SUPERIOR QUALITY PAPER

SUPPORTING CO$_2$ NET ZERO GOALS

Introducing Red Label Zero

For professionals who never compromise on quality, Red Label Zero is more than just paper. It offers the superior quality required for professional looking documents, while also contributing to reducing your print carbon footprint.

With Red Label Zero, every sheet reflects a commitment to both business excellence and sustainability goals.

Why Red Label Zero?

- **High Whiteness, Stiffness, & Opacity:** Ensures sharp contrasts and vivid colors

- **Perfect Compatibility :** Optimised for reliable runnability and optimal print quality from both toner and inkjet printers

- **Responsibly Sourced:** Recognized by FSC® (FSC-C008945), EU-Ecolabel, and ISO 9706 for sustainable practices and longevity

- **Various Sizes & Grammages:** Suits a broad range of applications without compromising quality

- **Perfect Reliability and Productivity:** Tested and approved in Canon's paper labs and print centers

- **Promote Sustainability:** CO$_2$ footprint fully offset from forest to delivery and disposal. In partnership with ClimatePartner, we invest in Gold Standard certified climate projects. (Learn more: climate-ID. com/11168-1401-1001)

Weights (g/m²)	Whiteness (CIE)	Thickness (µm)	Opacity
80	168	110	94%
90	168	116	94%
100	168	131	97%
120	168	156	98%
160	168	196	99%

ClimatePartner certified product climate-id.com/W9ITWY

CO$_2$ measure reduce contribute

FSC www.fsc.org FSC® C008945 The mark of responsible forestry

EU Ecolabel www.ecolabel.eu EU Ecolabel : SE/011/001 Please collect used paper for recycling

NORDIC ECOLABEL 344 044

ISO 9706

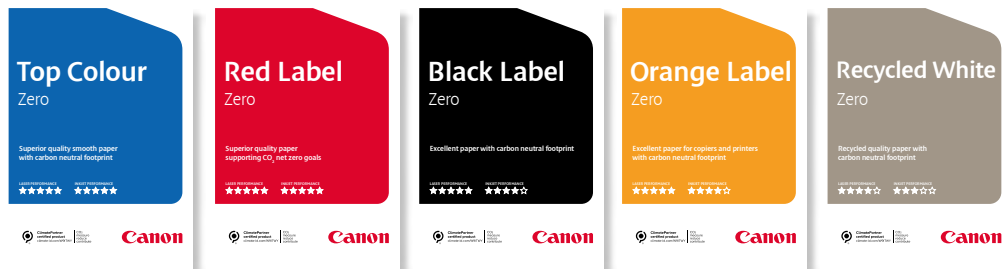# Canon

THE CANON PAPER SUPPLY CHAIN

Sustainability is part of our corporate philosophy. We offer more sustainable products that help our customers to work efficiently and reduce their carbon footprint. Choosing the appropriate printing media and the right digital printer is an essential part of it.

That is why Canon's Zero paper range is designed with a cradle-to-customer CO_2 emissions approach. The carbon footprints of Zero are proof of the efforts to lower CO_2 emissions during manufacturing. We also engage in climate projects to compensate residual CO_2 emissions, extending up to the product's disposal.

Read more in our sustainability brochure*

ETHICAL SOURCING
We ensure raw materials come from renewable sources and sustainable managed forests, certified by FSC® or PEFC.

EFFICIENT ENERGY USE
We work with energy-efficient paper mills that recover energy from their paper production.

CO₂ REDUCTION ACTIONS
We are committed to reducing CO_2 emissions across our operations and throughout the product lifecycle.

EFFICIENT TRANSPORT
We transport papers directly from mills to customers, reducing CO_2 emissions.

CLIMATE PROJECT INVESTMENTS
We support verified climate projects, that avoid CO_2 emissions from being released into the atmosphere.
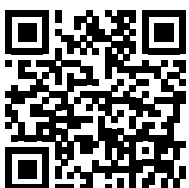
Discover our Zero range:

This leaflet is printed on Red Label Zero 160 g/m² using Canon imagePRESS V series

Scan the qr-code for more information & contact
canon-europe.com/printmedia/

* Scan the qr code to download the Sustainability brochure

Canon