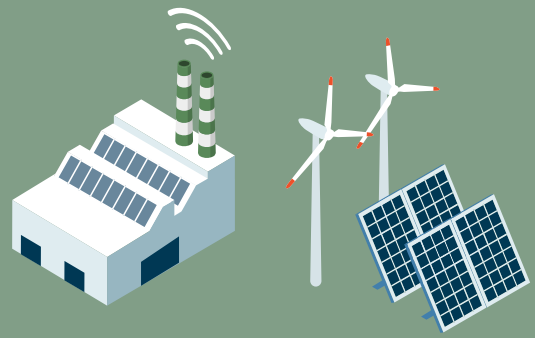
Minimizing the
need for new
resources

We offer our customers recycled materials to help them minimize their need for new resources. Our recycled paper grades enable customers to procure media with a recycled content of up to 100%. This means that the paper content originates from used paper fibres that have been recycled, negating the need to source raw or virgin materials.



Ethical sourcing

We ensure raw materials come from renewable sources and sustainable managed forests, certified by FSC® or PEFC.



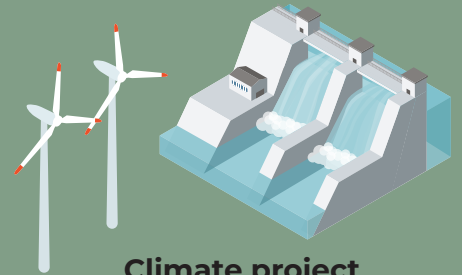
Efficient energy use

We work with energy-efficient paper mills that recover energy from their paper production.



CO₂ reduction actions

We are committed to reducing CO₂ emissions across our operations and throughout the product lifecycle.



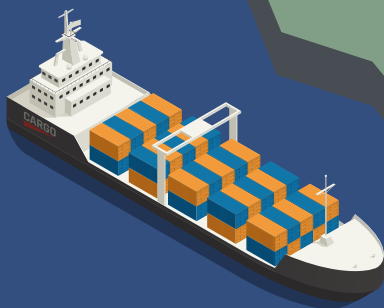
Climate project investments

For residual CO₂ emissions, we contribute to financing climate projects, such as wind and hydro power installations.



Efficient transport

We transport papers directly from mills to customers, reducing CO₂ emissions.



SUPPORTING SUSTAINABLE GOALS

Canon is a proud supporter of the circular economy, with a deep focus on social responsibility. We are taking concrete steps to reduce our carbon footprint, overhauling our operations and manufacturing to help meet net-zero targets.

Canon's Zero paper range is designed with a cradle-to-customer CO₂ emissions approach. Our Canon Zero paper carbon footprint demonstrates efforts to lower CO₂ emissions during manufacturing. Additionally, we financially contribute for residual CO₂ emissions, extending up to the product's disposal.

SUPPORTING LOCAL COMMUNITIES



Climate-positive initiatives drive crucial investment into sustainable projects that significantly minimize long-term emissions. By enhancing local living conditions and encouraging development in project areas, these efforts create a lasting, positive impact.

These projects do more than just cut emissions; they empower local communities. By replacing wood fires and paraffin lamps with solar technology and water filters, or by developing wind and hydro-power projects, we introduce energy-efficient and increasingly affordable alternatives. This supports local entrepreneurship and makes clean technology more accessible to everyone.

Through our collaboration with ClimatePartner, we take direct action to address our unavoidable CO₂ emissions. We do this by funding certified climate projects around the world that meet top international standards like the Verified Carbon Standard (VCS) and Gold Standard.



FURTHER REDUCING CARBON FOOTPRINT

Reduced packaging

Our papers are available in more efficient 2,500 sheet boxes, and we also ship unboxed rolls on pallets, reducing packaging and waste. Additionally, our packaging includes 80-100% recycled cardboard options, enhancing our commitment to sustainability.

Reduced volume of papers used

Canon Imaging Supplies offers customers paper options of 75 g/m², 70 g/m² or 60 g/m². This way less fibres are needed to produce the same amount of sheets promoting a more efficient use of our natural resources.

Reduced paper waste

All Canon media is put through thorough testing procedures to optimize the best possible performance. This reduces the chance of misprints and paper jams, which also reduces paper waste.



PAPER CERTIFICATIONS

At Canon Imaging Supplies, we are committed to environmental stewardship and responsible sourcing. Our paper suppliers adhere to rigorous standards, ensuring that our products meet the highest sustainability criteria.



The mark of
responsible forestry
FSC® C008945

FSC®

Managing and protecting healthy, resilient forests for all



PEFC

Protecting natural environment by promoting sustainable reforestation programmes



**ClimatePartner
certified product**
climate-id.com/W91TWY

CO₂
measure
reduce
contribute

ClimatePartner

Supporting verified eco projects that compensate CO₂ emissions released into the atmosphere



EMAS

EU environmental management system for continuous improvement



EU Ecolabel

Promotes papers demonstrating environmental excellence



Nordic Swan Ecolabel

Official sustainability ecolabel for products with environmental excellence



Blue Angel

Recycled paper saving resources, water and energy

CANON ZERO PORTFOLIO

Discover the versatility of Canon's print media range, designed to boost productivity and keep printers running smoothly. Our Canon Zero papers are designed for office, production and large format printing, helping you lower your carbon footprint. With Canon, you get high performance and a positive impact on the environment in one solution.



Digital Coated Zero
Gloss or Silk finish



Black Label Zero
Eye-catching output every time



Red Label Zero
Create a stunning impression in colour and black & white



Top Colour Zero
Super smooth, brilliant paper for vibrant colour printing



Recycled White Zero
White and recyclable paper



Red Label Zero
High whiteness paper for large format printing



Recycled White Zero
Best in class recycled paper for large format printing

PRINTING SUSTAINABLY WITH LARGE FORMAT MEDIA



As part of Canon's journey toward sustainability, we offer VOC A+ class, PVC Free print media for large format visual communication, with a combination of UVgel inks.



Zero VOC emissions, zero hazardous air pollutants inks

Choosing PVC Free print media means less environmental impact, due to lower emissions during production and using fewer resources than traditional PVC print media.



Non-vinyl print materials

Our PVC Free print media offering is part of our effort to support more responsible printing practices across the industry. It supports our customers and partners in making a positive change towards the environment.



A+ class materials with the least VOC (Volatile Organic Compounds) emissions.



Ensures the products conform to EU HS&E standards

OUR PAPER. FOR YOU.

WE PRESENT YOU WITH THE PERFECT MATCH

As the specialized paper and print media division, Canon Imaging Supplies is driven by synergy: in close cooperation with our Canon-colleagues from hardware and R&D we continuously invest in the best papers to ensure a “perfect match” with our printers, toners and inks.

Our mission: to offer our customers a flawless digital printing process and outstanding output, every single time.

Our offerings:

- Media tested and approved for hassle-free printing
- Wide assortment of digital printing media
- Environmentally certified papers
- Quality paper supporting CO₂ net zero goals
- Expert and professional advice on print media and applications
- Print profiles and technical product on the Canon mediaguide

Visit our mediaguide at www.canon-europe.com/mediaguide





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