

REDUCING YOUR CO₂ IMPACT MEET THE CANON ZERO ASSORTMENT



Red Label Zero FSC Recycled White Zero FSC

To find detailed information please visit:
www.canon-europe.com/mediaguide

For more information, please visit us at
www.canon-europe.com/supplies



Canon

TAKE YOUR SUSTAINABILITY TO THE NEXT LEVEL



Canon supports the circular economy and prioritizes people and society. We are transforming operations and manufacturing to reduce CO₂ emissions and environmental impact. Under the principle of Kyosei - living and working together for the common good.

HOW DOES CANON CO₂ NEUTRAL PAPER SUPPLY CHAIN LOOK LIKE



ETHICAL SOURCING

We ensure raw materials come from renewable sources and sustainable managed forests, certified by FSC® or PEFC.



EFFICIENT ENERGY USE

We work with energy-efficient paper mills that recover energy from their paper production.



CO₂ REDUCTION

We are committed to reducing CO₂ emissions across our operations and throughout the product lifecycle.



EFFICIENT TRANSPORT

We use multimodal transport to minimize CO₂ emissions in our supply chain.



CO₂ NEUTRAL DELIVERED

We deliver our Zero CO₂ neutral products to your doorstep in a 100% CO₂ neutral manner.



CO₂ COMPENSATION & REDUCTION INVESTMENTS

The CO₂ emissions that inevitably remain in the entire supply chain are offset via verified climate projects.