

SESSION	LESSONS
SESSION 1: Complete Overview	<ul style="list-style-type: none"> • Introduction to printing solutions for photography and packaging. • Understanding the importance of personalized printing in photography. • Exploring Canon's printing solutions available for personalized applications. • Overview of printing techniques and technologies relevant to photography and packaging. • Discussion on the scope and opportunities in the personalized printing industry.
SESSION 2: Interior Décor Solutions	<ul style="list-style-type: none"> • Choosing the right printer for photography printing needs. • Understanding color management and calibration for accurate prints. • Techniques for optimizing images for printing. • Exploring different paper types and finishes for photography prints. • Hands-on demonstration of printing photography portfolios and studio setups.
SESSION 3: Interior Decor and Packaging	<ul style="list-style-type: none"> • Introduction to product packaging printing. • Exploring Canon's specialized printing solutions for packaging applications. • Understanding substrates and materials suitable for packaging printing. • Techniques for designing customized packaging, including material selection, branding, and print finishes to enhance product presentation and appeal. • Case studies and examples of successful packaging projects.
SESSION 4: Advanced Applications and Business Opportunities	<ul style="list-style-type: none"> • Advanced printing techniques for specialized packaging projects. • Integrating personalized printing into a photography business or studio setup. • Exploring additional revenue streams through personalized printing services. • Q&A and discussion on future trends and developments in personalized printing.
Final Assignment	
CLOSING CEREMONY: Portfolio Presentation and Showcase	<ul style="list-style-type: none"> • This session marks the culmination of your journey. Compile and present a portfolio showcasing the print jobs learned, demonstrating proficiency in print solutions for photography and interior décor. Celebrate the insights gained and foster creativity in your print projects. • Receive a Certificate of Completion and valuable feedback to fuel your passion for storytelling. Seize the opportunity to showcase your skills and creativity to a larger audience.