

# CANON EQ80 REMANUFACTURED MFPs LOOKING AFTER TOMORROW, TODAY



Canon's EQ80 range offers high quality, remanufactured, multifunction printers (MFPs), which provide the same reliable copy, scan and print solutions as brand new models and offer great benefits to both your business and to the environment.

Completely remanufactured, our EQ80 B&W and colour devices meet the same exacting quality standards as our new models and carry the same full warranty - helping you to meet your environmental commitments and boosting your green credentials.

## CANON ENVIRONMENTAL APPROACH

At Canon we are passionate about our corporate philosophy of Kyosei - **'living and working together for the common good'**. Our EQ80 range of remanufactured MFPs embodies this philosophy by helping us reduce the environmental impacts of our business - and yours - and by boosting the circular economy.



### We reduce our environmental impacts by:

- Minimising the need for new raw materials
- Lowering CO<sub>2</sub> emissions from manufacturing process
- Increasing waste recycling rates
- Following the produce-use-recycle closed loop approach
- Using renewable energy
- Contributing to a society in harmony with nature



### We help boost the circular economy by:

- Designing products that reduce waste and pollution
- Keeping products and materials in use to extract maximum value
- Re-using and recycling of materials, parts and components throughout the whole product lifecycle
- Creating environmental value and a diverse choice of office technologies to meet a variety of customer requirements

## WHAT ARE THE CHALLENGES?

**3-5 years**

on average is the life of a MFP, before it is replaced.

**Over 2.4 million**

new MFPs are sold each year... for the most part replacing existing ones.

## WHAT'S THE SOLUTION?

...**Remanufacturing** can use these wasted resources to meet your core print, copy and scan needs - be refitting your business, your customers and the environment.

## WHAT IS REMANUFACTURING?

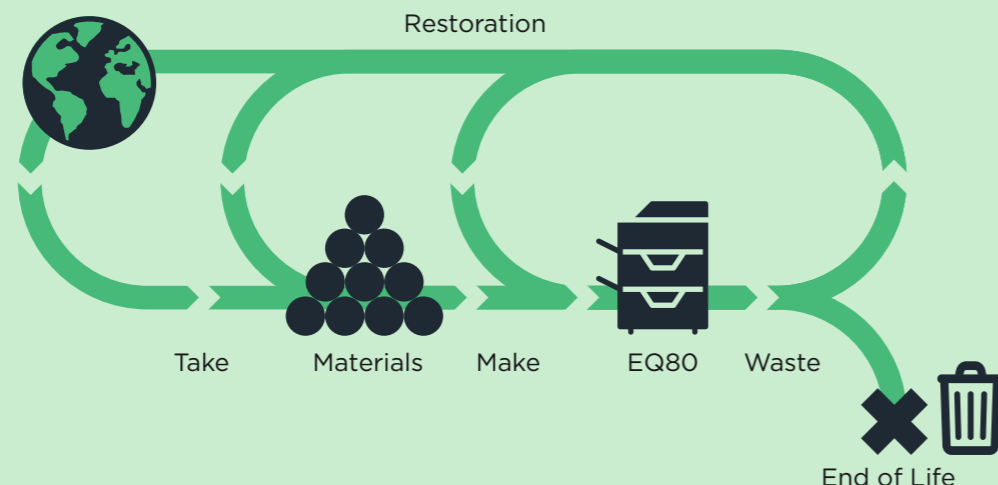
Remanufacturing is defined by the European Remanufacturing Network as:

*"Remanufacturing is the process of returning a used product to at least its original performance with a warranty that is equivalent to or better than that of the newly manufactured product."*

## WHAT IS A CIRCULAR ECONOMY?

The circular economy is an alternative to a traditional linear economy (take, make, dispose), which aims to gradually decouple economic activity from the consumption of finite resources.

Resources are kept in use for as long as possible and maximum value is extracted from them whilst in use. Products and materials are then recovered and regenerated at the end of each service life.



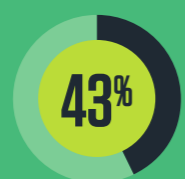
## HOW MUCH DO YOU CARE ABOUT THE ENVIRONMENT\*?



of Europeans say that **protecting the environment** is important to them



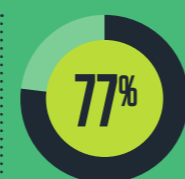
are worried about the **depletion of natural resources**



are worried about the **growing amount of waste**



are worried about **air pollution**



of European Citizens feel that corporations and industry are **not doing enough to protect the environment...**

...so investing in an EQ80 device can improve your green credentials

## THE REMANUFACTURING PROCESS

EQ80 devices are produced by a comprehensive remanufacturing process, which is subject to exacting quality controls from start to finish.

**1**

Our best selling models are collected from throughout Europe and sent to Canon's dedicated remanufacturing facility at Giessen in Germany, where they are checked to ensure suitability for the remanufacturing programme.



**2**

Once there they are stripped down to the bare frame and every part is thoroughly cleaned, checked for quality and if necessary repaired or replaced.



**3**

The machine is then reassembled on a factory standard production line, using existing as well as new parts. Hard drives are erased and reformatted and the machine is upgraded with the latest firmware. The counters are set to zero, the machine is assigned a new serial number and given a brand new factory warranty.



**4**

Finally each EQ80 model is given a stringent quality control inspection before it leaves the factory - and guaranteed in pristine condition.



## OUR REMANUFACTURING PROCESS DELIVERS:

UP TO  
**80%**

Reduction in the use of raw materials - and the CO<sub>2</sub> emissions arising from the sourcing, manufacturing and transport of these raw materials.



## EQ80 – SUMMARY OF BENEFITS



### Build quality, performance and durability equivalent to the original new machine

- Immaculate finish .....
- New counter .....
- Latest firmware and quality updates .....
- Canon's guarantee and the same productive life span as a brand new device



### Supporting environmental and other business objectives

- EQ80s promote the efficient use of resources and minimise carbon emissions .....
- EQ80s enable savings from printing infrastructure through cost-efficient technology and investment .....
- EQ80s make a valuable contribution to demonstrating your company's commitment to protecting the planet



Contact us today to discover more about how our EQ80 range can benefit the environment and your business.