

**Canon**



**WE ARE  
CANON**

**2026 Corporate Story**

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**FOR OVER 89 YEARS,  
WE HAVE GIVEN PEOPLE  
THE MEANS TO  
CAPTURE...**



...AND PRESERVE THE  
THINGS THEY SEE



**FROM CAPTURING  
THE LITTLE MOMENTS  
TO PROVIDING  
LIFE-SAVING MEDICAL  
DIAGNOSTICS**



**OUR TECHNOLOGY IS  
ENABLING PEOPLE TO  
ENRICH THEIR LIVES**

# CANON BY NUMBERS



Up to **8%** of sales invested in research and development every year



Ranked in the world's top 10 for **42 years running** in US patent registrations ranking



**2,623** patents obtained in 2025



**334** worldwide subsidiaries in 2024



**170,340** employees worldwide in 2024



**€27,346m\*** net sales in 2024 – exceeding the sales record set in 2007



**€970m\*** net income in 2024

\*figures from 2025. Updated 2026 version will be available shortly.

# OUR PAST INFORMS OUR FUTURE

## PAST

Since our founding in 1937, we have been dedicated to pushing the boundaries of imaging, giving people the tools to reimagine the way they work and live.

## PRESENT

As a leading technology company, innovation has kept us at the forefront of imaging excellence. It has enabled us to develop our industry leading technology across a variety of fields.

## FUTURE

Through our expertise and investment, we offer cutting-edge imaging solutions. From medical imaging to office and commercial printing, 8K output, and analytics for video and mixed reality, through to semiconductor.

# OUR FOUNDATION AND LEGACY

1937

Canon entered the camera market with the Kwanon, a prototype of Japan's first 35mm focal-plane-shutter camera

1959

The Reflex Zoom 8 is released to market. It is the world's first 8mm cine camera and quickly becomes an icon

1965

We broke into the B2B market with our first copying machine, the Canofax 1000

1976

Photographers experience new levels of precision with the launch of the AE-1 SLR, the first fully automatic SLR camera

1985

The first colour bubblejet printer, the BJ80, is launched to streamline print

1987

We launched our decade-defining EOS photography and videography System and EF lenses

World's first digital full-color copying machine, the CLC-1 is introduced

1990

Canon launches its toner cartridge recycling programme

1997

Our worldwide camera production reached 100 million units

2005

The XL-H1, our first high-definition video camcorder is launched, creating a sharper than ever picture

2010

Canon acquires Océ -  
manufacturer of  
production printers

2018

We celebrated  
a production  
milestone with  
EF lenses hitting the  
140 million mark

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We entered the  
full frame mirrorless  
market with our  
new EOS R System  
and RF lens mount

2020

We launched the  
Canon R5 & R6  
for the mirrorless  
camera market

2021

We introduced the  
world's first large-format  
printer GP series  
featuring aqueous  
fluorescent pigment inks

2024

We released the FPA-  
3030i6 semiconductor  
lithography system, with a  
newly developed lens,  
designed to meet the  
growing demand for  
power devices

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We launched the EOS R1,  
our flagship mirrorless  
camera setting new  
standards for performance  
and creativity

# KYOSEI 共生

## OUR CORPORATE PHILOSOPHY

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Living and working together for the common good.

The world of Canon is shaped by one shared philosophy that influences the way we do business and how we treat each other.

The values we draw from Kyosei are also fundamental to the responsibility we feel as corporate citizens. This can be seen in the work we undertake to reduce our environmental impact across our operations and our programmes to empower the next generation of visual storytellers.



# IMAGING TO TRANSFORM OUR WORLD

## OUR PURPOSE

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Canon has a definitive and important role to play in society.

We're pioneers, constantly redefining the world of imaging for the greater good. Through our cutting-edge technology and innovative spirit, we're pushing the boundaries of what's possible to reveal a world unseen.

From underserved communities to unformed ideas and species under-threat, there's so much we don't see. As an imaging technology leader, we're bringing these to the forefront in new ways. Because when we can see our world, we can transform it for the better.



# WORLD UNSEEN

## OUR PURPOSE – IMAGING TO TRANSFORM OUR WORLD

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There's so much we don't see. Underserved communities, unformed ideas, under threat species. As an imaging technology leader, Canon turns what is unseen into understanding, whether that's capturing insight at the point of input or transforming it into powerful visual outputs that drives awareness, action and change.

Bringing unseen worlds to life for customers, communities and businesses worldwide through Canon imaging technology.





**OUR SUSTAINABILITY  
GOALS**

# CANON EMEA SUSTAINABILITY STATEMENT

We are using the power of imaging to help people imagine a better world. One where people and the planet can thrive in balance. We believe that imagining this future is the first step in creating it.

We are on a journey that will bring together customers, colleagues, partners, and other stakeholders, working as one team as we discover, explore and innovate to build a brighter future.

As imaging experts, we continue to deliver innovation across our product suite to evolve how we work, learn and live. We are transforming the way we operate and manufacture products to contribute to a circular economy while minimising our carbon emissions and other environmental impacts. We are growing our social impact with education programmes to empower and inspire young people to change the world.

**Let's build a better future, together.**



# REDUCING ENVIRONMENTAL IMPACT GOALS

FOR THE FUTURE OF THE PLANET

## Goals for 2030

Cumulative 50% reduction in CO<sub>2</sub> emissions per product (vs 2008), and net zero GHG emissions by 2050

GHG reduction target: 42% reduction of Scope 1 & 2 emissions; 25% of Scope 3 (verified by SBTi)

Use innovative manufacturing to design out waste and use materials responsibly. Keep all of our products and materials in use for longer

Strive towards making both B2C and B2B consumables 100% recyclable/reusable

Seek to eliminate single-use plastic and polystyrene from packaging

Increase global Resource recycling rate to up to 50% , for new and remanufactured MFDs, toner and ink

# SOCIAL IMPACT GOALS

FOR THE FUTURE OF THE PEOPLE

## Goals for 2030

Continue to grow our social education programmes across EMEA through Young People Programme and Miraisha delivering measured positive social impacts

Through these programmes build a diverse community of young people to share their creative skills, knowledge and experience

Support and amplify the impacts of our education programmes through long term partnerships with local and international organisations (charities, NGOs, UNDP)

Through our national and regional sales offices, seek opportunities to provide support for local initiatives and programmes which deliver positive social and environmental benefits for our local communities

# AWARDS AND RECOGNITION



We've been awarded the prestigious Platinum rating for our sustainability efforts by global sustainability ratings organisation EcoVadis. This places us in the top 1% of companies assessed globally, with an overall score of 89/100 in the 99th percentile.

The EcoVadis recognition and achievement highlights our strong sustainability commitment and action throughout our global business across crucial areas covering environmental, social and governance criteria.



We're proud to share that Canon has been named on CDP's 2025 Climate A List.

This recognition highlights our leadership in climate action and transparency. It marks the fourth time Canon has earned a place on the CDP Climate A List, reinforcing our commitment to sustainability and reducing environmental impact.

CDP is an international environmental non-profit organisation which evaluates major companies and organisations worldwide on their efforts to tackle environmental issues.



As of 2024, ISO 14001 consolidated certification covers Canon Inc, as well as Group companies operating in 39 countries and regions (in total, 117 companies/529 operational sites) around the world.





**OUR BUSINESS  
IS IMAGING,  
WHEREVER YOU  
CAN IMAGINE IT**

# PRODUCT PORTFOLIO

Our portfolio of optical and imaging technologies



**Cameras**



**Broadcast Lenses**



**Printing**



**Medical**



**Lenses**



**Network Cameras**



**Semiconductor  
Lithography Equipment**

# WE ARE THE POWER BEHIND GREAT STORYTELLING

Beloved by photographers, content creators, producers and videographers all over the world.

When you see a photo of a baby's first steps or a breath-taking panorama of the arctic wilderness, chances are it's through a Canon lens.

Our award-winning products and services are created to inspire and elevate, and we serve creatives from hobbyists through to professionals.

From Mirrorless and DSLR cameras, to compact photo printers, and professional printers, we are making moments that last.



# WE ARE IN THE BUSINESS OF INFORMATION

Input to output for consumers and enterprises.

Business never sleeps and our innovation never stops. We are shaping the future of how businesses manage their valuable information through digital solutions and services.

With a comprehensive portfolio of we help our customers reach their full potential and drive business transformation securely in the demands of a digital, always on, world'.



# WE ARE IN THE BUSINESS OF SAVING LIVES

We offer cutting-edge imaging diagnostics and patient care.

Our goal is to deliver uncompromised performance, comfort and safety features via a full range of diagnostic medical imaging solutions including CT, MRI, X-Ray, Ultrasound and Healthcare Informatics offered across the globe.

We work hand-in-hand with leading clinical and academic partners to bring solutions that can help make a positive difference to patients.



# WE ARE IN THE BUSINESS OF INDUSTRY

Our expertise is driving technological advances across a range of industries that rely heavily on visual data.

Our products help maximise productivity, whether it's a high-volume digital production printing system or a software solution to help streamline processes.

Development of mixed reality and gesture recognition are helping a variety of industries move forward, and our Network Visual Solutions are the cornerstone of smart cities and civic safety.

Ground-breaking miniaturisation and precision in the manufacturing of semiconductors lie at the heart of this tech revolution. Our focus on innovation increases productivity and quality for our customers.



**High Resolution / High Productivity KrF Scanner FPA-6300ES6a**

# CANON GROUP COMPANIES

Our portfolio of optical and imaging technologies is made possible by the wealth of companies within the Canon group. Each brings cutting-edge products and solutions to the market.

## NETWORK CAMERAS



Security and video surveillance company



Creator of open platform video management software



## MEDICAL



Global provider of diagnostic medical imaging systems



Medical solutions specialist

## PRINT



Printing and copying hardware and related software



Optical Character Recognition technologies (OCR) and mobile scanning



Print and scan management software

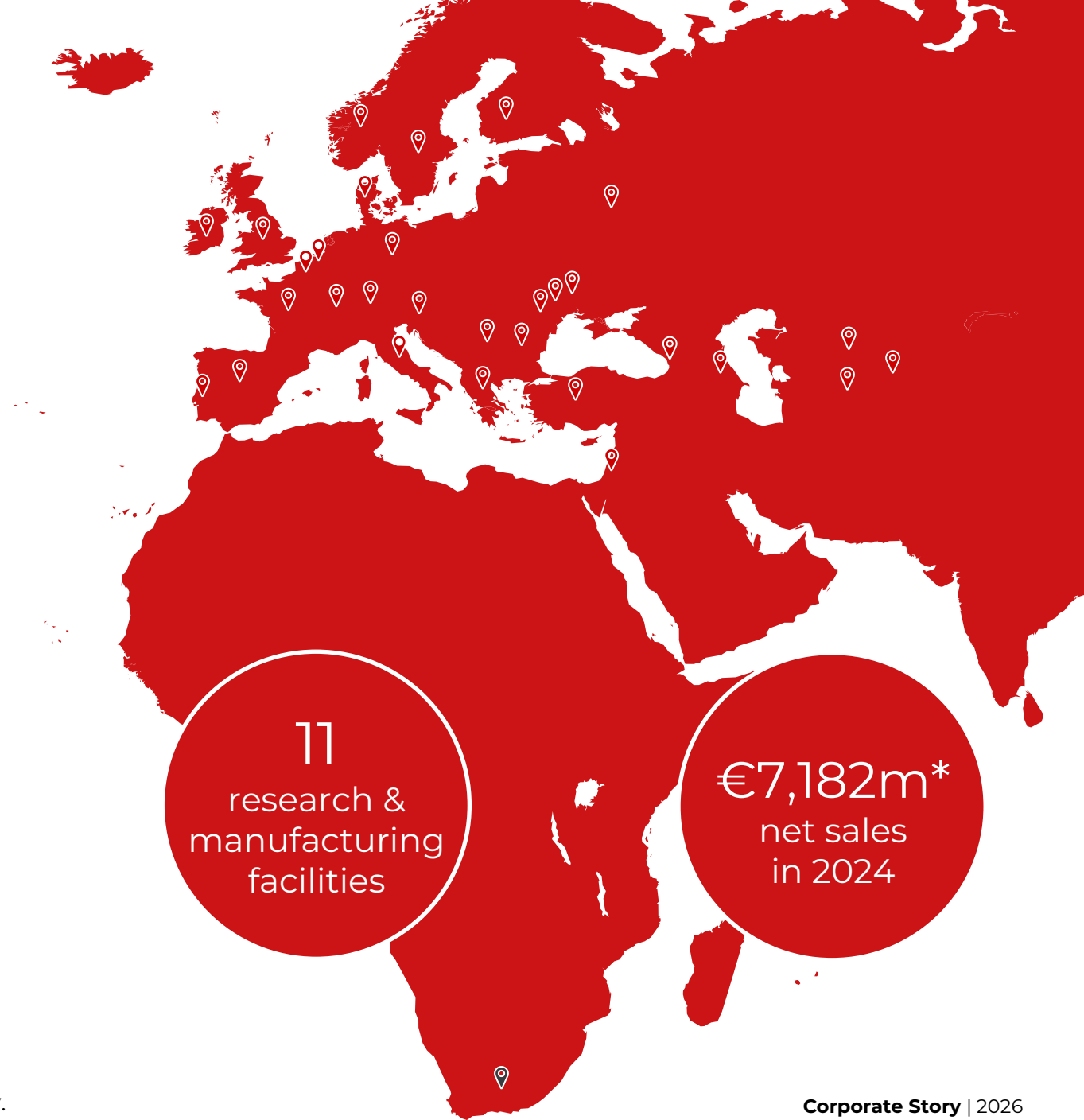


Information management software

# OUR REGION

We have been in business in EMEA for over 60 years and have two head offices - in London, United Kingdom and Amstelveen in The Netherlands.

Both are supported by national and regional sales offices:



# RESEARCH AND MANUFACTURING

## Canon Research Centre – France

R&D of network and communication technologies for transmission and connectivity to high-quality, high-volume video data processing; and security camera systems and technologies.

1

## Canon Medical Research Europe – Edinburgh

R&D of clinical decision support systems AI automation.

2

## Canon Production Printing – Netherlands

R&D and manufacture of high-speed high volume cutsheet printers and consumables.

3

## Canon Production Printing - Germany

R&D and manufacture of high-speed high volume continuous feed printers and large format.

4

## NT-Ware – Germany

Development and sales of print and scan management solutions.

5

## Milestone Systems – Denmark

R&D of video management solutions.

6

## Axis Communications – Sweden

R&D of network video solutions.

7

## Canon Bretagne – France

Produces, manufactures and fills toner cartridges and recycles Canon cartridges throughout Europe.

8

## Canon Giessen – Germany

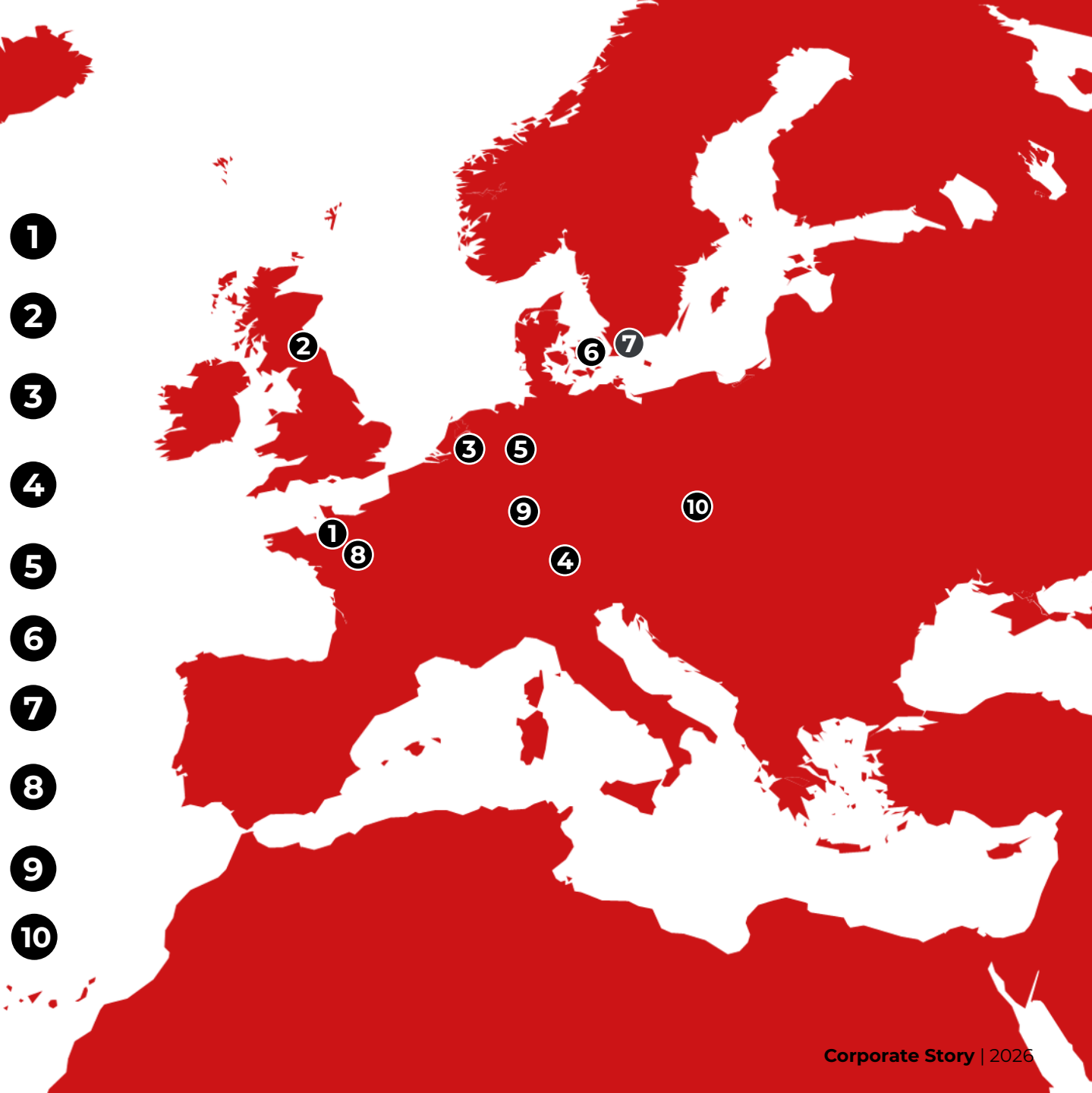
Service and support centre and remanufactures Canon products.

9

## Canon Ophthalmic Technologies – Poland

Research and software development ophthalmic diagnostic equipment.

10



# SPONSORSHIPS & PARTNERSHIPS

Our sponsorship and partnership activities across EMEA span a range of social and cultural activities.

Through these activities, we strive to contribute our imaging expertise and broad product portfolio to make a difference within society.

## VISA POUR L'IMAGE



Visa Pour L'Image, the international festival of photojournalism, welcomes visitors from around the world for a series of exhibitions, roundtable discussions, screenings and award presentations.

## WORLD SPORTS PHOTOGRAPHY AWARDS



The World Sports Photography Awards celebrate the best in professional sports imagery, showcasing powerful moments from across the globe.

## NATURE SEYCHELLES



Investment to the Nature Seychelles for the construction and operation of a coral breeding facility as well as Canon equipment to enhance observation and documentation of coral spawning, to be used in citizen science, and for education and awareness.

## CORAL SPAWNING INTERNATIONAL



Coral Spawning International offers a unique tool to tackle the current coral crisis. Guided by their own scientific research, they design and install bespoke aquaria aimed primarily for the spawning of more climate resistant corals.

## OCEAN PHOTOGRAPHER OF THE YEAR



The Ocean Photographer of the Year is a celebration of our beautiful blue planet, as well as a platform to highlight the many plights it is facing.

# OUR SOCIAL CONTRIBUTION

Delivering positive social impact lies at the heart of our Kyosei philosophy of living and working together for the common good.

We're empowering the next generation through social initiatives and storytelling programmes that give thousands of young people the opportunity to share their stories and drive sustainable change.

We help to prepare people from a wide range of backgrounds across EMEA for the future by using our products, expertise and partnerships to empower them and help them grow.

## CANON YOUNG PEOPLE PROGRAMME



[Learn more](#)

## MIRAISHA



[Learn more](#)

## CANON YOUNG CHAMPION OF THE YEAR AWARD



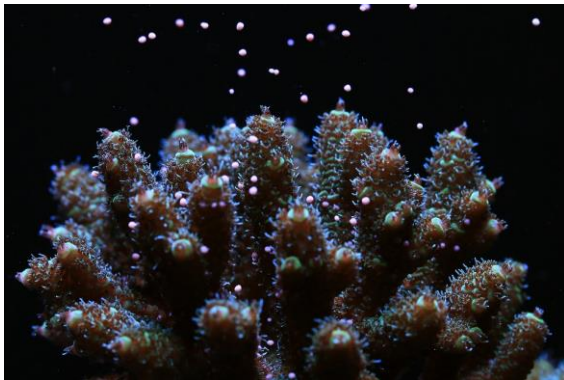
[Learn more](#)



Let there be...LIFE



Ten years of the Canon Young People Programme



From commuter town to coral reef



How print took Micce Rylander's creativity beyond boundaries

# VIEW

VIEW is where we bring our brand values to life and uncover things you might not know about us.

Our cameras and printers are, of course, what we're best known for, but they're far from the whole story.

From mobile CT scanners to empowering the next generation of storytellers, there's more to us than meets the eye.

# FIND OUT MORE

Want to find out more about Canon?  
Why not visit us at

[www.canon-europe.com](http://www.canon-europe.com)

Or check out some of our other channels:

- [Newsroom](#): Find out the latest information from us
- [VIEW](#): Where we reveal the unseen

Or you can connect with us on our social media channels

