

LOST iN

Barcelona

BARCELONA

Canon and LOST iN create the Hidden Spots Travel Guide

Spain's second largest city on the Mediterranean Sea is a dream location for many visitors, home to FC Barcelona, unique architecture and a sun-drenched world-class beach. LOST iN and Canon's travel guide lets you find new perspectives of the Catalan capital with the PowerShot ZOOM.



Explore Barcelona like never before with the **Canon PowerShot ZOOM** - a 12 megapixel camera with image stabilisation and an easy-to-use 3-step zoom. A pocket-sized camera capable of Full HD video and super-zoom, the PowerShot ZOOM is the perfect travel companion to take with you this summer. With 100mm, 400mm and a digitally extended 800mm zoom, this compact camera lets you beat the crowds and discover Europe's hidden spots from new perspectives.

Canon

WALDEN 7 BUILDING

Architecture



20th century modern living comes to life in the city's west

Located in the west of Barcelona, Walden 7 was rightfully featured on the cover of Architectural Design to mark its opening in July 1975. Comprising of 18 unevenly stacked towers, from a distance the residential complex's silhouette forms two symmetrical zero shapes. If you take a closer look using the PowerShot ZOOM's 3-step zoom you'll discover an intricate system of suspended walkways, interconnected interior courtyards and independent towers which merge as they lean into one another.

The living and breathing apartment block is home to hundreds of residents but can be toured by the public too. Step inside to find the same incredible stacked effect on the interior with balconies, staircases, walkways, atriums and patios giving the building a labyrinth-like feel – it's a busy, intriguing, almost Escher-esc 3D design.

Designed with similar principals to those of Le Corbusier's Unité d'habitation, the Walden 7 offers a modern utopia, which maximises space



and integrates the design into everyday life. Look to find interesting new angles from up high or below as residents pass along one of the many suspended walkways, balconies and staircases.

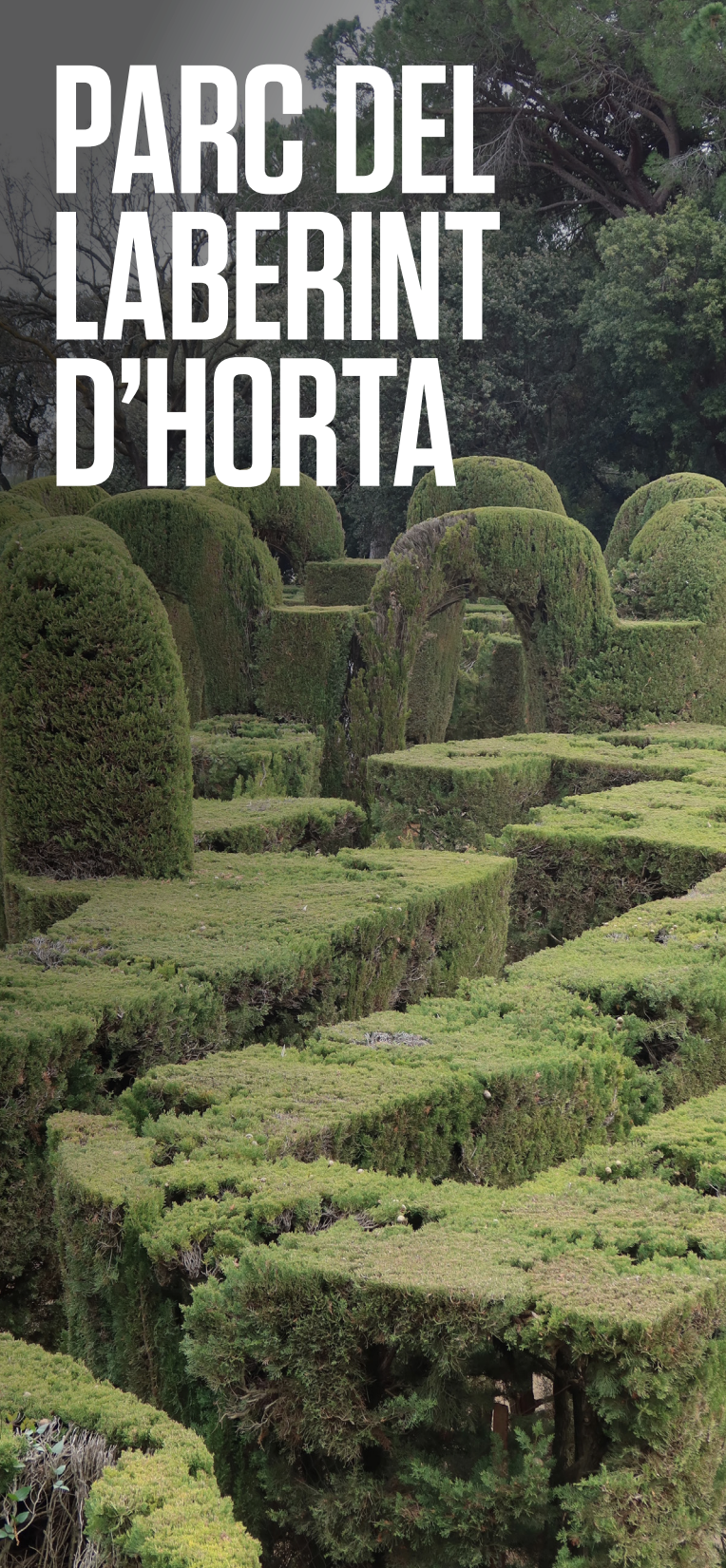
Initially covered in a red tile façade, the building's iconic red shade is now painted because the tiles became worn and fell away. Only a limited number of the original tiles remain on balconies – find some to shoot their unique tale.

Stand at the base of the building to best see the structure looming above. From here, you can zoom in on the details of the balconies.

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PARC DEL LABERINT D'HORTA



Explore the city's oldest conserved garden and its labyrinth – if you dare!

Middelheim Park hosted its first sculpture exhibition in 1950 to rip-roaring success and popularity. So much so, that the city council opted to make the exhibit a permanent feature and began adding to the collection gradually over the last 70-odd years. If you visit Middelheim Park today, you can enjoy over 400 exhibits, of which 215 are sculptures from world-renowned artists such as Auguste Rodin, Carl Andre and Henry Moore. While that might seem like tiring work, you need only pack the lightweight PowerShot ZOOM to help you spy any of these famous works of art.

The park itself is split across two distinct areas of interest: Middelheim-Laag (in the northern area of the park) and Middelheim-Hoog (the southern area of the park). Originally biennial exhibitions were held in Middelheim-Laag whilst new additions were installed in Middelheim-Hoog, however, after Antwerp was named Cultural Capital of Europe in 1993 the collection was re-arranged across both areas and the park expanded to the east and west.

On the west, landscape architect Michel Desvigne designed a sleek pattern which was expanded along Beukenlaan and planted with 1,500 ornamental apple trees. The eastern expansion along Lindendreef has an 'artists entrance' designed by Belgian artist Luc Deleu - now home to a number of monumental artworks.

Visitors to Middelheim Park are often struck by the intersection of art and nature, and how they complement each other. Whether you are admiring the sculptures and buildings with the PowerShot ZOOM's 3-step zoom or using it to get up close to a bird sat amongst the apple blossom in the western area of the park, there is something for everyone to take in here.



Standing at the raised corner of the labyrinth you can hone in on the arches at the centre of the famous garden maze.

MERCAT DEL BORN

Historical



Birth of the cool... Barcelona's first Modernisme monument

Located in the La Ribera, just outside the Cascada del Parc de la Ciutadella, the Mercat del Born is widely recognised as the first Modernisme building constructed in Barcelona.

Modernisme, probably most famous because of the works of Gaudí, defines the city and gives so many of its landmarks a distinct and iconic Barcelonian flavour. While the patterned domes, roofs and facades of the market may be humble in comparison with Casa Batlló and La Sagrada Família, there is no doubt that the same iconographic patterns and shapes are at play here. Picking out these nods to the burgeoning Barcelonian style takes a keen eye and the PowerShot ZOOM is the ideal tool to capture these details, thanks to its ability to quickly switch between 100mm, 400mm, 800mm focal lengths.

Inside, you will find an incredible archaeological site giving an unrivalled insight into the War of Succession of 1714. The old La Ribera district was demolished during the war, the ruinous remains of which were uncovered by chance

during renovation works on the market. It now serves as a museum and preserved archaeological site to visit and learn about the ascension of Philip V.

The surrounding El Born area is booming with bars, restaurants and venues just waiting to be explored. The bustling streets make for an incredible atmosphere to explore.



Frame the main entrance of this iconic building with the two terraced rows of buildings that stand either side of the road on which Mercat Del Born sits.



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