

World Unseen: creating an accessible experience

We've designed our exhibition using a series of targeted methods and technologies to create as accessible an experience as possible for our visually impaired guests. This includes:

Free entry - removing ticket fees as a potential blocker.

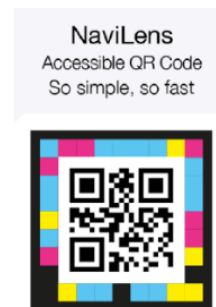
Small groups – timed entry allows attendees the space needed to immerse themselves in the experience (there will be no more than 60 people in the exhibition at any one time).



Pre-entry visitor briefings – give guests a clear understanding of what to expect and the type of facilities available inside the exhibition. This includes welcome and water stations for guide dogs.

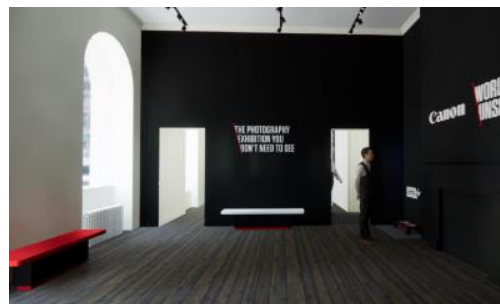


General venue navigation - will be provided through NaviLens technology, which uses QR codes to deliver audio instructions directly to a visitor's phone.



Trained sighted guides - will be on-hand to assist throughout the space for anyone in need of additional support.

Matt finish materials – have been used wherever possible to avoid shiny surfaces and glare.



High colour contrast – has been used to differentiate structural elements such as doorways, signage and pathways.



Black tactile pathways on a light background – have been used to allow visitors to easily identify the route around the exhibition space.



Controlled use of light – lighting is being kept even throughout the exhibition space, using natural light where possible.

Parabolic directional dome sound showers – deliver audio to the location directly below the device, enabling visitors to hear audio commentary more clearly from the exhibition photographers.



Optimised plinth design for every image – each plinth is angled at 35° to allow guests comfortable access and features a relief print version of the displayed image, a white braille description, an audio description and an explanation of the simulated visual impairment applied to the exhibited image.

