



Canon Europe Ltd.

BLI 2022 A3

Line of the Year Award

Canon



Canon Europe Ltd. has claimed the coveted Buyers Lab (BLI) 2022 A3 Line of the Year Award from Keypoint Intelligence thanks to its...

- Exemplary reliability, with not a single misfeed encountered on six tested models over more than one million impressions in 2021
- Specialized software solutions and services to facilitate highly personalized and efficient workflows, boost connectivity, and enhance security
- First-rate, universal ease of use from a walk-up, workstation, and service perspective so users can better manage tasks and fully reap the benefits of Canon's hardware, regardless of experience

Canon is once again the titleholder of the BLI A3 Line of the Year Award. This marks the fifth time in the last seven years that Canon has won A3 Line of the Year, to go along with the BLI 2021 A4 Line of the Year Award.

"Canon continues to impress us with its commitment to designing an A3 portfolio that delivers incredible reliability and generous user-friendliness for workers and administrators alike," said Pete Emory, Director of Research & Lab Services US/Asia at Keypoint Intelligence. "Central to the DX series is a focus on bridging physical and digital workflows to ensure today's hybrid workforce has everything it needs to keep productive anytime, anywhere. Canon has skillfully addressed this challenge head-on by combining universal hallmark features such as a superb, personalized touchscreen experience with enhanced cloud connectivity and upgraded security to ensure collaborative workflow processes can continue unabated."

"We are thrilled to receive Keypoint Intelligence's coveted BLI 2022 A3 Line of the Year Award, which highlights the strength and overall quality of our products," said Shinichi Yoshida, Executive Vice President and General Manager, Canon U.S.A., Inc. "Canon continues to innovate and develop solutions to fulfill our commitment to meeting customer and industry needs."

Keypoint Intelligence congratulates Canon on earning the BLI 2022 A3 Line of the Year Award!





Unassailable Reliability and Uptime

Businesses need to be confident that the machine they are investing in can deliver consistently, with little or no downtime. In this respect, Canon A3 MFPs do not disappoint. “In the last year, we ran over a million impressions on Canon’s engines without a hiccup, which is simply outstanding,” said Emory. “They are extremely dependable, with enhanced serviceability, and the highly accessible misfeed locations—in the rare event of one occurring, that is—mean you have an A3 line that performs reliably and effectively.”

Moreover, with imageWARE Enterprise Management Console, remote operation, and Canon e-Maintenance, IT personnel have an impressive level of control over keeping downtime in check. And, as the devices operate on Canon’s Unified Firmware Platform, proactive monitoring can head-off issues before they take effect, while feature upgrades can be pushed out instantly to the fleet as and when they are issued with minimal user input.

Putting Digital Transformation Front and Center

Today, as more businesses embrace hybrid ways of working, having the right tools and services to maintain user productivity and facilitate collaboration and information flow is critical. Canon meets this need with a significant push to aid workflow digitization and future usability demands. “Canon raises the ability for us to stay connected to our peers and colleagues to new heights thanks to tighter integration with document processing solutions and extensive cloud-based service support,” said Emory. “The engines connect users with essential workplace apps, enabling them to plug documents directly into workflows, easily and smoothly.”

A gold standard for cloud-based MFP services and recipient of four straight BLI Pick Awards for Outstanding Cloud Output Management Solution, Canon uniFLOW Online integrates with a wide array of cloud services whereby documents can be stored, accessed, edited, and shared by colleagues wherever they are. Files can be sent to document management platforms such as Canon Therefore, too. The uniFLOW Online upgrade permits more advanced automated processes with cloud-based Filing Assist, allowing information to be extracted from paper documents for fast input into workflow software, eliminating time-consuming manual processes. For more simple needs, standard uniFLOW Online Express enables users to send digitized documents directly to their personal folders or to their Google Drive accounts.

Superior Usability

Demanding schedules and work priorities mean that users want an intuitive walk-up experience to make light work of their tasks. Users also want quick access to frequently used settings and desirable features as well as the ability to tailor workflows whether at the device or at the desktop for optimum efficiency. Canon delivers on all these fronts.

Counted among the standout universal capabilities are the highly customizable touchscreen, the simple Quick copy and scan menus, the Timeline feature for easy repeat work, and the well-designed driver that allows for the creation of one-touch presets with detailed comments from any tab to accelerate common workflows. Scan-wise, the devices offer robust scan-to-USB capabilities, out-of-box scan to Word and PowerPoint functionality, multi-feed detection, and auto-file split to ensure large, scanned documents are more manageable for email. Productivity and convenience get an additional boost thanks to flexible mobile support including Mopria, optional near-field communication (NFC), and the Canon PRINT Business App, which offers touchless MFP operation through mobile devices.





Elite Security for Business Intelligence Protection

Security and having clear control over the entire print environment are top priorities for IT personnel. Canon's devices offer top-tier hardware, firmware, and fleet-management security that provide peace of mind. Alongside staples such as encrypted secure print/USB scanning, hard drive overwrite and encryption are also standard. Canon's Access Management System provides the means to configure access on a feature-by-feature basis on any imageRUNNER ADVANCE A3 MFP. Standard digital signature as well as IP and (less commonly found with competitors) MAC address filtering support are also available. Features that are consistent across the DX series include a combination of Verify System at Startup and new McAfee Embedded Control, which ensure BIOS, firmware, and MEAP applications running on the device are all valid and genuine. It also offers TPM 2.0, which provides robust encryption technology to protect critical data.

Family Ties

All six Canon A3 MFPs tested in 2021 were Highly Recommended/Highly Reliable and earned BLI Winter 2022 Pick Awards.

Canon imageRUNNER ADVANCE DX 4735i

Canon imageRUNNER ADVANCE DX 4751i

Canon imageRUNNER ADVANCE DX 6860i

Canon imageRUNNER ADVANCE DX 6870i

Canon imageRUNNER ADVANCE DX C3826i

Canon imageRUNNER ADVANCE DX C3825i



Canon imageRUNNER ADVANCE DX 4751i



Canon imageRUNNER ADVANCE DX 6870i



About Keypoint Intelligence

For 60 years, clients in the digital imaging industry have relied on [Keypoint Intelligence](#) for independent hands-on testing, lab data, and extensive market research to drive their product and sales success. Keypoint Intelligence has been recognized as the industry's most trusted resource for unbiased information, analysis, and awards due to decades of analyst experience. Customers have harnessed this mission-critical knowledge for strategic decision-making, daily sales enablement, and operational excellence to improve business goals and increase bottom lines. With a central focus on clients, Keypoint Intelligence continues to evolve as the industry changes by expanding offerings and updating methods, while intimately understanding and serving manufacturers', channels', and their customers' transformation in the digital printing and imaging sector.

About BLI Line of the Year Awards

Line of the Year Awards salute the companies that provide a broad range of hardware or software and whose products consistently performed above average throughout testing. Much consideration is also made by Keypoint Intelligence analysts and technicians in areas such as ease of use, features, and value, across an entire portfolio for that product area, with the end result being the most prestigious Buyers Lab Awards offered.

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