

SUSTAINABILITY FOR OUR CUSTOMERS

Using our philosophy of Kyosei – living and working together for the common good - we are able to grow the positive power of imaging technology and services, delivering social and environmental benefits for our customers both now and in the future.

共生

A RESPONSIBLE CHOICE

As signatories of the UN Global compact we are committed to responsibly meeting our customers' needs.

SAFE: Championing the need for, and complying with, effective regulations and voluntary standards governing product safety, environment and chemicals.

TRANSPARENT: Managing human rights and the risk of modern slavery in our supply chains.

DIVERSE: Promoting and increasing the diversity of our workforce to ensure we attract and retain relevant talent.

REDUCED ENVIRONMENTAL IMPACTS

We are CDP A listed for our approach to Climate Change and operate a global ISO 14001 accredited EMS ensuring we offer products and services that help customers reduce their environmental impacts.

PRODUCT LIFECYCLE: By reducing life-cycle CO2 emissions of our products by an average 3% per year since 2008 we have achieved an overall improvement of 37.7% compared to 2018.

EFFICIENT: By consistently improving the energy efficiency of our products we are able reduce in-use electricity consumption and associated carbon emissions. The new Generation 3 imageRUNNER ADVANCE C5550F III delivers a 47% reduction in CO2 emissions during customer use compared to its' predecessor.

CIRCULAR: Re-manufactured EQ80 product ranges and our award-winning pan-European cartridge recycling programme helps customers contribute to the Circular Economy and resource reuse.

SOCIAL VALUE CREATION

We collaborate with other organisations to deliver programmes that deliver social benefits and innovation.

YOUNG PEOPLE: Working with the UN Sustainable Development Goals Action Campaign to give young people a visual voice on issues affecting their future.

EDUCATION IN AFRICA: Creating career opportunities through our Miraisha programme which offers workshops to aspiring photographers, videographers, film-makers and print business owners.

VISUAL STORY TELLING: Working with professional photographers to bring a visual voice to a large audience on environmental and social issues.

ALWAYS LISTENING

Our sustainability approach is oriented around listening to our customers.

Only by being open to new ideas and approaches can we create a future that's better for everyone. Please contact us at sustainability@canon-europe.com to tell us what you think we can do to create positive change together. For further information about sustainability at Canon Europe please visit our web pages at www.canon-europe.com/sustainability/.

