THE STORY OF THE CANON CU RANGE

✓CU



Nothing lasts forever



CCC

Our MFPs are built to last. They can continue to operate at a high level of performance even after their initial lifecycle ends.



The UN says that global e-waste could reach **120 million tonnes** per year by 2050¹, and \$10 billion worth of precious metals are wasted every year².

How do we tackle this challenge?

We reuse materials, extend the lifespan of technology, and support the circular economy.

 PACE / UN / The E-waste Coalition: A New Circular Vision for Electronics: Time for a Global Reboot
UN: The Global E-waste Monitor 2020



Canon

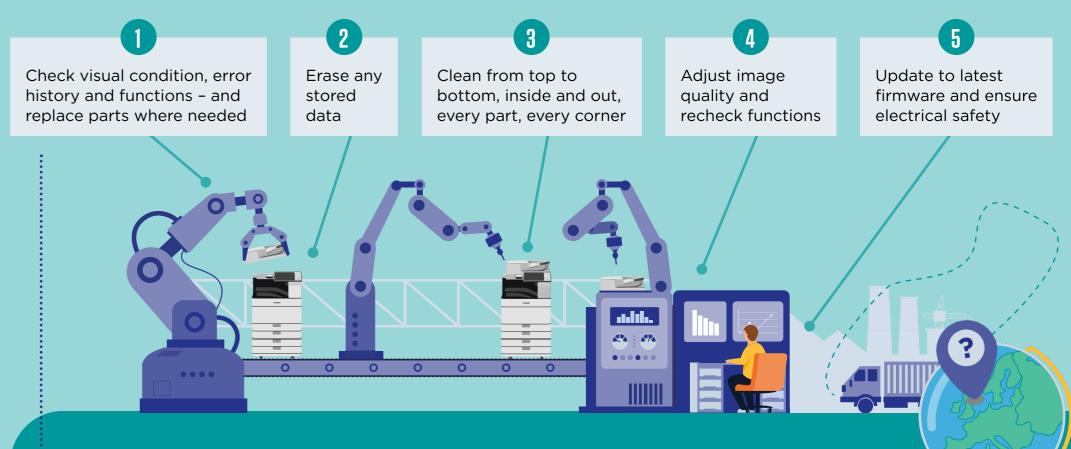
Refurbish and refresh

When their contracts end, we send selected multifunction printers with at least 50% life left on the counter to local refurbishment centres. These centres must meet strict standards set by our quality excellence hub in Giessen, a purpose-built manufacturing facility in Germany.

Suitable devices are refurbished:

they're taken apart, inspected, cleaned and inspected again. The refurbishment process that each country follows is certified by Giessen and Canon Europe.

The CU (Certified Used) refurbishment process:



Reliable performance for less

The CU Range helps companies access high-quality printing at a lower price point, while still backed with Canon reliability.

Businesses can advance their sustainability goals by contributing to the circular economy. Canon CU Range devices are created in local refurbishment centres, so emissions such as CO₂ arising from transport are minimised.

> Visit our website to learn more

