

DECREASED PRINT COSTS AND SMART WORKING FROM ANYWHERE AT PCAATTORNEYS

Company name:
PCAATTORNEYS

Industry: Legal Services

Founded: 2003

Location: Bucharest, Romania

Services: labour law, commercial
law, civil law

PCAATTORNEYS is a law firm specialized in privacy, data protection, technology transfer, copyright, patents, trademark protection and other cases in this area.

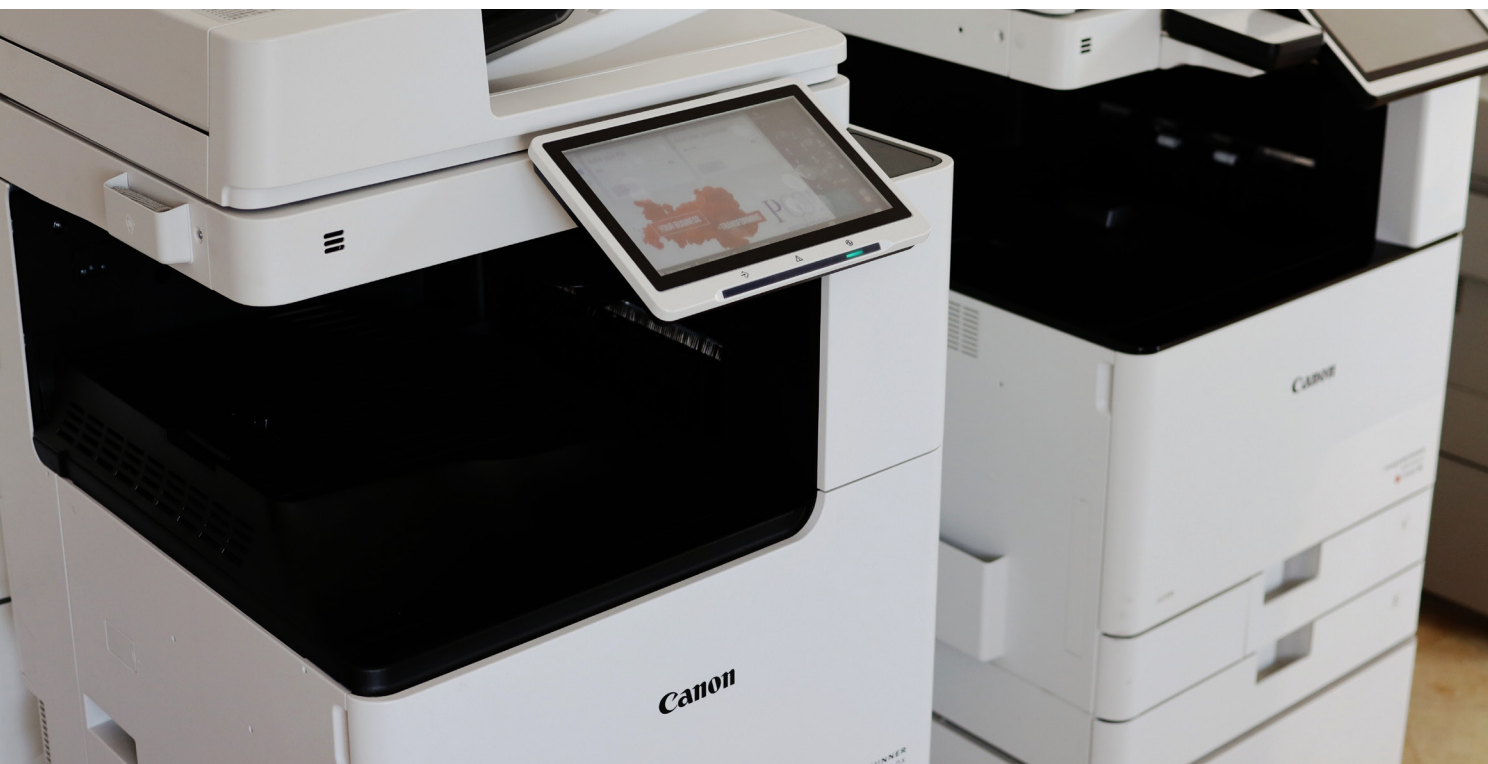
The company is famous for the quality of the services provided to their clients at European standards, always meeting their needs, regardless of the complexity or technical details of the issues.

In the legal landscape you probably rarely hear about technology and how law offices are using digitalization to make their business as efficient as possible, even though they need high-performance solutions just like companies in other fields. The case of **PCAATTORNEYS** is different, having an early adopter approach on the digital market and the drive to streamline the workflow both in-house and for their clients. Moreover, a key focus was reducing printing cost and having an overview of the printing and scanning task executed for its clients.

On top of this, **PCAATTORNEYS** needs high level security for its business and clients business.

Starting March 2023, **PCAATTORNEYS** switched to a Canon printing and scanning management solution adapted to the current digital world, implemented by Sama Consul, Canon Romania Platinum Partner. **“My colleagues’ expectations ranged from cost efficiency for certain client accounts to the possibility of re-charging for services”**, said Alexander Popa, **PCAATTORNEYS** manager, summarizing the transition to Canon **uniFLOW**.

Canon



CONTROL OVER TASKS AND LOWER COSTS WITH **CANON UNIFLOW**

The implementation of proposed solution was done by Canon Platinum Partner, **Sama Consul**, whose team offered consultancy and training support during the testing period.

Talking about using Canon **uniFLOW** by PCAATTORNEYS, Alexander Popa said that the transition period to the new system was short, and the system was ready to be used quickly.

Cost cutting is a common request, as Alexander Popa also mentioned, and when switching to a SaaS solution, costs are reduced from day one.

“Employees’ requests had one critical element in common: to eliminate uncontrolled printing and its consequences”.

Canon **uniFLOW** offers cost control directly from the application, with direct assignment of costs for each customer. Mr. Popa doesn’t have an exact figure for the drop in costs, but the decrease is noticeable in the overall volume.

Considering this, Alexander Popa highlighted the immediate and significant impact of using Canon **uniFLOW**. **“The solution impacted both the use of our resources, and the recovery of costs with no loss”**, he added.

“The employees offered their feedback both gradually during the training and while using the solution on a daily basis. We can certainly say that we’ve got positive feedback at least regarding the problems solved once the system was implemented” - Alexander Popa

When starting the printing, a pop-up is displayed in the platform app, where you can assign the cost for that specific printing job. The printing job cost will be registered either in-house or for specific projects.

A detailed report including the number of printed and scanned pages and the activity for each account is generated monthly.

Canon



HYBRID WORKING, THE NEW TYPE OF WORKING

The way we work and the technologies we use have changed. Whether they realize it or not, people are using cloud services on a daily basis, and their work could be much easier if cloud services were used in working environments.

Canon **uniFLOW** adds the collaborative element to meet the printing and scanning needs of PCAATTORNEYS. Employees can scan a document on a device which then can be sent directly to Microsoft Teams, for example, where the team is collaborating on a specific project and every team member is notified when the document is delivered. Moreover, the document can be sent to any other available cloud storage service, from OneDrive and Microsoft Drive to Evernote and Dropbox. You login with a specific account and then you can share the document there.

The smart interface on the laptop can be used both as a centre for managing printing operations and related costs and as a notification centre. You will be always up to date with the ongoing processes.

In addition, the smart client provides a log of printing jobs for a specified time. Thus, if you need to print specific documents again after two days or a week, you can print them directly from the log. As compared to a cloud-integrated solution, any local alternative is limited by local server storage. There is no storage limit in the cloud.

“The deployment of the Canon **uniFLOW system boosted the productivity and control of the workflow of documents in my company, not to mention the control over printing and its impact on the carbon footprint”. - Alexander Popa**

Alexander Popa added that such a solution cannot be compared with older alternatives, having nothing in common. **“The so-called «old methods» meant simply handling printing workflows, often containing errors or omissions”**, Popa said.

Every business has different needs, but definitely all businesses need: productivity, performance, integration with digital services already used by employees and excellent cost control.

Alexander Popa confirmed that the solution improved their business performance.

“If I were to sum it up, here are the results: we no longer print without printing control and without an assigned cost center, which is extremely important because this leads to lowering the total costs with printing”.

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The Canon logo, consisting of the word "Canon" in a bold, red, sans-serif font.