



## HOW CAN YOU BENEFIT FROM ESERVICE?

### PHOTOGRAPHER :

#### Profile:

Professional Photographer, printing his/her own work for proofing and a portfolio and for selling prints to clients

#### Device(s):

24" 12 colour

#### Applications:

Photo and canvas prints for image proofing and for sale to clients.

#### Typical output:

60-80 A2 photo prints per month, plus 5-10 A1-A0 photo or canvas prints per month

### Why eService?

A low capital outlay giving the latest imaging quality, plus the comfort of the service contract. Not having to keep high levels of high value ink stocks is also a bonus for cash flow in this small business.

## PAY ONLY FOR WHAT YOU PRINT

Canon's imagePROGRAF eService is a unique, cost effective new service that guarantees peace of mind with a complete 'Managed Print Service' that eliminates hidden costs and maximizes productivity.

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