

#MYCANONCHALLENGE COMPETITION TERMS & CONDITIONS

1. General

Please read these terms and conditions carefully. The terms and conditions set out below apply to all participants submitting entries for Canon South Africa #MyCanonChallenge competition (the "Competition") conducted.

- 1. These terms and conditions are known as the "Rules".
- 2. Canon South Africa reserves the right to cancel or amend all or any parts of the Competition and/or the Rules without notice for any reason that is outside of Canon South Africa's reasonable control. Any changes to the Rules, or cancellation of the Competition, will be posted on the Canon South Africa SA Facebook page. It is the responsibility of entrants to keep themselves informed as to any changes to the Rules by visiting the Facebook Page.
- 3. In the event of any dispute regarding the Rules, the conduct or results of the Competition, or any other matter relating to a Competition, the decision of Canon South Africa shall be final and unchallengeable, and no correspondence or discussion shall be entered into, comment issued, or reason given in respect of any decision made by Canon South Africa.

2. Competition Entrants

- 1. By entering the Competition, you hereby warrant that all information submitted by you in your entry is true, accurate and complete in every respect. Canon South Africa reserves the right to verify any information contained in your entry and/or your eligibility to enter the Competition.
- 2. The Competition is open to persons over the age of 18. Entrants may be required to provide proof of identity. Should the winner be unable to provide any of the required documentation upon request, they will be disqualified.
- 3. Please see the Prize section below for information on prizes.
- 4. Canon South Africa reserves the right in its absolute discretion to disqualify any entrant if he/she is under the age of eighteen or Canon South Africa has reasonable grounds to believe that an entrant has breached any of the Rules, any applicable law (including copyright law) or has otherwise infringed the intellectual property of any other person. Each entrant acknowledges and agrees that any failure to comply with the Rules could lead to Canon South Africa disqualifying that person, without Canon South Africa giving any reason for such disqualification or granting any opportunity for challenge.
- 5. Only images and entries shot with a Canon Product will qualify as an entry.



- 6. Canon South Africa's decision is final, and no correspondence will be entered into.
- 7. Only residents of South Africa are eligible for entry into this Competition.
- 8. In the event that a Prize-winner is disqualified from the Competition, Canon South Africa's authorised representative will randomly select an alternative Prize-winner from the entries received in the same manner as the original Prize-winner was selected, and such selection will be subject to these Rules.

3. Competition Entries

- 1. The Competition will be run on Instagram and is applicable to South African users who do ALL of the following:
 - Post a photo relevant to the specified monthly topic using a Canon Product;
 - Follow @canonrsa;
 - Tag @canonrsa and #MyCanonChallenge in their post.
- 2. Each month, the competition opens once the challenge is released in the first week of the month. Finalists are selected on the last Friday of every month. The competition runs from 01 February 2021 to 31 December 2021.
- 3. If you enter multiple times, it will be counted as one entry.
- 4. Employees, directors, agents, contractors and consultants of Canon South Africa and all other participating companies and their immediate families, life partners, associates, or business partners do not qualify to participate or win in the Competition.

4. Prize

Each monthly Prize-winner will receive the EOS M50 with EF-M15-45 lens kit + a Selphy Square QX10.

5. Prize-winners

Every month, a Prize-winner will be determined by the audience through an Instagram Stories poll.

- 1. The Prize-winner will be notified via Instagram Direct.
- 2. Should a Prize-winner not respond to the message within 24 hours of receiving notice of winning, Canon reserves the right to draw an alternative winner from the remaining pool of entries.



- 3. No Prize will be awarded to any entrant who has committed any form of misconduct or breached the Rules of the Competition, as determined by Canon South Africa in its sole discretion.
- 4. The Prize is non-transferable and there is no cash alternative. In the event of a Prize being unavailable for any reason, Canon South Africa reserves the right to substitute prizes of equal or greater value at any time.
- 5. The Prize-winner may be required to take part in publicity campaigns for broadcast or publishing purposes; however, the Prize-winner will not be entitled to remuneration in exchange for such publicity. Such publicity includes, but is not limited to, images, statements and information about the winners. All publicity materials remain the property of Canon South Africa and their promoters.
- 6. The Prize-winner will be required to submit a high-definition photograph of their entry.

6. Liability

- 1. Canon South Africa accepts no responsibility for any damage, loss, injury or disappointment of any kind suffered by any entrant in entering the Competition, including as a result of any entrant winning or not winning any prize.
- 2. Canon South Africa accepts no responsibility for entries entered incorrectly.
- 3. Canon South Africa does not make any representations or give any guarantees that:
 - a) Your entry or participation in the competition will necessarily result in you winning a Prize;
 - b) a Prize, or any aspect thereof, will meet your requirements, preferences, standards or expectations; or
 - c) a Prize, or any aspect thereof, will be satisfactory, punctual, free from defects, safe or reliable.

8. Governing Law and Jurisdiction

- 1. These Rules shall be governed by and interpreted in accordance with the laws of the Republic of South Africa.
- 2. The Parties agree that the South African courts shall have exclusive jurisdiction with regard to any matter contemplated herein.