



CLIMATE PROJECT CONTRIBUTION

WITH CANON



We are now living in a time many people refer to as the Anthropocene, the “age” of humans. We have become the single most influential species on the planet, causing significant global warming and other changes to land, environment, water, organisms and the atmosphere.

In the past 60 years, these human impacts have unfolded at an unprecedented rate and scale, with this period now commonly referred to as the Great Acceleration. As a result, our planet’s global ecology has never been in such a critical state as it is today.

To help slow these human-made changes, the EU aims to achieve its sustainability goals by 2050 – becoming an economy with net zero greenhouse gas emissions. This objective is at the heart of the European Green Deal.

Put simply, net zero refers to balancing the amount of greenhouse gases such as CO₂ that are emitted with an equivalent reduction, through measures such as producing less emissions via climate contribution schemes.

6 IN 10 

consumers would change their purchasing habits to reduce environmental impacts.



HOW CANON CAN HELP YOU REDUCE YOUR ENVIRONMENTAL IMPACT

Each of us must work together to minimise how our actions affect climate change – especially when it comes to the amount of greenhouse gases such as CO₂ we produce when we do business. Customers and employees alike are placing increasing value on the sustainability credentials of businesses they interact with.

For example, according to research from IBM¹, 6 in 10 consumers would change their purchasing habits to reduce environmental impacts. And it’s not just a matter of sticking a green label on your products and services – consumers now research even their favourite brands to make sure they live up to their sustainability values.

This means businesses throughout the supply chain need to make real changes, to improve sustainability in every aspect of the way they work – from the production line to the office floor. Fortunately, when it comes to your print, capture and document management processes, Canon can help you become significantly more efficient and sustainable – saving resources while reducing costs and greenhouse gases such as CO₂.

We help you minimise the environmental impact of every single sheet you print, copy you make, and document you send. Then, for any unavoidable carbon emissions, we invest in certified climate contribution projects on your behalf, to help balance the amount of greenhouse gases produced overall.

1 - https://cdn.nrf.com/sites/default/files/2020-01/Meet%202020%20consumers%20driving%20change_01_0.pdf

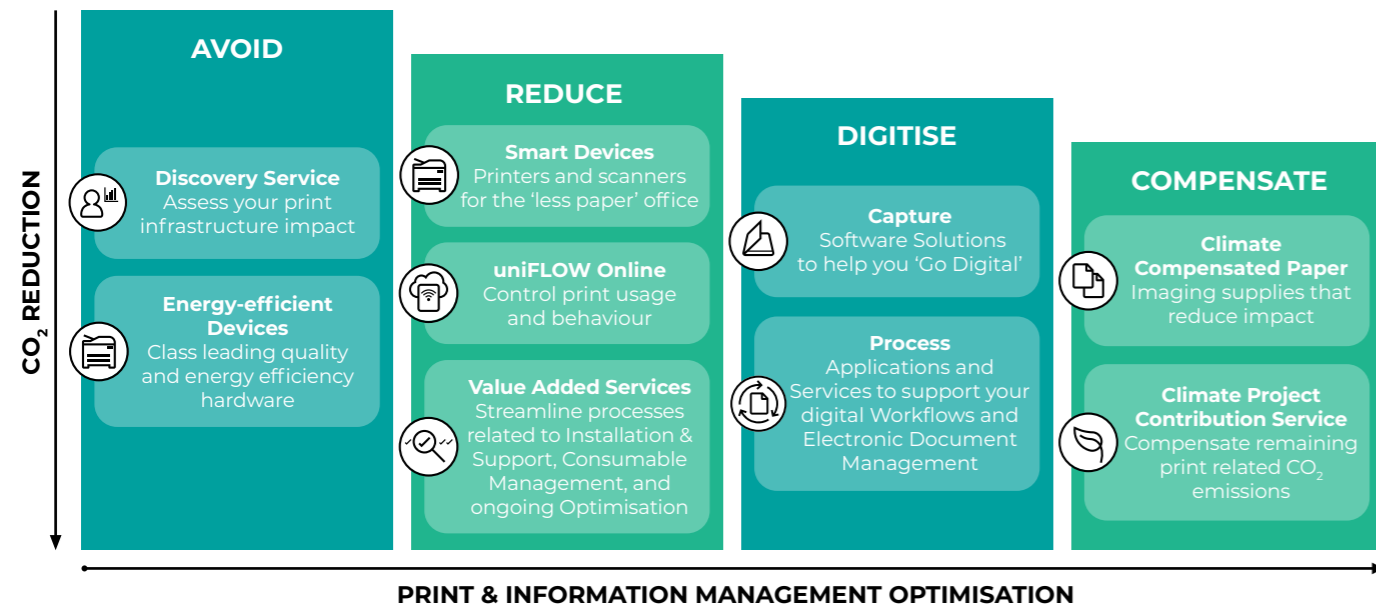
REDUCING EMISSIONS WITH A MORE SUSTAINABLE APPROACH

Sustainability is a journey, not a single step. We work together with you as a partner to help you make your print, capture and document management processes as seamless as they can be.

First, we use our Managed Print Service to carry out a print audit, looking for opportunities to optimise your organisation-wide printing processes and operations. We start with a survey of your fleet of devices, and then move onto an analysis of each user's printing habits so we can target inefficiencies in your day-to-day working practices.

Once the audit is complete, we work with you to develop more sustainable alternatives: for example by installing more energy-efficient devices, with features that can also support each user to develop more resource-efficient printing behaviours.

HOW WE HELP YOU REDUCE YOUR ENVIRONMENTAL IMPACT:



- We also offer workflow solutions like uniFLOW which can help you manage your print use, spot points of resource wastage, and measure how your environmental impacts are reduced over time. Smart features help you set rules to auto-delete unreleased jobs, reducing energy use for storage, and only print necessary documents – further saving resources.
- uniFLOW can also support business with digitalisation by easily capturing, sharing and storing digital documents, thanks to high quality imaging and accurate data extraction – which ultimately helps reduce reliance on printed documents.
- After implementing new, more energy-efficient solutions, we work with you to integrate new policies that can help you further reduce the environmental impact of your printing practices – for example, using black-and-white or duplex-only printing by default.
- We strive to deliver our services remotely where possible to support your switch to hybrid ways of working, as your staff don't need to travel to the office for new software, updates or training.

This way, we help you build sustainable practices into your infrastructure and day-to-day printing workflows, cutting out avoidable CO₂ emissions wherever possible.

VOLUNTARY CLIMATE PROTECTION PROJECTS

Not all emissions can be completely avoided. But they can be compensated, with positive projects that help reduce CO₂ going into the atmosphere and benefit the environment.

As part of our Climate Project Contribution programme, Canon will invest in voluntary climate protection projects on your behalf to compensate for any unavoidable emissions from your printing processes, with two programmes:

- Climate Project Contribution** – investment to compensate the impact of your entire printing process (such as the paper and energy consumption of your printers).
- ClimatePartner Certified Paper (optional)** – paper that is produced in a more sustainable way, (from sustainable forests or recycled materials), alongside investments to compensate for the environmental impact arising during its production.

We use a software tool that helps us calculate the greenhouse gas emissions associated with the use of each of your printers and multi-function devices, so we can invest in projects that compensate the same amount of CO₂ in a different place.

Depending on the programme you choose, this calculation is based on your individual usage patterns (such as the number of sheets you've printed per year), and takes into account device-specific information such as typical energy consumption (TEC) of your printers, and location-specific differences such as the carbon emissions resulting from electricity generation in your country.

After calculating your yearly printing emissions, we present you with a selection of projects that can compensate this same amount of carbon, for you to choose from.

To help further reduce your environmental impact by ensuring your infrastructure is set up most efficiently, there are several additional services available to you such as, Intelligent Consumables Management, Remote Installation and Support and Review and Optimisation.

THE CLIMATE PROJECT CONTRIBUTION

CO₂ EMISSIONS



Although today's manufacturing processes are far more efficient than ever before, some CO₂ emissions are still unavoidable.

YOUR CALCULATION



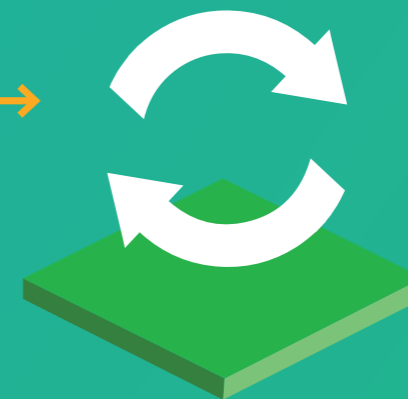
We calculate the greenhouse gas emissions of your Canon devices and specify how you can compensate this amount of carbon in other ways.

CLIMATE CONTRIBUTION PROJECT



From our internationally-recognised compensating projects, which all fulfil the highest standards, choose the one that best matches your operation.

SUPPORTING RESPONSIBLE BUSINESS



As a result of taking action, you will be printing in more sustainable way and you can communicate this to your customers.

CERTIFICATION



To prove you practice responsible printing and scanning, we provide official certification which you can use to position your company and its products.

RECOGNITION FOR SUSTAINABILITY

For 2023, Canon has been awarded an A score for climate change by CDP, the third time we have been included on their highest-ranking A list and placing us in the top 2% of companies assessed in this category.



The CDP is an international environmental non-profit organisation which evaluates major companies and organisations worldwide on their efforts to tackle environmental issues.

**LEARN MORE ABOUT
SUSTAINABILITY AT CANON**

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