

**LOST iN**

**Paris**

# **DARIG**

## Canon and LOST iN create the Hidden Spots Travel Guide

An international destination for all things style, culture and architecture, Paris is renowned for luxury and elegance – hosting some of the world's largest attractions and fashion houses. LOST iN and Canon have plenty of hidden gems for you to discover with the help of the Canon PowerShot ZOOM



Explore Paris like never before with the **Canon PowerShot ZOOM** - a 12 megapixel camera with image stabilisation and an easy-to-use 3-step zoom. A pocket-sized camera capable of Full HD video and super-zoom, the PowerShot ZOOM is the perfect travel companion to take with you this summer. With 100mm, 400mm and a digitally extended 800mm zoom, this compact camera lets you beat the crowds and discover Europe's hidden spots from new perspectives.

**Canon**





# GRAND BASSIN, JARDIN DU LUXEMBOURG

## Bask in the opulence of the Grand Bassin

Buried deep in the heart of the capital, the Jardin du Luxembourg offers visitors an insight into the deep and rich history of Paris. Conceived during the early 17th century by Marie de' Medici, the widow of King Henry IV, the garden surrounds the luxurious Luxembourg Palace and is one of Paris' largest outdoor attractions. Aside from its gorgeous natural features, many flock to the Jardin to enjoy the cool and serene waters of the Grand Bassin.

Situated opposite the palace, the Grand Bassin is an octagonal man-made pond centred with the beautifully picturesque Medici Fountain – a popular summertime haunt for those looking to cool off. When the weather is nice however, first timers may be surprised to find that the Grand Bassin is actually a popular sailing spot! The Grand Bassin is often seen packed with model boats, pushed along using long wooden poles - a Parisian tradition which has been passed down for generations.



However, you don't need to visit Jardin du Luxembourg to take in the Grand Bassin or Medici Fountain. The Canon PowerShot ZOOM is the perfect tool for the job, with its 100mm, 400mm and digitally extended 800mm focal length, allowing you to get up close to one of Paris' historical gems without getting caught up in the buzz of tourist groups!

**At the top of the Palace steps, you have a clear view of the fountain and the model sailboats often spotted in the Bassin.**



# CANAL ST MARTIN



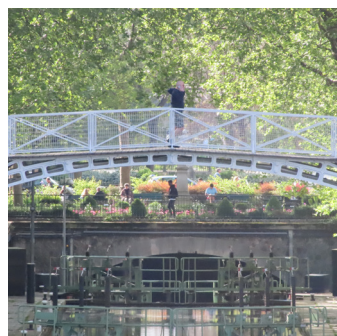
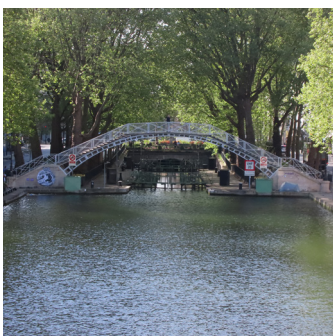
## Follow the twists and turns of Canal Saint-Martin

Running through the heart of Paris, the 4.6km long Canal Saint-Martin connects the Canal de L'Ourcq to the River Seine. Originally proposed in the early 19th century, Canal Saint-Martin was built to supply the ever-growing city with fresh water, helping to eradicate the deadly diseases which plagued the city at the time. Ordered by Napoleon I in 1802, construction was completed in 1825 - all funded by a new tax introduced on wine!

This idyllic water feature has long provided tourists with a stylish way to experience the capital city, with cruises operating up and down the canal. Make use of the super zoom on Canon's PowerShot ZOOM to find some of the city's major landmarks.

For land-lovers, there are also plenty of pit stops along the canal which offers passers-by the chance to sit in peace and watch the boats and barges sail quietly along. This offers up plenty of opportunity to capture some great photos with the Canon PowerShot ZOOM, a pocket-sized powerhouse camera capable of capturing both stills and video with a 3-step zoom. Take some time at Square Frédéric-Lemaître, snap some pictures at the Boulevard Jules-Ferry towards the lower end of the canal; or maybe take a gander at the locks of the Récollets.

**Head to the Récollets locks and aim your PowerShot ZOOM down towards the adjacent bridges, where you are rewarded with a gorgeous tunnel view of the canal and its crossings.**







# THE PALAIS ROYAL WITH COLONNES DE BUREN



## Modern design meets 17th century architecture

A crown jewel nestled at the heart of the capital, The Palais Royal serves as a reminder of the elegant and opulent architectural style which was commonplace throughout the 17th and 18th century. Constructed in 1639, this once royal palace has been home to many extended members of the French monarchy, including the line of Philippe I, Duke of Orleans.

Despite a historic legacy, The Palais Royal is now used for a different purpose - serving as the seat of the Ministry of Culture, the Conseil d'État and the Constitutional Council. Despite its function, The Palais Royale still retains its iconic design, making it a must-see for tourists and architecture buffs alike.

The gorgeous south façade is the main attraction for passers-by - drawing them in with its wide-sweeping arches, exquisite sculptures, and detailed design - very typical of the Louis XIV style.

Those who venture further inward will be treated to the intricately designed Courtyard of Honour, constructed in the 18th century. It has since

been modernised with juxtaposing columns, designed by Daniel Buren, which vary in height and are dotted around the courtyard.

This makes it a prime target to view with the Canon PowerShot ZOOM. With Full HD video and 12 megapixel stills, record in style without having to worry about blur, thanks to the built-in Optical Image Stabilizer. Acting like royalty has never been simpler!



**From outside the Louvre, you can trace the immaculate details of the front entrance of the Palais Royal - the columns, the gold detailing, the murals - with the PowerShot ZOOM.**

