





# IEVEL UP CREATE BREATHTAKING PRINT APPLICATIONS

As a Large Format Graphics Print Service Provider you are constantly looking for new ways to expand your product and services offering without the need for operators to master complex design software. You also would like to respond quickly to enquiries, provide accurate quotations and delivery times.

At the same time, you face the challenge of finding ways to increase efficiency in prepress. This is not only in order to save time and money, but also to be able to produce samples and shorter print runs cost effectively.



### Automate and simplify

 $(\rightarrow)$ 

 $(\rightarrow)$ 

advanced print job preparation, including multi-layered and double-sided print applications, so that print files are ready in an instant.

Benefit from the **intuitive prepress software** that stores the recipe for the print-ready file, enabling similar future jobs to be prepared more quickly and easily time after time, for longterm production efficiencies.

PRISMAguide XL assists in the design, prepress and **first time right production** of advanced, high-value applications.



### SAVE TIME AND MONEY

Design and preview multi-layered and double-sided print jobs using predefined PRISMAguide XL recipes for ready-made solutions. Work smarter and save time and money in prepress by printing first time right.

### **INCREASE EFFICIENCY**

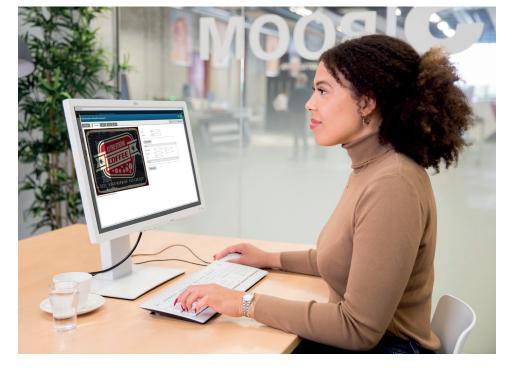
Automate prepress tasks and speed up jobs by reusing proven recipes. Reduce job preparation time: PRISMAguide XL delivers printable data directly to the print queue of your Arizona and/or Colorado printer. Create patterns for a variety of print applications, including print-and-cut workflows and wallcovering print applications, using simple step & repeat functionality.

### OPEN UP NEW BUSINESS OPPORTUNITIES

Diversify your business by creating high-value graphical print applications and produce high-quality samples to attract new customers and projects.

### INCREASE YOUR PREPRESS EFFICIENCY

As designers and Print Service Providers you are looking for ways to create high-value applications in an instant. Capture your preferred print settings and simplify complex jobs to save time and money in pre-press. And print first time right.



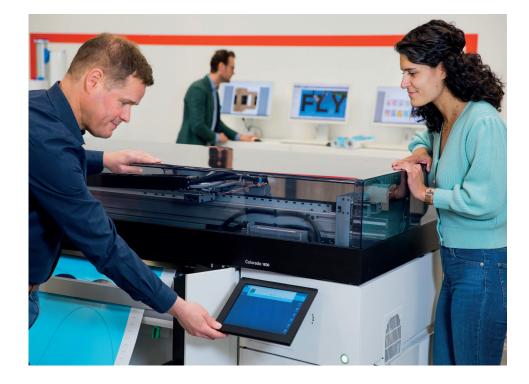
### **EASY-TO-USE PLUGINS**

PRISMAguide XL brings speed, consistency and workflow productivity with:

- Adobe Photoshop and Adobe Illustrator plugins that help designers build and preview print designs using pre-defined application recipes
- The integration with ONYX Thrive and Caldera offers a scalable solution for workflow automation, giving you fast file rotation and enhanced consistency across printers
- Automate print and cut workflows using Canon's ProCut prepress software

### EASY RECIPES AND HOT-FOLDERS

- Compose complex multi-layer jobs intuitively, so that print files are ready in an instant
- Create your application and store prepress and print settings in a recipe for easy reuse
- Save time and labour with hot folders linked to a recipe
- Easily exchange recipes with your customers to enable them to preview and approve the final product using the 3D view in the Adobe Creative Suite



### **SMART SAMPLING**

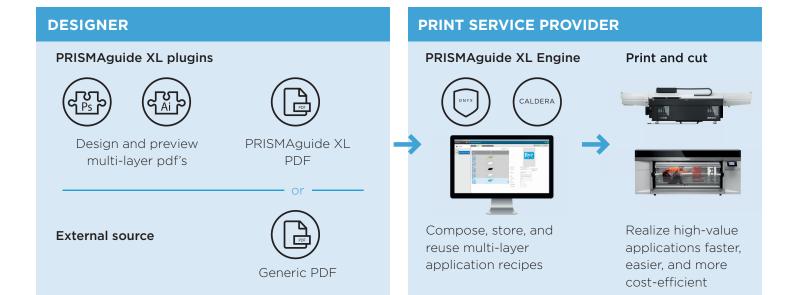
- Create test samples quickly and easily using smart sampling, to find optimal print settings when creating recipes for complex or critical jobs
- Compose multiple cropped and uncropped samples with different print settings that are then printed as a single job
- Select the preferred sample, automatically choosing the optimal settings for the final job and store in a recipe with a single mouse-click

### ONE-OFF PRINTS AND REPETITIVE PRINT JOBS

- Realize high-value applications faster by composing, storing and re-using multi-layer application recipes
- Deploy powerful ONYX Thrive and Caldera features such as Quicksets, Media profiles, and Print Mode selection on a print layer basis
- Adjust the layered structure and print settings for each layer to optimise the print recipe
- Align layers (centre bottom/top – left/right)

### INTELLIGENT NESTING OF ODD-SHAPED FILES

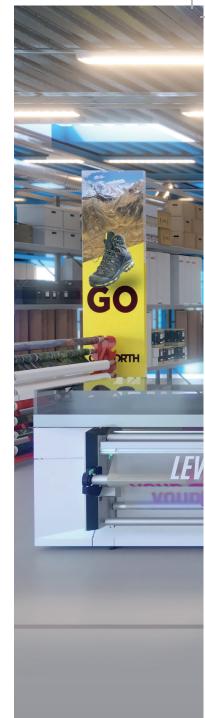
- Print unusual-shaped files with true-shape intelligent nesting
- Enjoy What You See Is What You Print (WYSIWYP) 3D previews to avoid costly mistakes and waste



## **PRINT FIRST TIME RIGHT**

PRISMAguide XL is part of the PRISMA XL Suite and makes your workflow one smooth process. Stay in control by combining multiple production steps into a unified visualised print production process. This saves time, eliminates the need for extensive operator training, and reduces costly errors.

Grow your business with the self-learning capability of PRISMAguide XL, as you can design – and then repeat – complex, multi-layered print projects, using proven recipes as well as by creating your own.







 $\bigcirc$ 

PRISMA XL Suite is your set of workflow software solutions for Large Format Graphics

 $(\checkmark)$  Create breathtaking output

For designers and Print Service Providers

Intuitive, easy-to-use with higher flexibility

Workflow automation with increased added value

### CREATE IMPACT BEYOND IMAGINATION

### **PRISMAelevate XL**

The easy-to-use software application that enables Large Format Graphics designers and Print Service Providers (PSPs) to create tactile print applications and produce outstanding-quality elevated prints up to 2 mm on Arizona printers.

### **PRISMA** remote app

Tightly integrates into your production print operation:

- 24/7 insights in performance of your
- Colorado printer
  Not only shows what's going on, tells what action is needed to keep printer running
- Suitable for iOS and Android

### PRISMAservice

The ultimate platform for all service activities

- Provide faster, more efficient and more effective customer support
- Integrating a wide range of Canon service tools in one unified portal
- For servicing partners and servicing customers

© 2023 Canon Production Printing. Canon is a registered trademark of Canon Inc.. Arizona is a registered trademark of Canon Production Printing Netherlands B.V. Adobe, Adobe Photoshop and Adobe Illustrator are registered trademarks or trademarks or trademarks of Adobe Incorporated. Thrive is a trademark of Onyx Inc. UL GREENGUARD is a registered trademark or trademark of UL LLC. All other trademarks are the property of their respective owners and hereby acknowledged. No part of this publication may be copied, modified, reproduced or transmitted in any form or by any means, electronic, manual, or otherwise, without the prior written permission of Canon Production Printing. Illustrations and printer output images are simulated and do not necessarily apply to products and services offered in each local market. The content of this publication may be subject to changes from time to time without notice. Canon Production Printing shall not be liable for any direct, indirect or consequential damages of any nature, or losses or expenses resulting from the use of the contents of this publication.



Canon Europe canon-europe.com English edition