

# Canon Summer promotion Terms & Conditions

## 1. PROMOTIONAL PRODUCTS, PROMOTIONAL PERIOD AND PARTICIPANTS

- 1.1. This promotion is only available on purchases made of any of the products listed below/attached (the "**Promotional Products**") within Cyprus from authorized partners between 01.06.2021 and 15.08.2021 inclusive (the "**Promotional Period**").
- 1.2. All Participants must be aged 18 or over and must be resident in the European Economic Area or Switzerland (**EEA**) ("**Participant**").
- 1.3. All Participants are deemed to have agreed to be bound by these terms and conditions.
- 1.4. All products must be purchased within Cyprus and must have been supplied and distributed to retailers by Canon CEE GmbH ("**Canon**") or Canon group companies located in the EEA. Please check with your retailer that this is the case to help avoid disappointment. Internet stores must display a registered/postal address in Cyprus.
- 1.5. All Promotional Products must be new and genuine Canon products. Purchases of second hand, refurbished or reconditioned products, or products which are counterfeit or infringe the intellectual property rights of the Canon group of companies in any way (for example, including but not limited to parallel or "grey" products) will not qualify under this promotion. To learn more about parallel products see [https://www.canon.com.cy/about\\_us/serial-number-checker/](https://www.canon.com.cy/about_us/serial-number-checker/).

## 2. HOW TO PARTICIPATE

- 2.1. To enter the promotion, the Participant must purchase a Promotional Product within Cyprus from authorized partners during the Promotional Period.
- 2.2. The promotional cashback is based on purchase of one of the Promotional Products.
- 2.3. The Promotional Products are subject to availability while stocks last. Canon will not be liable for the failure of retailers to fulfill orders of Promotional Products during the Promotional Period.
- 2.4. Only one claim per Promotional Product purchased may be made.
- 2.5. This promotion cannot be redeemed in conjunction with any other promotion.

## 3. INSTANT CASHBACK

- 3.1. Participants will receive the instant cashback in the amounts shown for purchases of Promotional Products.
- 3.2. If you are Cyprus VAT registered and you receive a cashback, it may reduce the taxable value of your purchase and so you may need to reduce your input tax accordingly.

## 4. THE PROMOTER

4.1. The promoter is Canon CEE GmbH, Oberlaaer Straße 233, 1100 Vienna, Austria.

## 5. DISCLAIMERS

- 5.1. To the fullest extent permitted by law, Canon shall not be liable for any loss, damage or injury of any nature howsoever caused, sustained by any Participant under this promotion. However, nothing in these rules shall have the effect of excluding or restricting Canon's liability for personal injury or death caused by the proven negligence of Canon's employees or agents.
- 5.2. Canon reserves the right to void, amend, and/or change this promotion at any time without incurring any liability whatsoever.
- 5.3. Canon reserves the right to audit any claims to ensure compliance with these terms and conditions and to request additional information and supporting documents. Canon reserves the right to exclude claims and/or Participants if it suspects that the promotion is being abused in any way. Canon's decisions in relation to the promotion are final and no correspondence will be entered into.

## 6. LAW AND JURISDICTION

These Terms and Conditions and any disputes arising out of or in connection with them shall be governed by and construed in accordance with the laws of Austria and will be subject to the non-exclusive jurisdiction of the Vienna court.

### Full list of participating products

DSLR	CB amount Discount (EUR)
EOS 5D Mark IV all kits	200

EOS 6D Mark II all kits	150
EOS 90D all kits	100
EOS 850D all kits	50
EOS 250D all kits	50
EOS 2000D all kits	20
<b>DSC</b>	
Powershot G1x Mark III	70
Powershot G7x Mark II	30
Powershot G7x Mark III	50
Powershot G9x Mark II	20
<b>MIRRORLESS</b>	
EOS M50 Mark II all kits	50
EOS M50 all kits	50
EOS M200 all kits	30
<b>Lenses</b>	
EF-M 22mm f/2 STM	20
EF-M 11-22 f/4-5.6 IS STM	40
EF-M 55-200 4.5-6.3 ISSTM	40
EF-M 28mm f/3.5 Macro IS STM	40
EF-M 18-150 f/3.5-6.3 IS STM	40
EF-M 32mm f/1.4 STM	40
EF 14mm f/2.8L II USM	200
EF 24mm f/1.4L II USM	150
EF 35mm f/1.4L II USM	150
EF 50mm f/1.4 USM	30
EF 85mm f/1.4L IS USM	150
EF 85mm f/1.8 USM	30
EF 135mm f/2L USM	100
EF-S 10-18mm f/4.5-5.6 IS STM	20
EF 16-35mm f/4L IS USM	40
EF 16-35mm f/2.8L III USM	150
EF 11-24mm f/4L USM	200
EF 24-70mm f/4L IS USM	60
EF 24-70mm f/2.8L II USM	200
EF 70-200mm f/4L IS II USM	100
EF 70-200mm f/2.8L IS III USM	200