## PRESS RELEASE

## Canon Expands Market-Leading Portfolio of High-Speed Web-Fed Inkjet Presses with ColorStream 8110 and New Flagship ColorStream 8200







Canon has expanded the ColorStream 8000 series with two new models, the ColorStream 8200 and 8110.

The new ColorStream 8200 is now the most productive model in the series, with a minute.

The ColorStream 8000 series can be combined with PRISMAproduction, an maximum speed of up to 200 meters per integrated and scalable, high-performance workflow and production management platform.

Drupa Media Conference, Düsseldorf, Germany, 15.35h CET 25th March 2024 – Following the success to date of its ColorStream 8000 series of high-speed, web-fed inkjet presses, Canon today expands the series with two new models, the ColorStream 8200 and 8110. The ColorStream 8200 is now the most productive model in the series, with a maximum speed of up to 200 metres per minute. At 110 metres per minute, the ColorStream 8110 is ideal for print service providers (PSPs) wanting to invest in a new ColorStream press while maintaining existing finishing equipment.

Since its launch in 2011, the ColorStream range has proved to be an attractive investment for high-volume print production environments, with more than 1800 towers having been installed worldwide. Building on that customer demand, the new Canon ColorStream 8200 is the most productive and automated ColorStream press to date, minimising the need for manual intervention and offering excellent uptime and efficiency. Operating at maximum speed, the ColorStream 8200 delivers 2,692 A4 pages per minute. That level of productivity makes it perfect for business communication, transactional and book printers and PSPs needing to handle production peaks with ease while producing a mix of output, including transactional statements, publications, books, direct mail and product inserts.

Offering a print quality equal to the existing ColorStream 8000 models, the new ColorStream 8200 and 8110 models feature native 1200 dpi printheads and highly pigmented water-based polymer inks, for a wide colour gamut on uncoated, recycled, inkjet-coated and inkjet-treated paper without pre-treatment. The use of durable, long-life components in the ColorStream 8200 and 8110, together with automation features, such as auto splice handling and tight communication with inline finishing devices, reflects Canon's focus on supporting customers to achieve peak productivity, while at the same time reducing the environmental impact of its products and operations.

To maximise the efficiency of the ColorStream 8000 series, customers can combine it with PRISMAproduction, an integrated and scalable, high-performance workflow and production management platform that automates and integrates data input and conversion, prepress and print output. Enhancing files for high-performance production printing, PRISMAproduction enables AFP and PDF pre-flighting and make-ready, data enrichment and page composition in one flexible print workflow via a single platform. The batching functionality in PRISMAproduction also allows customers to optimise their order processing and production sequence in line with the ongoing trend in the reduction of run lengths, resulting in efficient output handling on the ColorStream 8000 series.

Hans Schmidbauer, Director, Marketing & Innovation, Commercial Print, Canon EMEA, comments: "Customers of the ColorStream 8000 series have been delighted with the robust build and print quality of these presses, praising their level of automation, exceptional uptime and consequential OEE performance. With the introduction of the new flagship ColorStream 8200, we're now helping to boost their productivity even further without compromising reliability or quality. And as business communication services providers and publishers are keen to produce books and documents on more easily recycled, uncoated papers, we're confident they will find the new ColorStream particularly appealing."

The new ColorStream 8200 will have its global debut on the Canon stand in Hall 8a at drupa 2024, as a part of an end-to-end, on-demand book production solution. With integrated inline Hunkeler pre- and post-processing equipment, the press will produce book blocks with auto splice handling, changing formats, variable page counts and variable book spine lengths for any run length at the maximum printing speed of 200 metres per minute, delivering outstanding productivity, efficiency and quality in both print and finishing.

For more information about the ColorStream 8000 series, go to <a href="https://www.canon-europe.com/business/products/production-printers/digital-presses/colorstream-8000-series/">https://www.canon-europe.com/business/products/production-printers/digital-presses/colorstream-8000-series/</a>.

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## **About Canon Europe**

Canon Europe is the EMEA strategic headquarters of Canon Inc., a global provider of imaging technologies and services. Canon Europe has operations in roughly 120 countries, with approximately 13,300 employees and contributes to around a quarter of Canon's global revenues annually.

Founded in 1937, the desire to continuously innovate has kept Canon at the forefront of imaging excellence throughout its 80 plus year history and has commitments to invest in the right areas and capture growth opportunities, from cameras to commercial printers, and business consultancy to healthcare technologies.

Canon's corporate philosophy is <u>Kyosei</u> – 'living and working together for the common good'. In EMEA, Canon Europe pursues sustainable business growth, focusing on reducing its own environmental impact and supporting customers to reduce theirs using Canon's products, solutions and services.

Canon is constantly redefining the world of imaging for the greater good. Through its technology and spirit and innovation, it pushes the bounds of what is possible – helping to see our world in ways we never have before.

Further information about Canon Europe is available at: <a href="https://www.canon-europe.com">www.canon-europe.com</a>