

# NATURALLY SECURE, INTUITIVELY DESIGNED

imageRUNNER ADVANCE Third Generation 3<sup>rd</sup> Edition Office Colour and Black and White range of smart multifunction devices







Canon uniFLOW Online

# imageRUNNER ADVANCE THIRD GENERATION 3<sup>rd</sup> EDITION PORTFOLIO SECURE YOUR FUTURE

As the office ecosystem evolves, seamless integration of new technology is key for uninterrupted workflow. The data lifecycle now encompasses a workforce that is global, with an increasing need for in-built security measures. User experience must be intuitive and flexible for increased productivity, no matter the location.

Businesses must gather, present and share information quickly, and securely bringing together multiple documents in various printed or digital forms and locations – from employees' desks and office cabinets to cloud servers and mobile devices. The imageRUNNER ADVANCE Third Generation 3rd Edition portfolio is an intuitive, secure and proactive business platform, designed for seamless integration with the Cloud.

Data security measures and the integrated uniFLOW Online Express solution ensure that customer confidentiality is protected, while offering reliable document lifecycle management. With flexibility and revenue in mind, this adaptable, user-focused solution for the modern office environment firmly supports productivity and data protection in equal measure.



### ADVANCE YOUR SECURITY

The imageRUNNER ADVANCE Third Generation 3rd Edition portfolio spans a wide range of models for different customer requirements with each of the individual products having tight integration with uniFLOW Online Express – a powerful cloud document capture and output management solution. Each model within the portfolio is designed to accommodate the needs of today's digital-focused offices. The devices allow for customisable integration with the Cloud and existing office ecosystems, with a focus on security and intuitive usage. Applications' inclusion directly into the smart system enables flexible, streamlined processes for maximum productivity. More than just hardware, the imageRUNNER ADVANCE Third Generation 3rd Edition range offers tailored technology and services to suit the needs of transforming businesses.





\*525/615/715 - currently only available as 2nd Edition models.

# SIMPLIFIED MANAGEMENT

# THE BENEFITS OF GOING SERVER-LESS

#### **INCREASED PRODUCTIVITY**

A cloud-hosted business application can streamline your business processes, give you access to modern technologies such as Scan-to-Cloud and by outsourcing ICT tasks (and risk) help you regain focus on core activities.

#### **COST MANAGEMENT**

Going server less can cut your IT infrastructure, platform and application costs. ICT investments are simpler to budget with the added bonus of lower start up costs with complete visibility over users print behaviours you can manage print costs, help change wasteful actions and even limit or restrict access to features or devices by department, workgroup or individual.

#### uniFLOW ONLINE EXPRESS

The imageRUNNER ADVANCE Third Generation 3rd Edition portfolio comes as standard with uniFLOW Online Express\* – an all-in-one, ready-to-use online print management service. It works seamlessly with your existing processes, brings print related costs under control, provides enhanced document security – to safeguard your data and protect your intellectual property – and increases employee productivity.

For additional functionality you can transition to uniFLOW Online or to the full stand-alone uniFLOW product, which offers an even greater level of control.

#### CENTRALISED CONTROL

Leveraging a flexible, up-to-date ICT environment, which supports self-service configuration options and offers instant upgrading as and when future updates become available, allows for growth and changes to requirements. Remote diagnostics and assistance can help further to reduce costs by minimising downtime as well as administrative interventions. Using imageWARE Management Console you can enjoy a centralised point of control across your entire fleet - including international boundaries.

#### UNIFIED FIRMWARE PLATFORM

Canon's imageRUNNER ADVANCE Third Generation 3rd Edition machines run the Unified Firmware Platform, which delivers a more consistent user and management experience than ever before. We continually monitor and identify emerging vulnerabilities or in-demand features and push updated capabilities through to every device in your fleet - keeping your devices cutting edge on features, functionality and security measures, allowing your investment to grow in value and future-proofing your business.



\* activation and set-up required



# **SECURE** BY DESIGN

Canon takes protecting your organisation's confidential information seriously. The imageRUNNER ADVANCE Third Generation 3rd Edition platform is now even more secure than ever thanks to seamless integration of our hardware, software and services, and a range of security capabilities that help ensure the confidentiality, accessibility and availability of your information throughout its lifecycle.

Verification of system at start up means users can safely open programmes based on Root of Trust (ROT). This innate security feature hinders hackers from being able to side-step the security mechanisms of Multi Function Printers (MFPs), which hold some of an organisations most valuable information.

Syslog data also provides real time security information about the device, which can be analysed by a capable third-party solution using industry recognised standards and enhances the portfolio's integration with any Security Information and Event Management (SIEM) server.

User authentication login at devices means even jobs sent from mobiles can be held securely until released – protecting confidentiality. To help prevent unauthorised distribution of sensitive information, various device functions can be disabled for individual users, while visual and audible Original Reminder notifications alert you if sensitive information from scanned originals is left at the device. Guest printing also enables secure ad hoc mobile printing without access to your company network.

For even greater control the optional full uniFLOW solution includes imageWARE Secure Audit Manager Express. This advanced package gives you the capabilities to discover and prevent any attempt to print, scan, fax or copy documents with certain keywords - alerting you immediately of any breaches.

- HDD Erase removes latent images after each task.
- HDD Format removes and overwrites all data on the hard drive at the end of life.
- HDD Data Encryption helps protect information even after hard drive removal and is now FIPS 140-2 validated on select models.
- A security chip with tamper resistant hardware helps protect passwords and encryption keys.
- IPsec provides security for data as it traverses the network
- SMB 3.0 providing secure encryption
- Encrypted printing and scanning and Secure Watermark

For further details on our security offering, please contact our local representatives or refer to the Security Brochure 'Protecting your Office'.

# **THE DOCUMENT** LIFECYCLE

Effortlessly streamline your information workflows with an unrivalled portfolio of high quality serverless imaging solutions for the management of digital and physical documents – throughout their lifecycle. Fully integrated end-to-end document workflows enable quick and effective capture, archiving and sharing of information – reducing your reliance on paper-based manual processes and facilitating efficient collaboration. Support for industry standards such as PCL and PostScript, enables direct integration with your IT systems.

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A large, responsive and intuitively designed user interface with colour touch screen and smartphone like control makes carrying out tasks quick and effortless. The Merged Home UI function enables setting selection based on previous user preferences for streamlined processing and refined user experience across every imageRUNNER ADVANCE device - so work proceeds without a hitch. All models in the portfolio also utilise the same print drivers, same internal features and fully compatible software to minimise your maintenance burden.

## CUSTOMISATION

Users can customise their workspace and workflows using advanced personalisation of the on-screen display, device functions and settings with an authentication service such as Universal Login Manager or uniFLOW Online Express.

#### MOBILE OFFICE ENABLEMENT

Scalable support for flexible working practices allows employees to securely capture or print documents on the move and quickly link their mobile devices directly into business workflows. Enhance the adoption of better mobile working practices - empowering your employees to securely access, manage and process documents anywhere, anytime an any way - and remove the need for them to work from their desk on the office PC.

#### CAPTURE

Streamline your document digitisation with the powerful scanning capabilities of imageRUNNER ADVANCE Third Generation 3rd Edition devices. Simultaneous 2-sided scanning delivers fast results and standard support is included for scanning and converting documents to Searchable PDF, Microsoft® Word and Microsoft® PowerPoint.

#### MANAGE AND PROCESS

Optimise your information processes with seamless integration to a range of powerful Canon and third-party software thanks to the embedded MEAP and MEAP Web application platforms.

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You can easily and securely send digital output documents to a multitude of destinations for sharing, archiving, or printing with imageRUNNER ADVANCE Third Generation 3rd Edition solutions.

The imageRUNNER ADVANCE Third Generation 3rd Edition portfolio also offers flexible finishing options, such as stapling, document insertion, this coupled with Canon's iW Desktop publishing software provides simple creation and production of high-quality professional-looking documents, in-house.



#### AN INTEGRATED SOLUTION FOR EVERY BUSINESS

Canon's integrated solutions give you the ability to control device access, apply print policies, monitor output and restrict usage by user.



For further details on our solutions, please contact our local representatives or refer to our <u>uniFLOW Online brochure</u>

\* Installation, activation and set-up required

\*\* Activation and set-up required

### WHY CANON?



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Canon is a globally trusted brand with over 80 years of experience, turning over \$30.5 billion worldwide over ten years. The unique provision of hardware, software and services from one trusted supplier has ensured continued profitability.



### SUSTAINABILITY

Canon's commitment to the environment is an integral part of our Kyosei Corporate Philosophy 'Living and working together for the common good, our product design, and our manufacturing. Through our Life Cycle Assessment (LCA) System, we have lowered carbon dioxide emissions by focusing on each stage of the product life cycle.



### INNOVATION

Our products and services incorporate smarter ways to minimise information security threats. Canon's dedication to pioneering technology has led to global R&D efforts to maintain our position as a world leader in technological innovation.

#### Awards

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