

ME AND MY CANON PIXMA G650

About Geo Wild Designs

Geo Wild Designs, founded by Mahayla Clayton, is a graphic design company that produces bespoke, original prints with a unique geometric style for greeting cards, cushions, tea towels and now even wallpaper.

Why the Canon PIXMA G650 is the perfect fit for Geo Wild Designs

The introduction of the Canon PIXMA G650 has enabled Geo Wild Designs to take its operation to the next level. While Clayton used to have a very hands-on approach, drawing and painting the prints herself, the printer has opened up a new world of repeat patterns. This ease of production has given Clayton the capacity to create her own homeware range, enabling her to break into a new market and reach new customers.

“The PIXMA G650 has enabled me to produce high-quality, colourful prints on demand from the comfort of my own home, without the added time and expense of having to outsource.”

Canon



Key benefits

- 📄 A 3-in-1 multi-functional solution: print, scan and copy
- 💧 Six dye-based inks for photo-quality colour printing
- 📶 Wireless connection
- 📄 High page yield: 3,800 photos (4x6) from 1 set of bottles
- 📄 Easily load up to 100 sheets with rear feeding capacity
- 📄 Borderless photo printing up to A4 size

The PIXMA G650 blends unrivalled photo-quality printing with the ability to produce high volumes at a low cost. Clayton no longer has to spend money on outsourcing for her printing needs nor limit the amount of prints she can make at any one time. With the printer's compact design and speedy WIFI connection it's perfect for a home office, she can now print on

demand and experiment with different finishes and styles from the comfort of her own home. The PIXMA G650 also offers an enhanced colour gamut, so the prints are representative of what Clayton creates on screen, which is important to maintain the quality and accuracy of her designs.



“The printer is highly efficient, enabling me to maximise productivity and speed up turnaround times for my customers.”