



## HOW CAN YOU BENEFIT FROM ESERVICE?

### HOSPITALITY/EDUCATION/ HEALTHCARE

**Profile:**

Low-Medium sized, printing organization.  
Usually outsourcing printing large format  
applications to external print providers.

**Device(s):**

44" 5 colour

**Applications:**

Rollups, Posters, Banners.

**Typical output:**

100 A0 posters and 10 rollups monthly.

### Why eService?

Typically the print is not 'sold', it is a pure cost to the business that has to be minimised. Offering eService grants access to the latest easy to operate print technologies with the advantage of huge cost saving versus outsourcing. Paying per print is very attractive to minimise ink tank stocks across their fleet of printers throughout the location.

### PAY ONLY FOR WHAT YOU PRINT

Canon's imagePROGRAF eService is a unique, cost effective new service that guarantees peace of mind with a complete 'Managed Print Service' that eliminates hidden costs and maximizes productivity.

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**Canon**