



# CONNECT SECURELY, TRANSFORM DIGITALLY

imageRUNNER ADVANCE DX  
Smart multifunction devices

**Canon**



New to the Line

Canon iPSFLOW Online  
Enabling the Next-Gen. Management Solutions

# imageRUNNER ADVANCE DX PORTFOLIO TRANSFORM YOUR FUTURE

What does the future of the workplace look like? It's a question every business is considering as we undergo an ongoing transformation to more fluid ways of working.

Looking forward, it will become less and less important for organisations to decide on a location for their workforce to be based; teams will move between locations as they see fit.

At the heart of this 'hybrid' working style is technology. Every organisation is undergoing a journey of digital transformation which will enable employees to work, connect and collaborate wherever they are.

As the way we work is changing so significantly, so too has what we need from our print and scan devices.

10 years ago, a printer was required only to produce physical copies of documents. That need hasn't disappeared, but to meet today's hybrid working styles, a printer needs new capabilities to make it a hub for both print and digital workflows:

To support effective hybrid workflows, it needs to be the site not just where digital becomes print, but where print transforms into digital. It needs to connect seamlessly to your workspace apps, allowing documents to move easily into workflows.

And it needs to ensure security, protecting your businesses' most sensitive information wherever it is in the document lifecycle.

Canon's imageRUNNER ADVANCE DX portfolio has been designed with effective hybrid working in mind. Building on the award-winning imageRUNNER ADVANCE 3rd Generation platform, the portfolio of smart multifunction devices is built with the latest document capture and processing technology, and inbuilt, advanced cloud connectivity. Productive, secure, and connected, the imageRUNNER ADVANCE DX portfolio helps drive forward your digital transformation journey by seamlessly integrating physical print and digital information.

## Colour Range



iR-ADV DX 8700



iR-ADV DX C257/C357



iR-ADV DX C3800



iR-ADV DX C478

## Black & White Range



iR-ADV DX 717/617/527



iR-ADV DX 4700



iR-ADV DX 6780i



iR-ADV DX 6800



iR-ADV DX C7700



iR-ADV DX C5800



# TRANSFORMING PRODUCTIVITY

**As organisations adjust to a more distributed workforce, they are reconsidering how they use the office, and in turn how they manage documents and information.**

Many organisations who are adopting long term remote working will have fewer employees in the office on a day-to-day basis.

When employees are onsite, they will want to work as productively as possible. So, when it comes to document management, from printing a brochure, to scanning a contract, they need devices which are fast, simple to use and support efficient document workflows.

Our devices offer state of the art scan and printing speeds to keep your business running as smoothly as possible.



**Our devices use automation and machine learning to save workers valuable time.**

Meanwhile, advanced scanning technology works seamlessly with our **uniFLOW Online Software** to keep your employees productive by minimising the time spent on unnecessary tasks. Jobs such as naming, choosing a storage location, third party log ins and batch saving are automated. Our devices also use machine learning to remember preferred scan, print and finishing options, minimising time at the device and saving workers valuable time in having to re-enter information for regular jobs.

In addition, **OCR (optical character recognition), powered by IRIS technology**, is inbuilt to all devices and powers automatic document classification and data extraction. **Filing Assist software**, a feature which comes available with uniFLOW Online, can then automatically identify and file scanned documents.

Details of the scan, like the document type or company, are extracted at the point of digitisation and used to instantly name and save files to the right cloud location. The software can also learn to recognise common business documents to support faster automatic filing next time.

Extracted information can also be plugged straight into your workflow software, meaning employees spend less time on manual data entry.

This technology not only saves your workforce time, but reduces errors by identifying erroneous, inaccurate or poor data at capture. Our portfolio is designed to be as easy to use as possible, with a consistent interface and user experience, no matter which device you're using.

This makes introducing new devices easy for your workforce who don't have to learn new functionality. Meanwhile, the simplicity of the interface means they lose less time navigating the functions.

Finally, the imageRUNNER ADVANCE DX portfolio helps create efficient hybrid working through connectivity. The devices seamlessly connect with your existing workflow software and offer compatibility with a range of public cloud platforms, ensuring your workforce can scan to and print from common applications such as Dropbox and OneDrive.

The devices also help connect on-premise and remote workers by making it easy to digitise information, meaning employees can efficiently access the documents they need from anywhere. The portfolio is compatible with the **Canon PRINT Business app** and **uniFLOW Online app**, which allows you to remotely operate the device and select print and capture functions without touching it. This makes it easy for workers to print and scan from any device, without being physically close to it.



# TRANSFORMING SECURITY AND COMPLIANCE

**Operating in new working environments means a new set of security concerns, particularly as data will flow to locations and devices outside of the VPN.**

As a connected device, a cloud-enabled printer needs to offer robust protections to ensure that information doesn't fall into the wrong hands.

The imageRUNNER ADVANCE DX portfolio represents the latest in secure capture across Canon's hardware, software and services.

Its robust range of security capabilities helps ensure the confidentiality, accessibility and availability of your information throughout its lifecycle without inhibiting productivity.

Compliance to evolving legislation, including the GDPR, is increasingly becoming a business priority.

The portfolio and its services address the need for physical and digital security, without impacting workers' ability to access the data, information and documents they require to do their job.

This means a platform that's secure by design, complete with ID-based authentication and access controls, secure public cloud services and optimised document security that maximises the robustness of device hardening policies and minimises risk of data loss.

The imageRUNNER ADVANCE DX portfolio is fully protected from a wider range of attacks, from verify system at start up, to firmware tampering and blocking of any unauthorised programs from being executed. The latter is provided by leading cybersecurity technology provider McAfee, with its **McAfee Embedded Control Software**. The combination of these security functionalities hinders potential hackers from being able to side-step the devices' security mechanisms.

Syslog data also provides real time security information about the device, which can be analysed by a capable third-party solution using industry recognised standards and enhances the portfolio's integration with any **Security Information and Event Management (SIEM) solution**. User authentication login at devices means that even jobs sent from mobiles can be held and printed securely with uniFLOW Online - protecting confidentiality. To help

prevent unauthorised distribution of sensitive information, various device functions can be disabled for individual users, while visual and audible Original Reminder notifications alert you if scanned originals with sensitive information is left at the device.

Guest printing also enables secure ad hoc mobile printing without access to your company network. With uniFLOW Online Express installed as standard, even greater control can be added by upgrading to uniFLOW Online, or the full uniFLOW solution.

**A robust range of security capabilities helps ensure the confidentiality, accessibility and availability of your information throughout its lifecycle.**

#### **Additional functionalities standard to imageRUNNER ADVANCE DX include:**



HDD and SSD Erase removes latent images after each task.



HDD and SSD Format removes and overwrites all data on the hard drive at the end of life.



HDD and SSD Data Encryption helps protect information even after hard drive removal and is now FIPS 140-2 validated on select models.



SMB 3.0 providing secure encryption.



Encrypted printing and scanning and Secure Watermark.



Dual network.



TPM 2.0 for stronger encryption technology.



imageRUNNER  
ADVANCE DX  
7171Z

1



# TRANSFORMING SUSTAINABILITY

**Sustainability has never been higher on the corporate, or employee agenda. We passionately believe in the benefits Canon, its people, products and services can bring to our customers and wider society.**

That's why we operate according to the philosophy of Kyosei, a Japanese word which means 'living and working together for the common good'. The 'common good' is defined by the UN Sustainable Development Goals (SDGs) which provide a framework for Canon to manage its social and environmental impacts.'

The latest imageRUNNER ADVANCE C5800 Series produces up to 18% less CO2 and weighs 20% less than its predecessor.



iR ADV DX C5800



The imageRUNNER ADVANCE DX portfolio lives and breathes these values. The latest **imageRUNNER ADVANCE C5800 Series** produces up to 18% less CO2 over its entire product lifecycle, while the design of the range minimises the use of material by up to 20% less than its predecessor, the imageRUNNER ADVANCE DX 5700 Series.

Meanwhile, its smart technology optimises the settings, minimising waste, energy, and paper consumption. For example, the device software can eradicate blank pages, while the enhanced processing power and preview capabilities of the series reduce the need to print and re-print key documents.

Electricity use is also kept as low as possible, thanks to advanced sleep modes, meaning that there is no excess use of power. Improvements to the meltability of the toner in our latest edition to the portfolio, the imageRUNNER ADVANCE DX C5800 Series, has resulted in a 15%

reduction in TEC value compared to previous models with the same print speed. This achieves a faster print speed (70 ppm) with the same power consumption as the previous 60 ppm model.

The advanced workflows and analytics available through the imageRUNNER ADVANCE DX platform, mean that you can optimise your use of print over time, ensuring that the function delivers maximum value.

These features help Canon's portfolio to support digital technology in keeping with modern organisational values: delivering and supporting maximum functionality, while having a positive impact on your workplace's environmental footprint.

Through continual innovation, we look to reduce the environmental impact of our products throughout their lifecycle. As your partner, these changes help you in turn to meet your organisation's sustainability targets and values.

# DIGITAL INTEGRATION

You need a solution that is flexible enough to support your cloud strategy and legacy software. One that works now, and with your digital journey.

That's why the imageRUNNER ADVANCE DX portfolio is completely interoperable with leading digital services and wider Canon cloud solutions. uniFLOW Online Express comes embedded and ready to use, adding inbuilt security features to prevent unauthorised operation thanks to device authentication, two factor authentication and device function restriction capabilities.

Advanced analytics and portfolio management also come as standard. Scaling to your requirements as needed, the devices are also easily upgradable to uniFLOW Online when more cloud connectors and additional security and reporting features are required.

Additional cloud capabilities include **Canon's Cloud Workspace Collaboration Services - Process Automation (CWC-PA)**, the easy, intelligent, compliant way to manage business critical documents and processes straight from the Canon device, without the need for complex IT. Cloud Workspace Collaboration

Services - Process Automation is part of **Canon's Digital Transformation Services (DTS)**, which bring together our leading hardware and software into an integrated technology ecosystem, designed to support your transformation journey.

This offering combines Managed Print Services and Workspace Collaboration solutions software, the latter of which includes CWC-PA. Working seamlessly with Canon's extensive cloud connected hardware and software technologies, CWC-PA enables businesses to digitally transform content management through a fully cloud-enabled SaaS platform.

Integration with cloud storage platforms, including Box, Evernote, Dropbox and OneDrive, instantly transforms data capture.

Meanwhile, workflow automation via the cloud with business applications, including Therefore or Concur, ensure that advanced workflows fit seamlessly into existing processes.

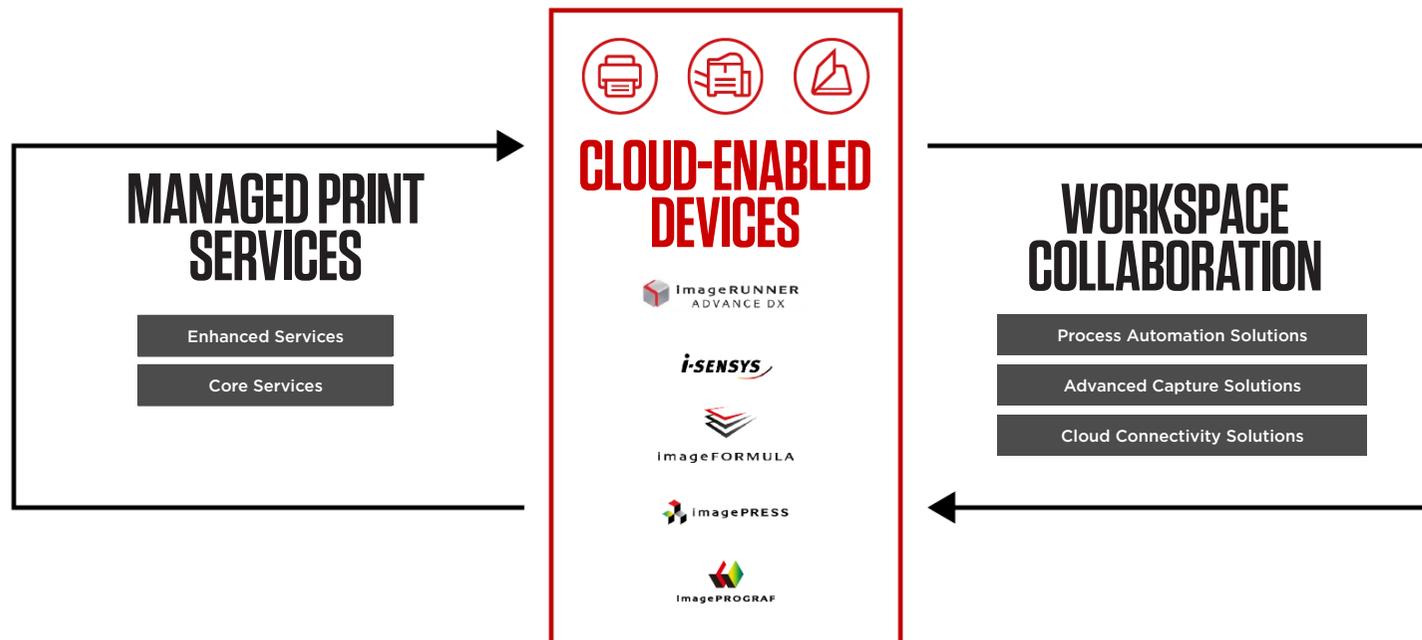
Integration with cloud storage platforms, including Box, Evernote, Dropbox and OneDrive, instantly transforms data capture.



# CANON DIGITAL TRANSFORMATION SERVICES

Drive forward your digital transformation, regardless of where you're working, with our combined device and information management services and solutions designed to seamlessly integrate paper and digital.

Delivered via the cloud, on-site or in a hybrid environment, our Digital Transformation Services which combine cutting edge products, services and solutions help you achieve enhanced productivity, collaboration, security, compliance and sustainability goals.



The above diagram demonstrates how the elements of our technology ecosystem work together, including our Managed Print Services, Workspace Collaboration Solutions and our cloud-enabled devices.





# WHY CANON

## Canon is imaging. We use that imaging to make a difference and enable change.

For our customers as they undertake digital transformation and work in new ways.

For wider societal change with our ongoing sustainability focus as part of our corporate heritage and culture.

Finally we are changing as we invest in new markets, products and technologies, so we are here for the long term for the benefit of all; our customers, our people and the wider society.

### Canon is built on 4 key pillars:



**Innovation** - A long history of image-led innovation delivering cutting edge technology for over 80 years. Pioneering industry firsts and a strong commitment to future developments in technology.



**Support** - A diverse portfolio of services to ensure top quality, resulting in customer satisfaction. Inhouse expertise working towards enhancing efficiency and committed to unlocking potential for our customers.



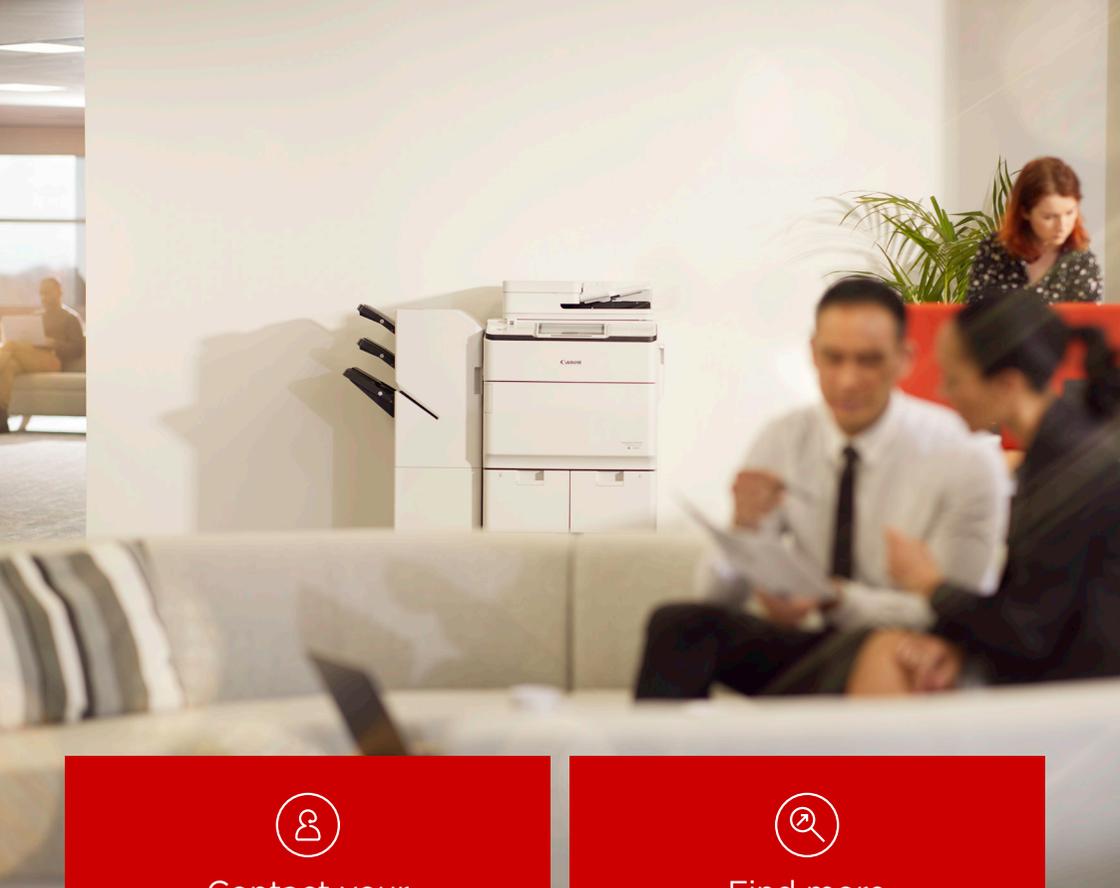
**Security** - Canon solutions and services help secure all documents and sensitive data, whether in paper or digital format across the document lifecycle. Secure by design, the solutions and services are built with security in mind.



**Sustainability** - Canon has aligned its sustainability practices with the UN's Sustainable Development Goals (SDGs) such as commitments to reduce CO2 emissions across the product lifecycle by downsizing packaging and consolidating distribution centres.

**All of these elements combined make Canon the right partner for you.**

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Contact your  
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Find more  
detailed specifications  
for the Series **here**

**Canon Inc.**  
Canon.com

**Canon Europe**  
canon-europe.com

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**Canon Europe Ltd**  
3 The Square,  
Stockley Park,  
Uxbridge,  
Middlesex  
UB11 1ET  
UK

**Canon**

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