



WE ARE CANON

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OUR PURPOSE:
IMAGING TO
TRANSFORM
OUR WORLD.



**FOR OVER 80 YEARS,
WE HAVE GIVEN PEOPLE
THE MEANS TO CAPTURE
AND PRESERVE THE
THINGS THEY SEE.**



**FROM CAPTURING
THE LITTLE MOMENTS
TO PROVIDING LIFE-SAVING
MEDICAL DIAGNOSTICS.**

OUR CORPORATE VISION BUILDS ON THIS.

Everything we do begins with our corporate vision: Enriching lives through imaging experiences.



OUR PAST INFORMS OUR FUTURE.

PAST

Since our founding in 1937, we have been dedicated to pushing the boundaries of imaging, giving people the tools to reimagine the way they work and live.

PRESENT

As a leading technology company, innovation has kept us at the forefront of imaging excellence. It has enabled us to develop our industry leading technology across a variety of fields.

FUTURE

Through our expertise and investment, we offer ground-breaking imaging solutions for a changing world. From medical imaging and 8K output, to analytics for video and mixed reality.



CANON BY NUMBERS.



Fortune 500
company



Up to 8% of sales
invested in research and
development every year



Ranked most innovative
manufacturer for over 36
years according to patent
registrations in the US



3,022 patents
granted in 2021



343 worldwide
subsidiaries in 2020



184,034 employees
worldwide in 2021



¥3.51 billion net
sales in 2021



¥245 billion net
income in 2021



OUR FOUNDATION AND LEGACY

1937

Canon entered the camera market with the Kwanon, a prototype of Japan's first 35mm focal-plane-shutter camera

1959

The Reflex Zoom 8 is released to market. It is the world's first 8mm cine camera and quickly becomes an icon

1965

We broke into the B2B market with our first copying machine, the Canofax 1000

1976

Photographers experience new levels of precision with the launch of the AE-1 SLR, the first fully automatic SLR camera

1985

The first colour bubblejet printer, the BJ80, is launched to streamline print

1987

We launched our decade-defining EOS photography and videography System and EF lenses

World's first digital full-color copying machine, the CLC-1 is introduced

1990

Canon launches its toner cartridge recycling programme

1997

Our worldwide camera production reached an astounding 100 million units

2005

The XL-H1, our first high-definition video camcorder is launched, creating a sharper than ever picture

2010

Canon acquires Océ -
manufacturer of office
copiers and printers

2018

We celebrated
a production
milestone with
EF lenses hitting the
140 million mark

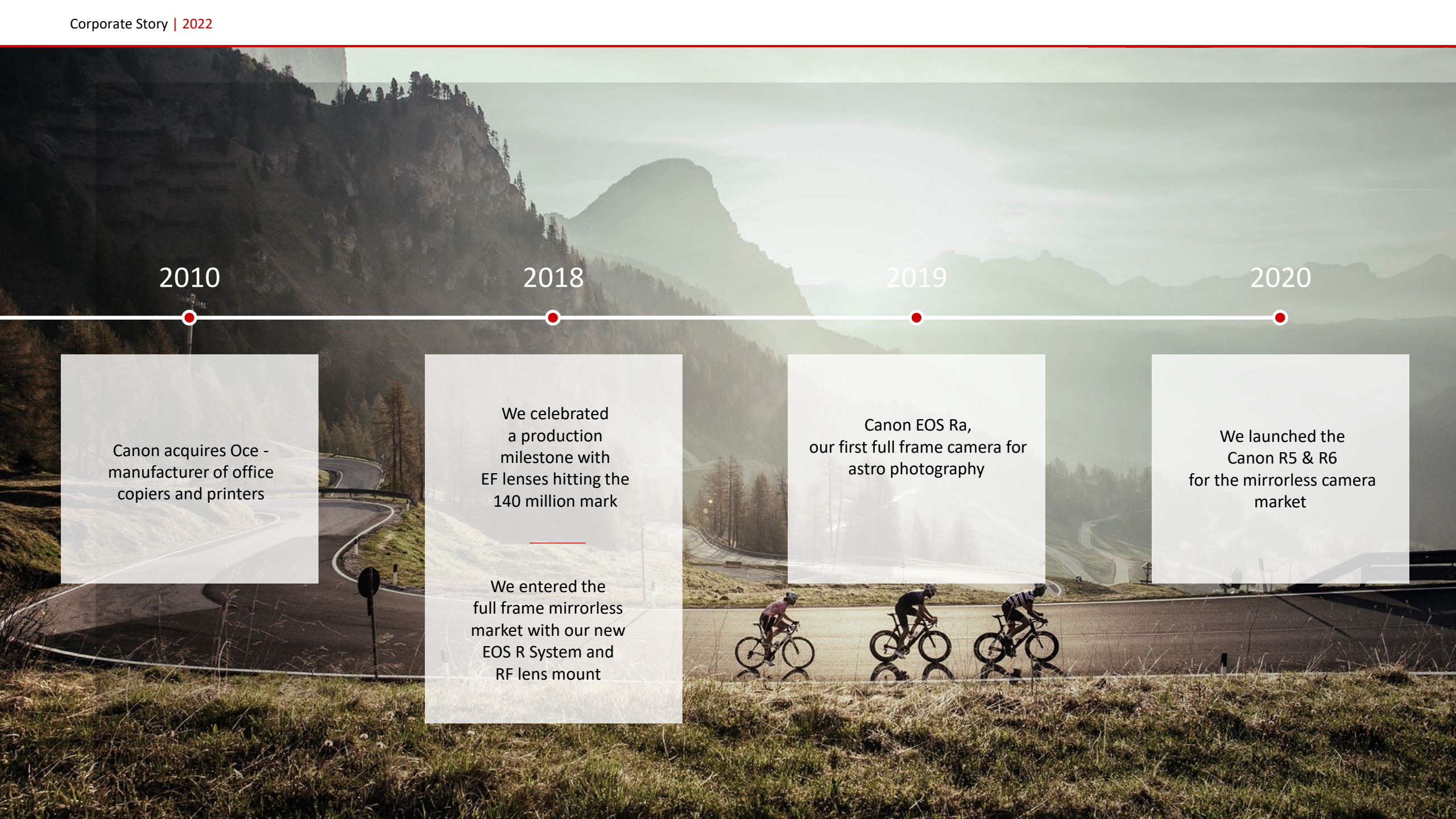
We entered the
full frame mirrorless
market with our new
EOS R System and
RF lens mount

2019

Canon EOS Ra,
our first full frame camera for
astro photography

2020

We launched the
Canon R5 & R6
for the mirrorless camera
market



KYOSEI 共生

OUR CORPORATE PHILOSOPHY

Living and working together
for the common good.

The world of Canon is shaped by one shared
philosophy that influences the way we do business
and how we treat each other.

The values we draw from Kyosei are also fundamental
to the responsibility we feel
as corporate citizens. This can be seen in
the work we undertake to reduce our environmental
impact across our operations and our programmes to
empower the next generation of visual storytellers.



ONE SHOT TO SAVE OUR PLANET

共生

Kyosei is also about confronting the greatest threats to life on earth.

Our sustainability focus is both environmental and social.

We are delivering on our commitment to be:

- Always responsible
- Ethical providers of products and services
- Keeping materials in use for longer
- Cutting out waste
- Improving energy efficiency

**OUR BUSINESS
IS IMAGING,
WHEREVER YOU
CAN IMAGINE IT.**



WE ARE IN THE BUSINESS OF PRESERVING MOMENTS.

Beloved by photographers, producers and videographers all over the world, when you see a photo of a baby's first steps or a breath-taking panorama of the arctic wilderness, chances are it's through a Canon lens.

Our award-winning products and services are created to inspire and elevate, and we serve creatives of every calibre.

From Mirrorless and DSLR cameras, to compact photo printers, we are making moments that last.





WE ARE IN THE BUSINESS OF INFORMATION.

Input to output for consumers and enterprises.

Business never sleeps and our innovation never stops. We are shaping the future of how businesses manage their valuable information through cutting edge technologies.

With the most comprehensive hardware, software and service portfolio in the industry, we help our customers reach their full potential and drive business transformation in an increasingly demanding digital climate.

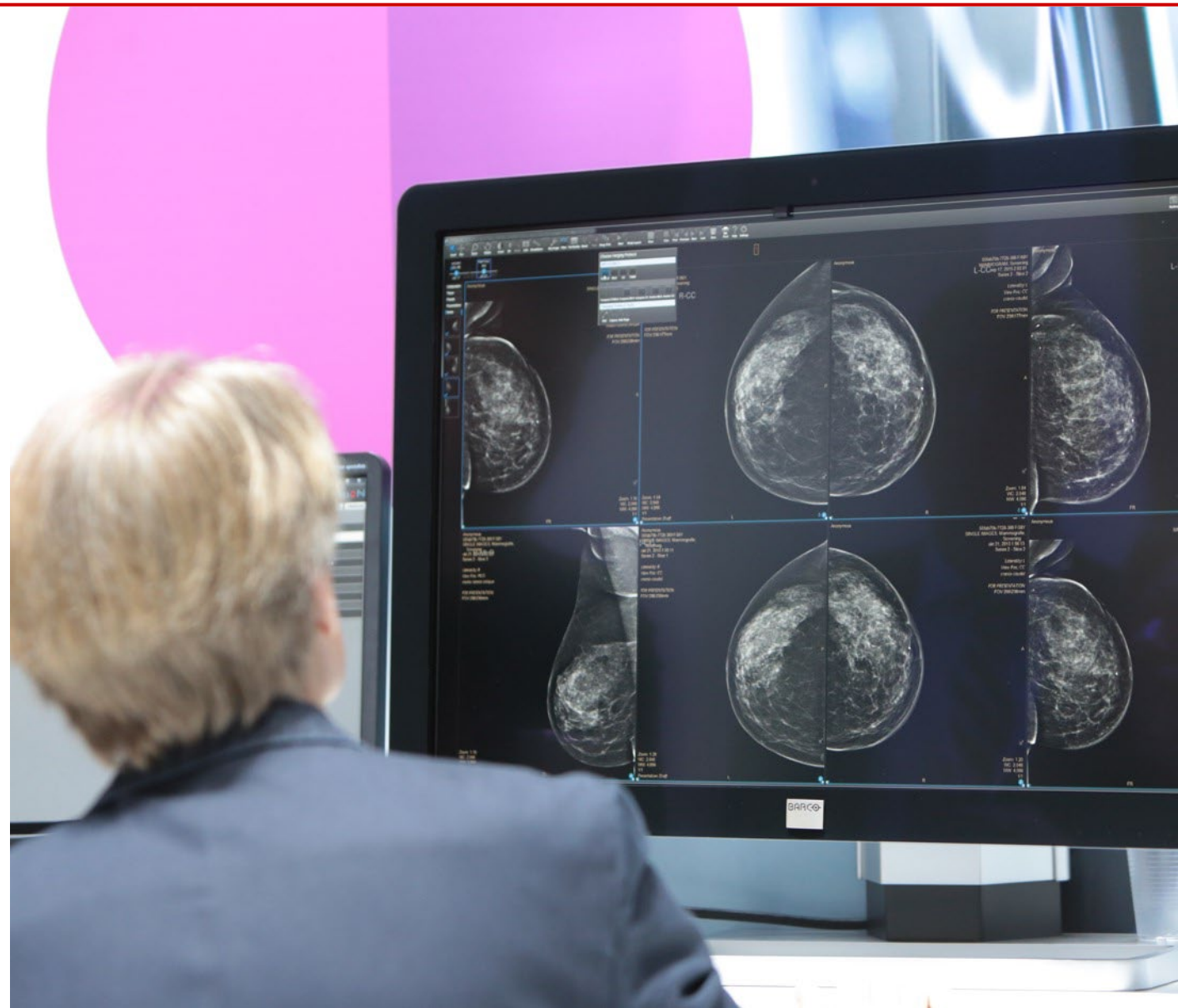


WE ARE IN THE BUSINESS OF SAVING LIVES.

We offer cutting-edge imaging diagnostics and patient care.

Our goal is to deliver uncompromised performance, comfort and safety features via a full range of diagnostic medical imaging solutions including CT, MRI, X-Ray, Ultrasound and Healthcare Informatics offered across the globe.

We work hand-in-hand with leading clinical and academic partners to bring solutions that can help make a positive difference to patients.





WE ARE IN THE BUSINESS OF INDUSTRY.

Our expertise is driving technological advances across a range of industries that rely heavily on visual data.

Our products help maximise productivity, whether it's a high-volume digital production printing system or a software solution to help streamline processes.

Development of mixed reality and gesture recognition are helping a variety of industries move forward, and our Network Visual Solutions are the cornerstone of smart cities and civic safety.

Ground-breaking miniaturisation of semiconductors lie at the heart of this tech revolution. Our focus on innovation increases productivity and quality for our customers.



CANON GROUP COMPANIES

Our portfolio of optical and imaging technologies is made possible by the wealth of companies within the Canon group. Each brings leading edge products and solutions to the market.

NETWORK CAMERAS



Video surveillance cloud management service



Security and video surveillance company



Video synopsis solutions for rapid video review and search



Creator of open platform video management software

MEDICAL



Medical imaging specialist



Global provider of diagnostic medical imaging systems

PRINT



Printing and copying hardware and related software



Optical Character Recognition technologies (OCR) and mobile scanning



Print and scan management software



Information management software



OUR REGION

We have been in business in EMEA for over 60 years and have two head offices - in London, UK and Amstelveen in The Netherlands.

Both are supported by national and regional sales offices:



RESEARCH AND MANUFACTURING

Canon Research Centre – France

R&D of network and communication technologies for transmission and connectivity to high-quality, high-volume video data processing; and security camera systems and technologies.

Canon Medical Research Europe – Edinburgh

R&D of clinical decision support systems AI automation.

Canon Production Printing – Netherlands

R&D and manufacture of high-speed high volume cutsheet printers and consumables.

Canon Production Printing - Germany

R&D and manufacture of high-speed high volume continuous feed printers and large format.

NT-Ware – Germany

Development and sales of print and scan management solutions.

Milestone Systems – Denmark

R&D of video management solutions.

Axis Communications – Sweden

R&D of network video solutions.

Canon Bretagne – France

Produces, manufactures and fills toner cartridges and recycles Canon cartridges throughout Europe.

Canon Giessen – Germany

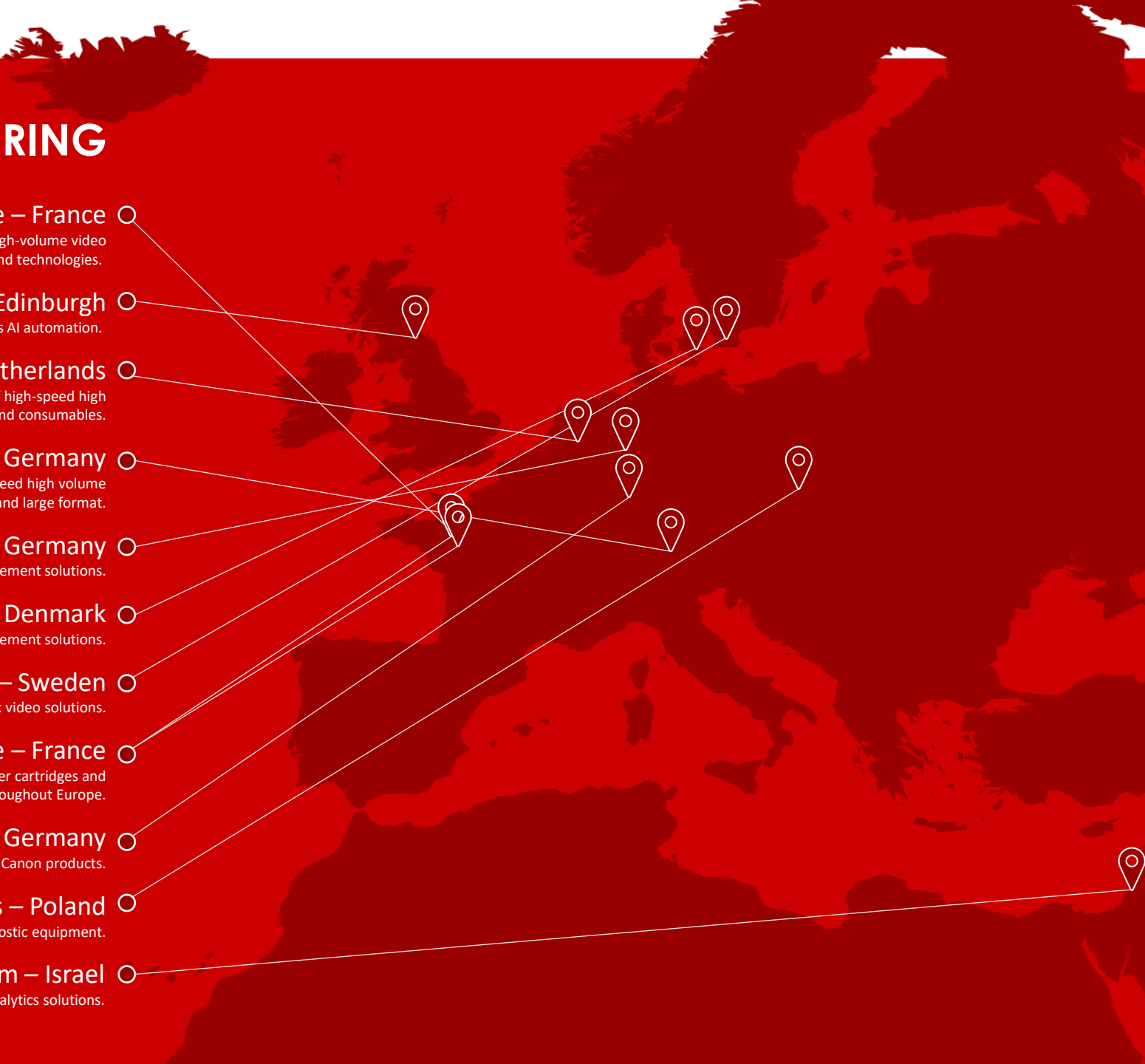
Service and support centre and remanufactures Canon products.

Canon Ophthalmic Technologies – Poland

Research and software development ophthalmic diagnostic equipment.

BriefCam – Israel

Development and sales of video analytics solutions.



SPONSORSHIPS & PARTNERSHIPS.

Our sponsorship and partnership activities across EMEA span a range of social, cultural and sporting activities.

Through these activities, we strive to contribute our imaging expertise and broad product portfolio to make a difference within society.



Birmingham 2022
Commonwealth Games



Expo 2020 Dubai



Visa pour l'image



United Nations





CANON YOUNG PEOPLE PROGRAMME.

We understand that the youth of today are the leaders of tomorrow.

We're inspiring and empowering the next generation through creative education and teaching young people how to express themselves by, using the United Nations Sustainable Development Goals (SDGs) as a framework, the programme gives young people the knowledge, skills and confidence to tackle sustainability issues that matter to them using creativity and critical thinking.



MIRAISHA PROGRAMME.

Our Miraisha programme promotes job opportunities and future livelihoods in Africa by offering workshops to photographers, videographers, filmmakers and print business owners. We aim to enhance and support their skill sets by sharing our knowledge and expertise.

The Miraisha programme embodies Canons corporate philosophy, Kyosei. Even the name of the programme is a blend of Japanese and African (Swahili) language.



FIND OUT MORE

Want to find out more about Canon?

Why not [visit us at www.canon-europe.com](http://www.canon-europe.com)

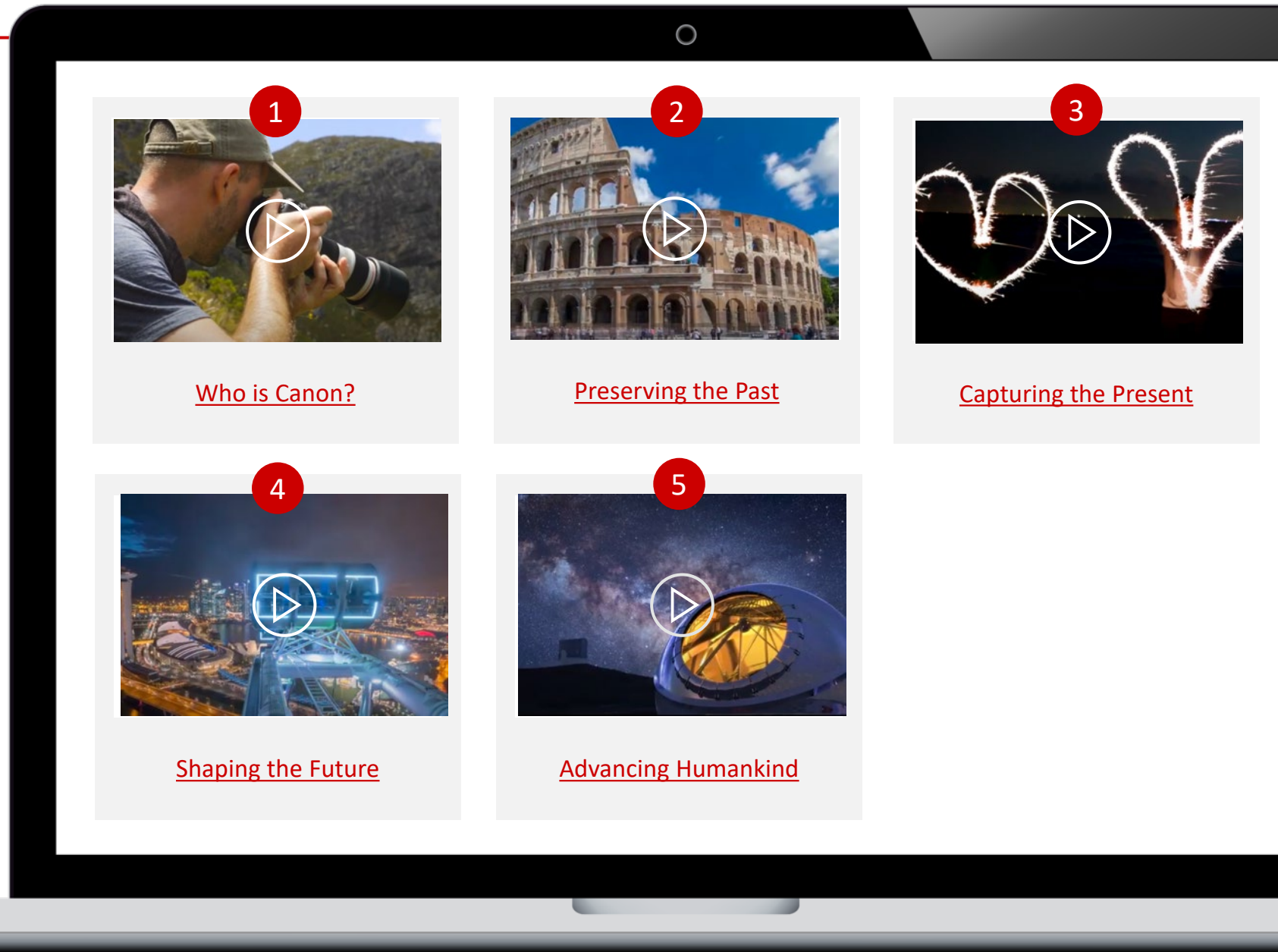
Or why not check out some of our other channels:

- [Newsroom](#): Find out the latest information from us
- [View](#): Industry news, innovation and technology trends
- [Blog](#): Learn more through our stories, events, and hot topics
- [Podcast](#): Our award winning 'Shutter Stories'

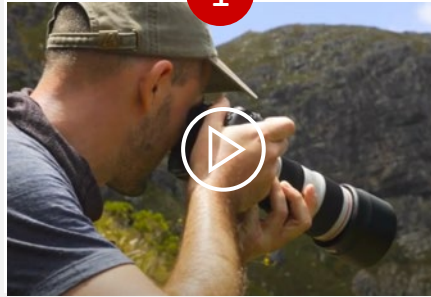
Or you can connect with us on our social media channels;



**FIND OUT
MORE ABOUT
US THROUGH
THESE VIDEOS.**

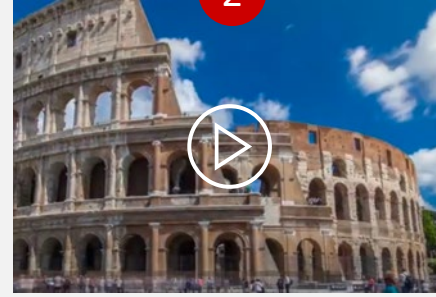


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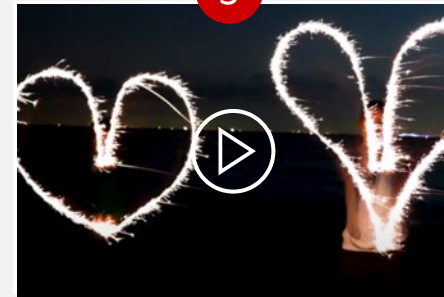
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[Advancing Humankind](#)

