

TECHNOLOGY TRENDS SHAPING THE WORKSPACE OF THE FUTURE

We've seen technology come into its own as the enabler keeping businesses afloat in times of crisis. But as we look ahead to the workspace of the future, what can we expect from the technological landscape?

Automation lays the foundation

Over the next decade, **50% of jobs will be changed by automation**¹ as half of today's work activities could be automated by 2055²

5% of managers are still spending 8 hours per week on low value, repetitive admin tasks³

31% of business leaders cite the ability to **automate tasks**, freeing up workers to be more creative, as one of the top benefits of implementing AI systems⁴

But almost **40% of business leaders** admit that they do not have a clear strategy for how automation can help their business thrive in a post-coronavirus world⁵

Companies who are actively digitising, automating and optimising document workflows have reported:

35%

reduction in costs

17%

reduction in amount of time spent on document-related tasks

25%

reduction in errors

Upskilling and upscaling with AI

Technology will continue to evolve the role humans play in the workforce. AI systems will become our co-workers, encouraging new ways of working⁷

AI is projected to add US\$13 trillion to the global economy over the next decade⁸

59% of organisations say redesigning jobs to integrate AI technology is important for their success over the next 12 to 18 months⁹

37% of organisations have already deployed some kind of AI solution - up 270% from 4 years ago¹⁰

75% of those businesses say AI technologies empower their employees to make better decisions¹¹

The impact of AI technologies is projected to increase productivity by up to 40% and enable people to make more efficient use of their time¹²

A new reality

Technology goes hand-in-hand with change and our society is changing rapidly

Digital and physical realities will be **indistinguishable** by the year 2030¹³

Facebook is already leading the charge, proposing a synthetic 3D working experience based on VR and AR technology, replacing the reality of commuting and sitting at a desk in a shared space¹⁴

Is this the next evolution?

A mix of immersive technologies that enable you to send a digital copy of yourself to a meeting room, where you will be able to interact realistically with other virtual attendees, providing a solution for bridging distances that is far more advanced than video chat¹⁵

Or even the Internet of Senses, where, powered by 5G, we touch, smell and experience our way into new digital spaces¹⁶

The benefits of embracing the right technology are clear - efficiency, productivity and growth for your business.

But while it's important to be aware of the technological advances accompanying rapid cultural change, you first need to consider where you are on your digital transformation journey and take the steps best suited to your organisation and ways of working.

Think strategy. Think collaboration. Think workspace.

Click here to learn how you can best plan for the future of the workspace.

Canon

See the bigger picture

¹ <https://www.forbes.com/sites/forbescoachescouncil/2020/06/08/new-worlds-require-new-skills-how-to-stop-falling-behind/#7e75d99818df>
² <https://www.mckinsey.com/featured-insights/digital-disruption/harnessing-automation-for-a-future-that-works>
³ <https://www.recruiter.com/time-to-automate-managers-are-losing-8-hours-per-week-to-manual-tasks/>
⁴ <https://www2.deloitte.com/us/en/insights/focus/cognitive-technologies/ai-adoption-in-the-workforce.html>
⁵ <https://www.adnet.com/articles/return-to-work-automation-projects-move-up-the-agenda/>
⁶ <https://allworkspac.com/2019/11/future-of-work-the-rise-of-the-digital-workforce/>
⁷ <https://www.forbes.com/sites/bernardmarr/2019/07/15/the-future-of-work-5-important-ways-jobs-will-change-in-the-4th-industrial-revolution/#5a545bec54c7>
⁸ <https://www2.deloitte.com/us/en/insights/focus/human-capital-trends/2020/human-ai-collaboration.html>
⁹ <https://www2.deloitte.com/us/en/insights/focus/cognitive-technologies/ai-adoption-in-the-workforce.html>
¹⁰ <https://www2.deloitte.com/us/en/insights/focus/cognitive-technologies/ai-adoption-in-the-workforce.html>
¹¹ <https://www2.deloitte.com/us/en/insights/focus/cognitive-technologies/ai-adoption-in-the-workforce.html>