

Business finance brokerage
Creative Funding Solutions

CREATIVE

RACING TO A MORE EFFICIENT PRINT AND SCAN SOLUTION.

Company Name: Creative Funding Solutions
Founded: 2009
Location: Crawley, West Sussex
Services: Business finance brokerage
Website: www.businessfundingsolutions.co.uk
Products: Canon i-SENSYS MF724Cdw and
Canon i-SENSYS LBP251dw

Overview

Creative Funding Solutions supplies a variety of business finance packages, ranging from asset finance to funding motorsport, from its Crawley base. As a regulated business, scanning and printing financial records is essential, which meant that the firm needed an efficient solution that would save them both time and money.

Challenges

Gearing up for a more efficient, cost-effective print and scan solution

As a business finance brokerage, Creative Funding Solutions supplies all sorts of finance from cash-flow finance; to asset refinance; loans and invoice or trade finance. It also covers such diverse specialist areas as financing racing cars (having previously sponsored a team in the Mini Challenge) and ambulances.

Canon



“A fantastic saving
on paper.”

Having recently moved to larger offices, the team at Creative Funding Solutions decided it was time to upgrade their varied collection of scanners and printers.

“Before we had a mixture of printers, scattered around the office. They were all different makes and of varying quality,” says Creative Funding Solutions director, Mike Lowe.

The mixture of printers in place were used to print out application forms, cover sheets and finance documents that customers are required to sign, the length of some of these files often exceeding 20 pages each.

“We also keep paper copies of transactions filed away – for the regulators – and a scanned copy of everything that comes in, so scanning is a big thing for us,” says Mike. With the previous all-in-one scanner that they had this was difficult to operate and time-consuming. “You had to walk over to it, put the documents to scan in the document feeder, go back to your desk, launch the app, and then select scanning.”



“Now, with these Canon machines we’ve made it much more uniform and synchronised. Both the colour and black and white one sit next to the main administration area and they’re in use all day.”

Mike Lowe, Director,
Creative Funding Solutions.

This labour-intensive process was intensified by the documents in the feeder jamming. “If you put more than five pages into scan, which we needed to regularly, it would chew up half of them.”

Printing is a big part of everyday working for the 10 members of staff in the main office but it was slow and used an excessive amount of paper as there was no duplex-printing option.

Canon

Solution

That has all changed with the introduction of the new Canon solution incorporating a colour laser Multi-Function Printer (MFP) and a compact black and white laser printer.

“Now, with the Canon solution we’ve made it much more uniform and synchronised. Both the colour and black and white printers sit next to the main administration area and they’re in use all day,”

Scanning is simpler. “All you have to do is press a button on the scanner and it will send the scan to any computer in the office, which is absolutely fantastic.”

In addition, a reliable, 50-sheet duplex document feeder makes it faster to scan and print large documents.

Rapid high-quality printing also helps the team work more efficiently. “We never had the facility to print double-sided – duplex – which both of our new machines do, and obviously that is a fantastic saving on paper,” says Mike.

Set-up couldn’t have been easier. “These machines are virtually plug-and-play,” says Mike.

Achievements

The choice of Canon devices came through a recommendation. “We were happy with the features, we knew they would work for us and so we just went for it,” says Mike.

He is impressed by the reliability of the Canon devices. Whereas the performance of previous machines slipped after a while, the Canon multifunctional and printer have proved ultra-reliable.

Above all, what has made the difference is the boost they have given to productivity and efficiency.



“Scanning is much simpler but the biggest benefit is being able to scan to anyone just by going to the machine, putting your paper in the feeder and sending it wherever.”

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Reliable duplex printing and scanning saves time for staff and is also cost-effective by reducing paper usage, while the quality of printing helps them to produce documents with more impact.

The Canon devices have also proved easy enough for anyone to use, which makes a difference for a company that has no dedicated technical support.

“Some people here are not very technology-minded at all, which means a greater burden falls on anyone who does have a basic understanding. We’ve all got our jobs to do, we’re all busy, so not having to spend time sorting out someone else’s problems is a great advantage.”

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