



BUYERS LAB (BLI) AWARDS FROM KEYPOINT INTELLIGENCE WHY THEY MATTER



**IN 2022,
CANON TOOK HOME
THREE BLI AWARDS.**

Explore Keypoint Intelligence’s rigorous judging and evaluation processes and see for yourself why Canon’s products and solutions are award-winning.

**WITH CANON, YOU CAN ALWAYS
EXPECT CLASS-LEADING
PERFORMANCE AND SEAMLESS
INTEGRATION OF THE LATEST
HARDWARE AND SOFTWARE
CAPABILITIES.**

From developing industry-leading technologies to our constantly evolving ecosystem of end-to-end services, innovation is built into the core of the business.

But don’t just take it from us. Keypoint Intelligence has been recognised as the industry’s most trusted resource for unbiased information and analysis, thanks to 60 years of experience in the field, and the latest Buyers Lab (BLI) Awards are independent validations of approval for Canon’s products and solutions.

Our industry’s equivalent of the Michelin star, a BLI Award is the product of a long and rigorous evaluation process involving independent hands-on testing, extensive durability assessments and lab data analysis across like-for-like products from several vendors.

When it comes to what makes the awards special, the key is in the name – it’s the Buyers who count. Keypoint Intelligence analysts and technicians evaluate the key attributes that are most essential for customers and their daily workflows, such as ease-of-use, features and value for money. In other words, a BLI Award is a seal of approval you can trust.



2022-2024 MOST RELIABLE A3 BRAND

imageRUNNER ADVANCE A3 portfolio

AFTER FIVE YEARS OF TESTING, OUR ImageRUNNER ADVANCE PORTFOLIO HAS SECURED THIS AWARD FOR THE NEXT THREE YEARS.



Canon Europe Ltd.
BLI 2022-2024 Most Reliable A3 Brand

2022 A3 LINE OF THE YEAR imageRUNNER ADVANCE A3 portfolio

SEVEN YEARS. FIVE WINS!



Canon Europe Ltd.
BLI 2022 A3 Line of the Year

Presented once every three years, BLI Reliability Awards honour the manufacturers whose product lines are determined to be most reliable overall. This judgement is based on the combined data from all A3 models subjected to Keypoint Intelligence's rigorous reliability testing over the past five years.

"The durability stats rung up by Canon A3 MFPs in the last five years is astounding, plain and simple. The fact that 23 devices jammed just six times in close to four-and-a-half million impressions is one thing, but what I find to be even more impressive is that there were only two service calls made (of the minor variety).

At the end of the day, customers with Canon A3 MFPs will experience high device uptime that enables workflow to be in continuous motion."

Pete Emory, Director of Research & Lab Services US/Asia at Keypoint Intelligence

Line of the Year Awards salute companies whose portfolios consistently perform above average throughout testing. To determine the award recipient, Keypoint Intelligence technicians run proprietary tests designed to replicate real-world and worst-case scenarios, considering areas such as ease of use, features and value.

"Canon has assembled an excellent line-up of A3 MFPs that deliver exceptional performance and have the same well-designed touchscreen that boosts productivity even more... It is clear that Canon has an A3 MFP for any customer, and it is also clear that users can rely on Canon A3 MFPs to get the job done accurately and efficiently."

Pete Emory, Director of Research & Lab Services US/Asia at Keypoint Intelligence

Keypoint Intelligence tested 23 Canon A3 MFPs in its UK labs from 2017- 2021. Over that same five-year term, these devices produced 4,455,000 pages - with just six misfeeds.

- **Faultless reliability** ensures devices will stay productive day in and day out. Less downtime, higher productivity - and fewer frustrations.
- **Only two (minor) service calls** were made during the testing period.

Rich scan features that provide flexibility for capture-intensive workflows

Elite security, including Verify System at Startup to confirm that system software, firmware and MEAP applications have not been tampered with, and McAfee Embedded Control to prevent malware from compromising devices

Superior usability, making daily tasks more manageable and efficient to achieve with highly customisable touchscreen and flexible mobile support

Digital transformation is front and centre thanks to tight integration with document processing solutions and access to cloud-based service support via the embedded uniFLOW Online Express software, with the option to upgrade to uniFLOW Online for advanced process automation



OUTSTANDING CLOUD OUTPUT MANAGEMENT SOLUTION

uniFLOW Online

FOUR WINS IN FOUR YEARS!



Canon uniFLOW Online
Outstanding Cloud Output Management Solution

Keypoint Intelligence technicians evaluate software attributes such as features, usability and overall value over a period of 12 months. Winners are deemed to have advanced the industry in a meaningful way.

“For the fourth time in as many years, Canon uniFLOW Online is taking home a BLI Award for Outstanding Cloud Output Management Solution. The solution’s continued success shouldn’t come as a surprise, as Canon has been continually upgrading and improving the solution, ensuring that customers have access to the latest and greatest output management capabilities available.”

Lee Davis, Associate Director of Software/Scanners at Keypoint Intelligence

uniFLOW Online enables businesses to track and control print, scan, copy and fax activity across their entire environment, even if that environment spans several locations

Users enjoy a consistent UI across their print environment, so they can efficiently use all devices in the fleet without having to learn new processes

Outstanding support for hybrid working environments, making it easy for users to remain productive no matter where they work

Wide range of output management features, enabling intelligent auditing, budgeting and reporting

Enhanced access control and scan/workflow functionality with multi-factor authentication to secure the fleet against unauthorised use, protecting sensitive data and optimising workflows – ideal for those embarking on their digital transformation journey



AN AWARD-WINNING COMBINATION OF HARDWARE AND SOFTWARE

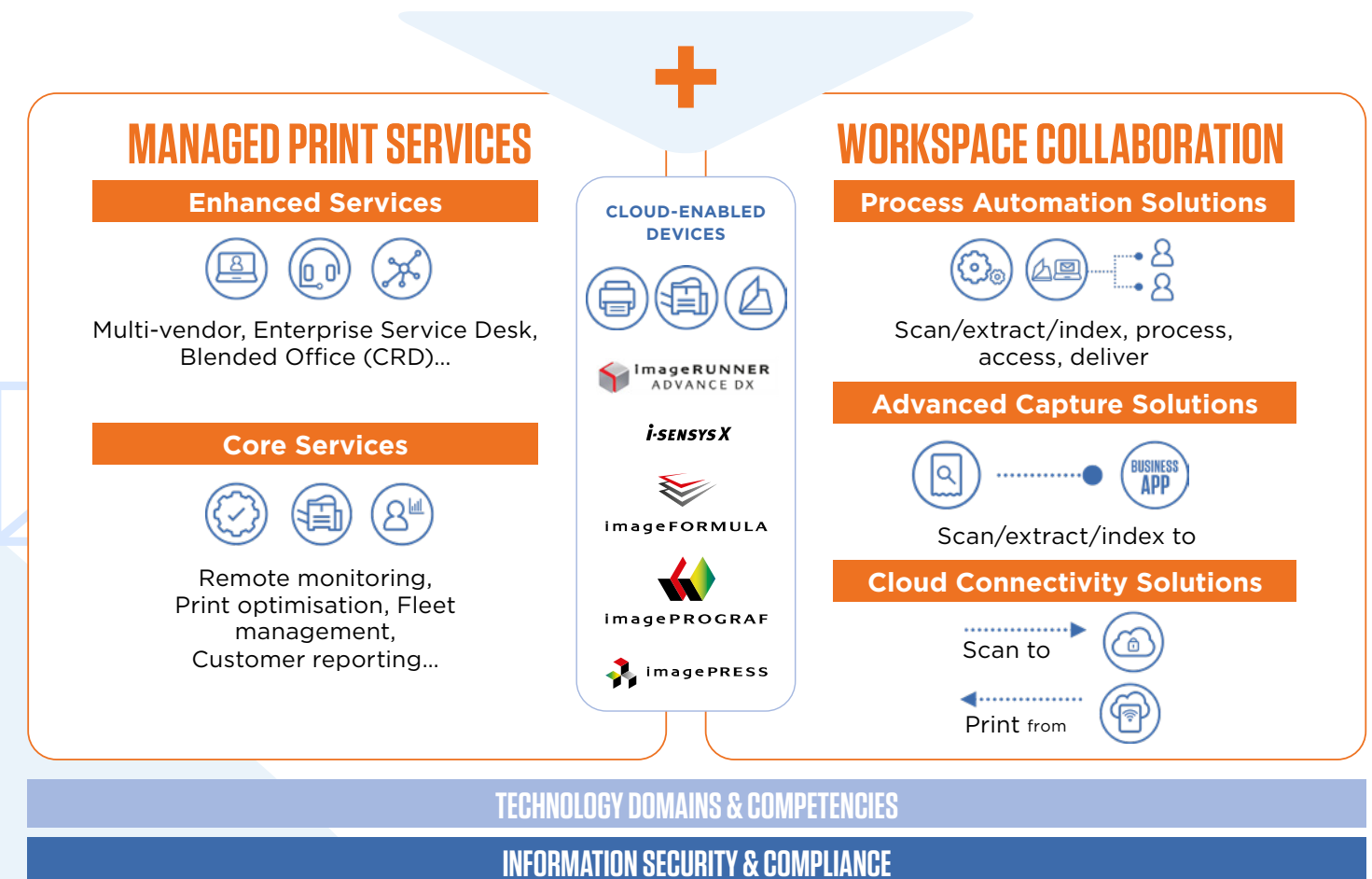
TO SUPPORT YOUR DIGITAL TRANSFORMATION

No matter where you are on your digital transformation journey, you need technology you can rely on. And these BLI Awards from Keypoint Intelligence show that Canon’s office technologies can be trusted across the board.

uniFLOW Online and the imageRUNNER ADVANCE portfolio are key components of Canon’s Digital Transformation

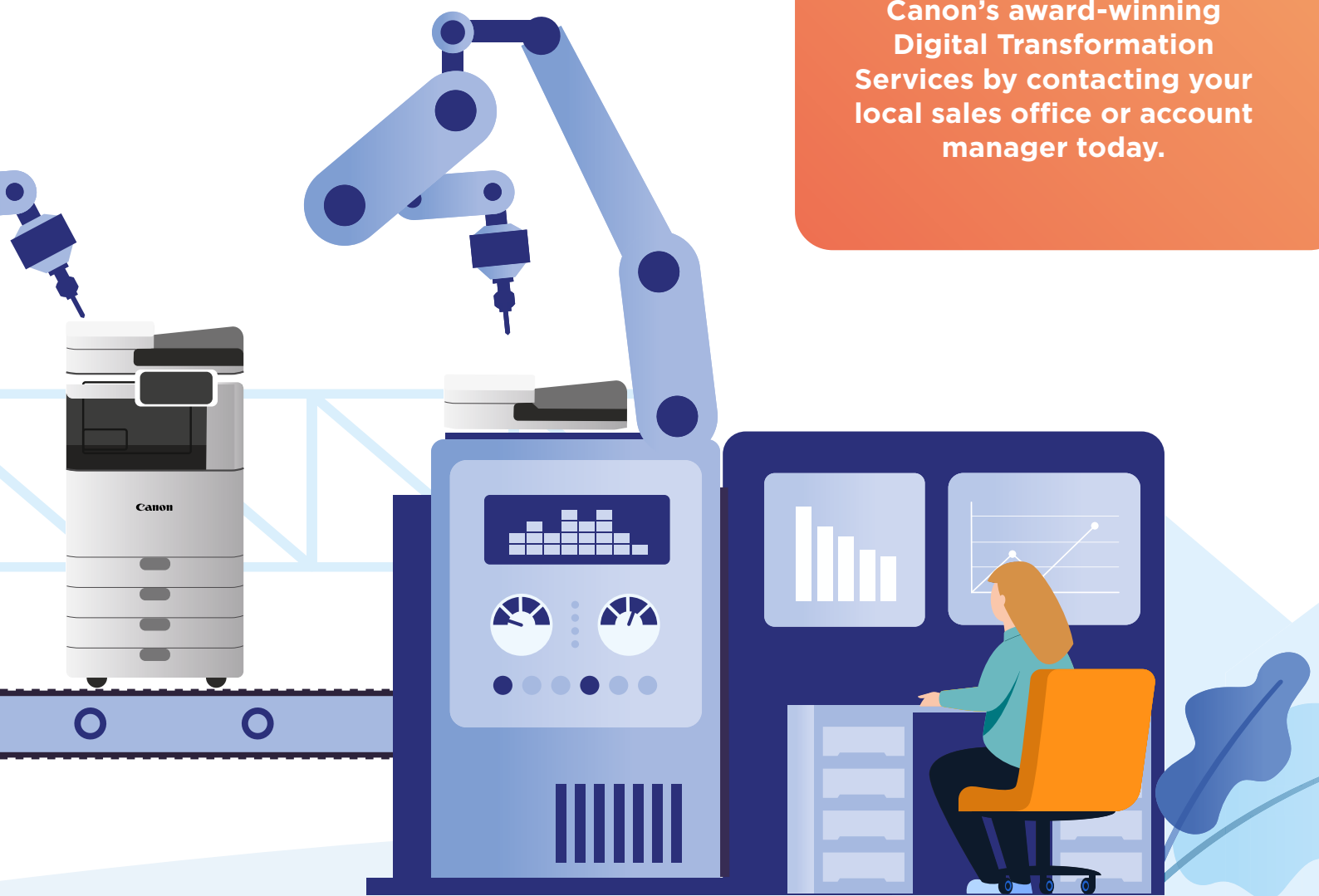
Services (DTS), a suite of cloud-connected devices, managed print services and workspace collaboration solutions designed to seamlessly integrate paper and digital. This end-to-end solution is designed to improve collaboration and mobility, strengthen information security, drive productivity and enhance customer experience.

Regardless of where you’re working, DTS provides a flexible and effective approach: bespoke solutions that enable you to manage everything from access and storage, to printing and distribution. And, crucially, they’re solutions you can rely on.





Find out more about
**Canon's award-winning
Digital Transformation
Services** by contacting your
local sales office or account
manager today.



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English Edition
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