

LOST iN

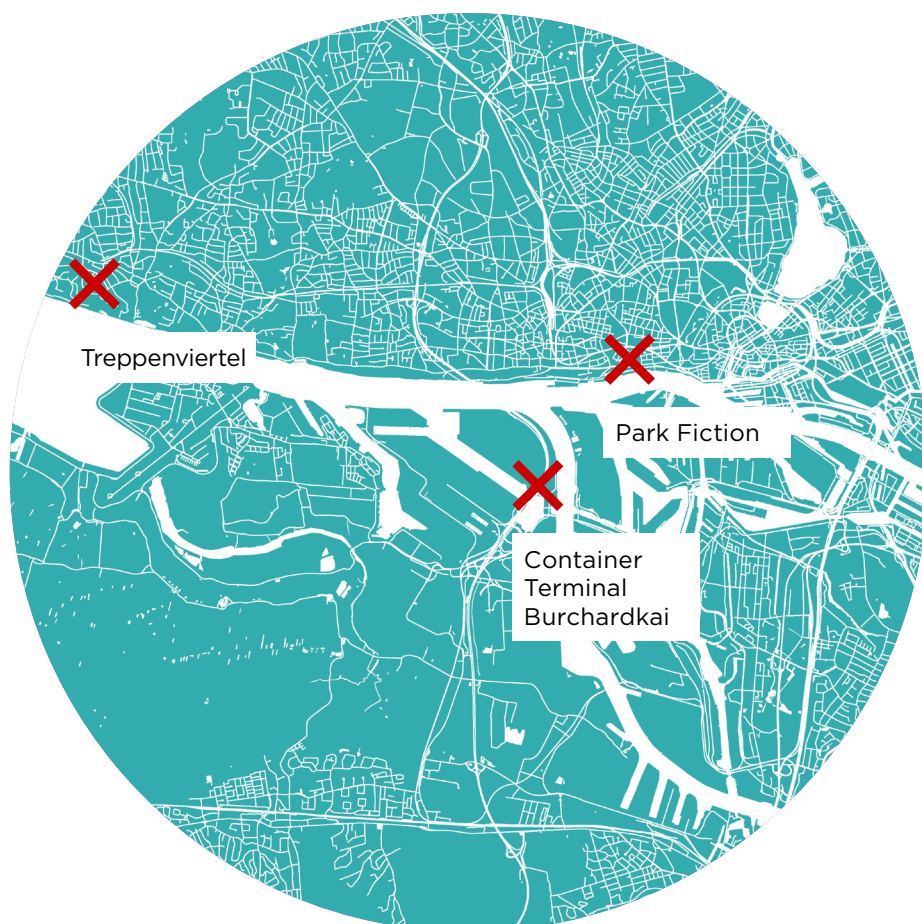
Hamburg

**HAMBURG
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Canon

Canon and LOST iN create the Hidden Spots Travel Guide

One of Germany's most important ports, Hamburg is a sheltered harbour city with hundreds of beautiful canals, parks and hidden gems that give the city its charm. Explore all that Hamburg has to offer with the PowerShot ZOOM and this helpful guide from Canon and LOST iN highlighting the merchant and political history it is known for.



Explore Hamburg like never before with the **Canon PowerShot ZOOM** - a 12 megapixel camera with image stabilisation and an easy-to-use 3-step zoom. A pocket-sized camera capable of Full HD video and super-zoom, the PowerShot ZOOM is the perfect travel companion to take with you this summer. With 100mm, 400mm and a digitally extended 800mm zoom, this compact camera lets you beat the crowds and discover Europe's hidden spots from new perspectives.

TREPPENVIERTEL

Historical



Walk up the winding stairs of this tranquil community

A former fishing village on one of Central Europe's major rivers, the Elbe, Treppenviertel – roughly translating to staircase quarter – is one of the most famous suburbs of Hamburg. A popular destination and residential area for wealthy citizens, this quiet part of the city can be explored by the many narrow winding alleys and staircases, which give it its name. In this hilly community you'll find striking white houses and mansions, which give it a postcard quality – perfect for exploring with Canon's pocket-sized PowerShot ZOOM.

Climb up the 5000 steps on one of the many tours, which will take you past the church, market and through parks. As well as meeting your step count for the day, visitors are rewarded with an incredible vantage point from this top of this 72-metre hill that overlooks the river. Use the 3-step zoom on the PowerShot ZOOM to find the ships in the harbour.



After this beautiful hike, you can quench your thirst at one of the many beer gardens on the Süllberg terraces, before descending to Elbe beach. A romantic end to a day of lazily strolling through one of Hamburg's most picturesque locations, you can watch the large ships and boldly coloured sailing ships floating gently down the river.

Climb to the top of the staircase and look out onto the Elbe river with your PowerShot ZOOM to see the boats floating past.

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PARK FICTION

Outdoors



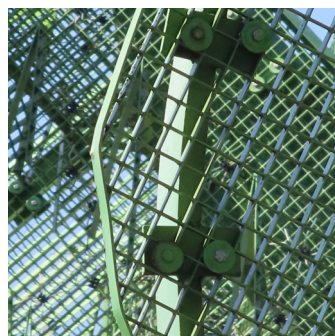
This artsy park has become a symbol of resistance

If you want the beauty of a park, with the quirkiness of an art district drenched in the rich history of anti-imperialism, then Park Fiction is for you. Located in the St Pauli district, the park is an important part of Hamburg's history. In response to the demolition of older buildings, construction of upmarket new builds and vacant buildings, local artists, families and squatters joined forces to create Park Fiction - a green space for the community and a way to preserve the harbour views.

Situated on this chic harbour boardwalk, Park Fiction is a must visit for tourists wanting to soak up the beauty of the Elbe River. There is plenty to set your sites on in this jewel-toned oasis using the powerful zoom on Canon's PowerShot ZOOM, including the park's plastic palm trees and grassy carpet, which ensure residents have a green park all year round.

Bring a picnic or a drink and relax in one of the cities most unusual parks. From your spot in the park you can make use of the Canon PowerShot ZOOM to see boats heading to the fish market or ships coming and going.

Take a seat on the green carpet of the park and train your PowerShot ZOOM on the palm trees against the backdrop of industrial silhouettes.



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CONTAINER TERMINAL BURCHARDKAI

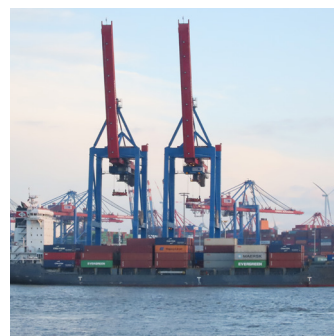


An urban playground, filled with blocks of colour

With the biggest harbour in Germany, Hamburg is home to many container terminals and one which is particularly special – the terminal Burchardkai. In 1968, the first container ship tied up here and today it's the largest terminal in Hamburg, handling over a third of all the ships. While this might seem an unusual choice of destination, the Container Terminal Burchardkai houses thousands of brightly coloured containers from around the world, which create a sea of colour blocks.

For those that want to understand the sheer scale of Hamburg's international trade, this is a great destination. It also offers a truly unique subject to be captured with Canon's PowerShot ZOOM – a camera capable of 12-megapixel photos and Full HD video. Try using each step of the 3-step zoom to focus in on the striking containers.

For the best view possible, visit the Waltershofer Damm in Waltersshof – a pedestrian bridge where you can get even closer to ships loading and unloading containers. From here you'll see the impressive structures and cranes that make this all possible.



Stand at the centre of the pedestrian bridge at Waltershofer Damm facing the terminal in the north for a striking shot of the cranes.

