



EQ80 by Canon
**LET'S BUILD A
BETTER BUSINESS.
TOGETHER.**

Canon

Smart solutions for **better business**

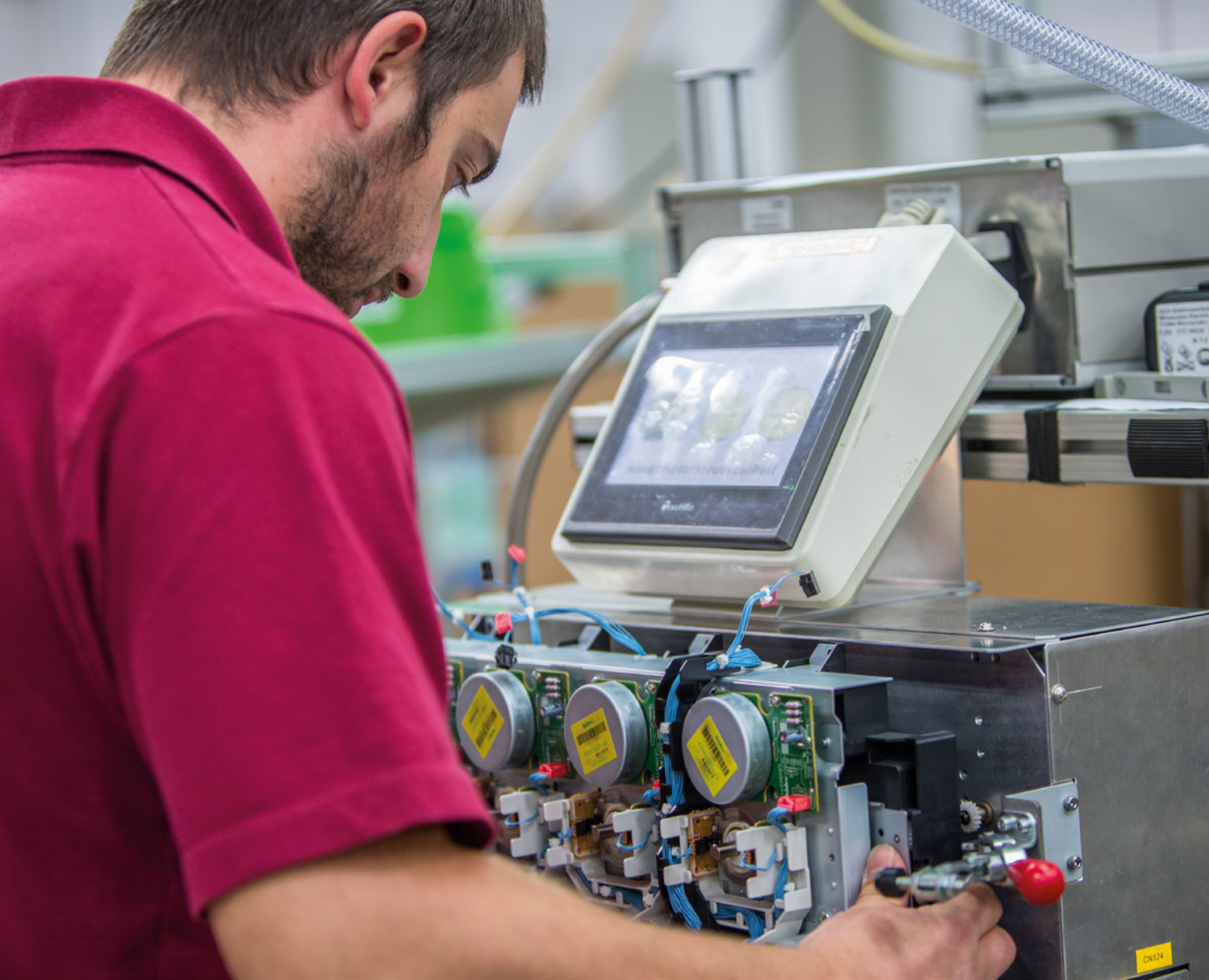
At Canon we are committed to offering customers a real choice with innovative products that improve office productivity whilst having the minimum possible environmental impact. From the most sophisticated, to the simplest solution, we create state-of-the-art technologies to help meet organisations' objectives, not just in document management and communication, but in relation to their wider sustainability targets as well.

That's why we have developed the EQ80 range of products. EQ80 is a brand name we assign to our office machines, which have been remanufactured, promoting the efficient use and reuse of resources, contributing to a more circular economy. Applying our long-standing manufacturing expertise, we select the best-selling models from recent years and rebuild them to produce affordable, high-quality multifunctional printers (MFPs) with significantly reduced carbon footprints.

Because every product from the EQ80 range is built using at least 80% of the material from the original machine, we are able to reduce the CO2 emissions associated with the various aspects of manufacturing by up to 80%. And most importantly, every EQ80 product offers the same Canon build quality and performance, at a fraction of the cost to your business and the environment

In 2016,
**44.7 million
metric tonnes**
of e-waste was
generated, an
increase of 8%,
from 2014
(UN, 2017)





In the EQ80 range, at least

80%

of the original product's material weight is reused, helping to avoid waste and reducing the dependency on new raw materials.

Canon and sustainability

Our corporate philosophy Kyosei means living and working together for the common good. It's a value that lies at the very heart of our brand, it shapes the way we work as part of a wider global community as well as our approach to sustainability. It's why Canon leads the way in developing initiatives that help our business, and yours, to significantly minimise the environmental impacts and carbon emissions of our products.



Typically, two thirds of the CO2 emissions over a product's lifecycle are associated with raw material extraction, the parts used by suppliers and by the use of the product itself. In our EQ80 range we are able to significantly reduce these emissions by promoting the efficient (re-)use of available resources. Canon's extensive manufacturing experience and know-how enables us to re-use at least 80% of the material weight when building our EQ80 range.

Along with this, our redesigned packaging and product configurations substantially reduce packing material usage compared to the original designs.

This all helps us keep waste to a minimum, and efficiency at a maximum, making our EQ80 products not just a sensible business choice, but a sustainable one as well.



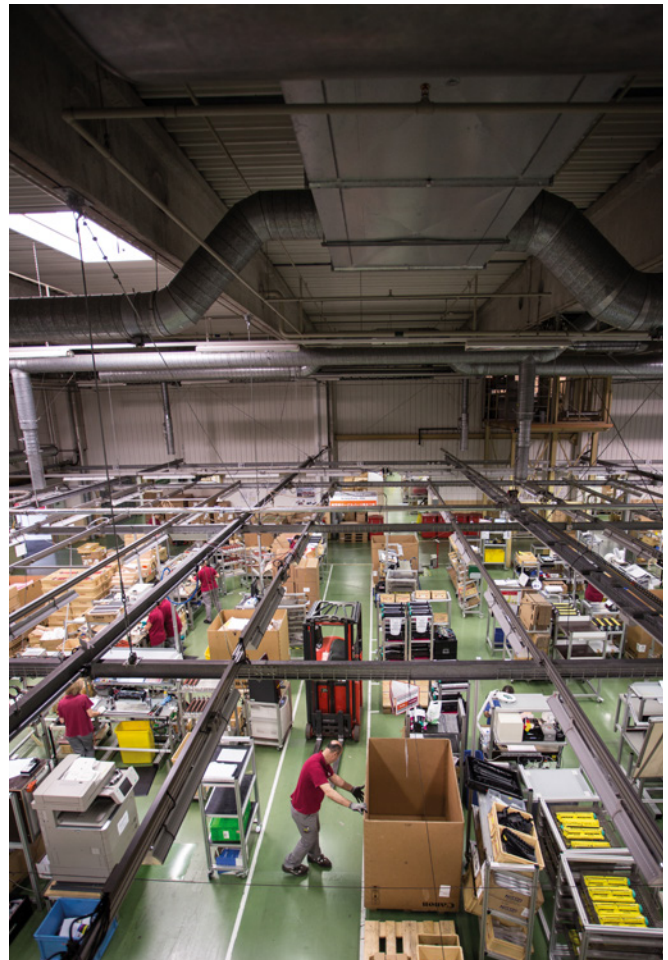
In the EQ80 range,
we achieve up to
80%
reduction of the
CO₂ emissions
associated with
the various aspects
of manufacturing.*



*Calculated according to Canon internal methodology. The value may vary depending on the condition of collected products.

Defining EQ80

The EQ80 brand name provides a seal of approval for Canon machines that originate from our remanufacturing program. We collect end-of-contract equipment from the market, then send it to a Canon factory, where it is disassembled to the bare frame level. Individual parts are thoroughly cleaned and fully tested. The machines are then rebuilt using existing parts, as well as new parts. In this process, every product undergoes the same quality assurance as a newly manufactured device, and the EQ80 label is Canon's guarantee that the product range delivers the same quality and performance as the original machines.



The machines which feed into our remanufacturing program are not random old machines that we have at hand after returns from customers. They have been carefully selected from our best-selling models, and collected in a targeted fashion by the entire European Canon organisation.



It all happens at our Canon Giessen factory in Germany, our European Technical Centre of Excellence which has more than 40 years of copier manufacturing experience. Here, our highly skilled engineers and qualified workers rebuild each machine from the ground up. Following a standardised and controlled factory process we create a product, which is just good as the original. Our strict manufacturing standards guarantee invariable quality, and every EQ80 product is as flawless as the next.

Every EQ80 product undergoes the same quality assurance procedures as a newly manufactured device, and if we're not confident that it will perform as smoothly and reliably as it originally did, we simply won't sell it. We take every precaution to ensure our EQ80 range serves your business as proficiently as our newest office technology.



EQ80 is Canon's seal of approval for outstanding quality.

Every EQ80 product undergoes the same quality assurance procedures as a newly manufactured Canon device.



Our factory process **in detail**

Our EQ80 products go through the same rigorous manufacturing procedures as a newly manufactured product. As the original equipment manufacturer, we can guarantee they're always sent out like new, and always to the exact same high standards.



The process starts by disassembling each returned machine to its bare frame, so that our specialists can evaluate every component. Those suitable for reuse are carefully cleaned using industrial wet and dry techniques, and thoroughly tested. This ensures that they not only look like new, but perform like new too.

Any components that can't be reused are recycled, and replaced with brand new Canon Genuine key parts. On top of that, every critical component for the machine performance – from developer and fixing assemblies and feeding rollers, to glass plates and drum units are all replaced. The latest firmware and quality updates are also installed, together with a brand new click counter.

Every Canon EQ80 product is then equipped with new manuals and user documentation. We ship our products in a specially designed packaging, which contains all important accessories in one for your convenience.

The result is a product that is as effective and attractive as the original, ready to be installed and work for you.



All EQ80 products adhere to **Canon's strict specifications**, and come with a guarantee equivalent to that of a new product.



We are committed to ensuring you have a diverse choice of quality document solutions now and in the future.



Our 5 Key commitments to you

The machines from our EQ80 range don't just perform like new – they come with the same guarantees as every newly manufactured Canon product. This means you can look forward to improved office productivity, safe in the knowledge that your environmental responsibilities have also been addressed. Every EQ80 product delivers on 5 key promises:

1

Contribution to your environmental objectives

Our EQ80 range has been established with the environment in mind. By choosing one of our EQ80 products, your business contributes to the reduction of waste and carbon dioxide emissions, and promotes the efficient use of resources.

2

Highly competitive price

We make sure that every model is very competitively priced compared to a newly manufactured device offering similar functionality, meaning a Canon high-quality printing solution is available for businesses of all sizes and budgetary requirements.



3

Offering our best machines

When we select the models to be part of our EQ80 range, we only look to our previous best sellers, or those with an outstanding track record, based on the feedback of our customers and partners.

4

Providing all the functionality you need

Every machine configuration is carefully tailored to offer the functionality and accessories to meet the needs of even the most demanding offices.

5

Guaranteeing Canon quality

Our products are well-known for their performance, durability, reliability, and we want to keep it that way. That's why we make sure every EQ80 product adheres to the same exacting standards as our new models, and comes with equivalent warranty protection.

We are committed to ensuring you have a diverse choice of quality document solutions now and in the future. That's why we are complementing our range of newly manufactured office machines with a range of remanufactured models under our EQ80 brand name. This is not a one-time initiative, but a sustainable process in which naturally the model offering will evolve over time. Please check our website for the latest range, or contact your Canon representative.



Canon Inc.
Canon.com

Canon Europe
canon-europe.com

English Edition
© Canon Europa N.V., 2018

Canon Europe Ltd
3 The Square,
Stockley Park,
Uxbridge,
Middlesex
UB11 1ET UK

Canon
