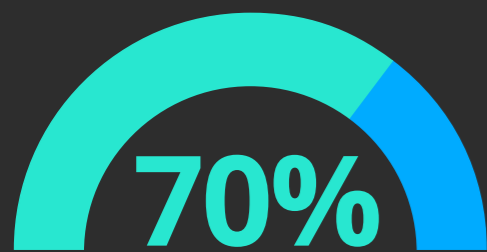# QUOCIRCA

# Print Security Landscape, 2023
## Trends and opportunities for securing the hybrid workplace

Quocirca conducted a study amongst 507 IT Decision Makers across the US, UK, France and Germany

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EXECUTIVE SUMMARY FINDINGS

www.quocirca.com

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## Organisations will remain reliant on printing

**70%** say printing will be critical or very important to their business over the next year

## On average

**27%** of IT security incidents relate to paper documents

## Top 3 print security challenges

1 **35%** Maintaining security of print management software

2 **34%** Protecting confidential/ sensitive information from being printed

3 **31%** Securing printing in home/remote environments

**79%** of organisations expect their print security spend to increase over the next 12 months

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## SMBs are less confident in the security of their print infrastructure

Organisations reporting that they are "completely confident" in the security of the print infrastructure
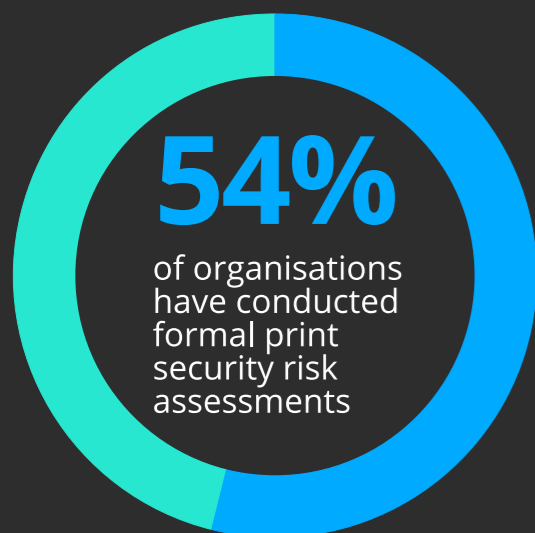
- 250 - 499 employees: **11%**
- 500 - 999 employees: **27%**
- Over 1,000 employees: **19%**
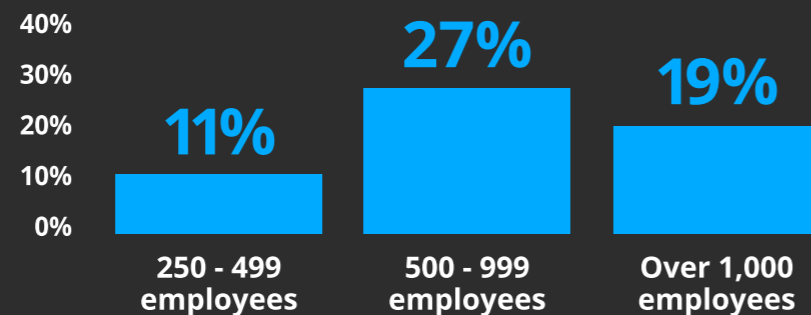
## The majority of organisations have experienced a print-related data loss over the past year

**61%**

## Average cost of a data loss has risen from 2022

2022 **£632k**

2023 **£743k**

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**54%** of organisations have conducted formal print security risk assessments

## MPS customers are more satisfied with print security (very satisfied responses)

- Using MPS: **39%**
- Not using MPS: **23%**
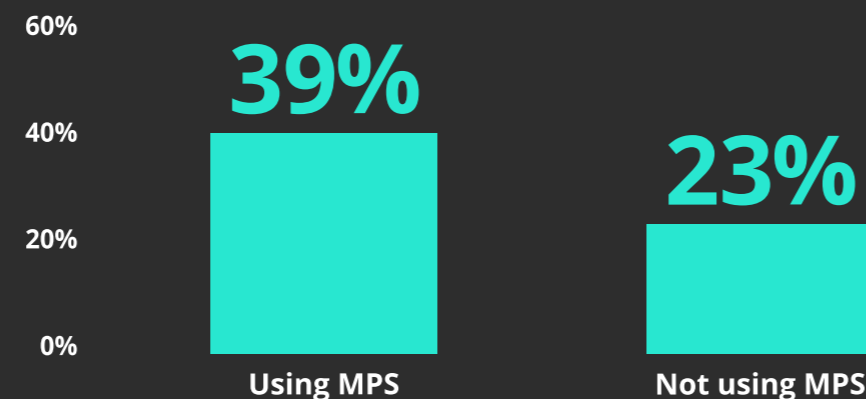
## Print security maturity is improving
(Quocirca Print Security Maturity Index based on no. print security measures implemented)

**2022**
- Laggard: 24%
- Follower: 58%
- Leader: 18%

**2023**
- Laggard: 14%
- Follower: 59%
- Leader: 27%

Legend:
- Leader
- Follower
- Laggard