

# HOW CAN YOU BENEFIT FROM ESERVICE?

## **PRINT SERVICE PROVIDER:**

#### **Profile:**

Print service provider offering a broad range of print applications to exhibition companies and design agencies.

### Device(s):

44" 12 color, 2 x 60" 8 color

### **Applications:**

Posters, photo prints, canvasses, banners, backlit displays and special vinyl.

#### Typical output:

2-300 A1 poster prints per month.300 A2 photo prints per month.200sqm of banner production per month.100sqm SA vinyl production per month.

#### Why eService?

## PAY ONLY FOR WHAT YOU PRINT

Canon's imagePROGRAF eService is a unique, cost effective new service that guarantees peace of mind with a complete 'Managed Print Service' that eliminates hidden costs and maximizes productivity.

Very high throughputs mean the high service level were vital to the sale. Click charges are a familiar concept to this business and the eService cost model works across all the range of work from high value photo prints to the work from high value photo prints to the high-volume posters.

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