

RECEIVE, PREPARE, GO

PRISMAprepare Go



PRISMA
prepare Go



PRISMA

Canon

THE CHALLENGES FACED BY SMALLER PRINT OPERATIONS

- Are you facing the daily challenge of retaining and attracting customers and offering rapid turnaround for an increasing variety of print jobs?
- Do you have the challenge to produce shorter print runs at competitive rates and yet still making a profit?
- Are you looking for a simple, effective and secure job submission toll without the need to invest in complex, high-end software solutions?

PRISMAPREPARE GO GETS YOU STARTED

PRISMAPrepare Go provides a simple, easy-to-use, powerful production onboarding pathway to the cloud, delivering practical benefits to print providers and their customers.

OUR SOLUTION FOR YOUR CHALLENGE

PRISMAPrepare Go is the entry-level job submission and preparation application offering an off-the-shelf solution to increase the efficiency, flexibility and profitability of smaller in-house print centres and PSPs. With online delivery and support, PRISMAPrepare Go is a simple easy-to-use and configure workflow application enabling your customers to get up and running quickly and efficiently.

PRISMAPrepare Go is a simple and secure way to submit print jobs. Give your customers direct access to your print services via the portal and grow your repeat-customer base. Start directly with a structured

and professional approach to job submission. PRISMAPrepare Go offers the flexibility to extend functionality as your operation grows. The cloud-based application provides rapid job submission, composition, preflighting and productive printing functionality.

PRISMAPrepare Go helps smaller print operations optimise their workflows with minimum training. This enables them to offer a more flexible and efficient personal service. They can now add value and creativity to clients' jobs with ease, while reducing turnaround times for standard jobs. Thus, freeing up time to focus on generating new business.

- ➔ **STRUCTURED**
From job submission to job processing and job production, PRISMAPrepare Go users can now offer their customers a structured, professional service that's both easy and cost effective.
- ➔ **PREFLIGHT CHECK**
With basic automated preflighting on arrival, files can be quickly assessed by the operator, to make sure there is no missing information such as page size, fonts and that the image resolution is correct. If everything is approved, the file is accepted for production. Customers can be advised if changes need to be made.
- ➔ **INTUITIVE JOB PREPARATION**
The real 'What You See Is What You Get' (WYSIWYG) previews, can help you eliminate mistakes, reduce costly misprints and save valuable time.



EASY JOB ONBOARDING IN THE CLOUD

PRISMAprepare Go is a simple way to transition your production workflow into the cloud. It provides print buyers an easy to use job submission and work-in-process tracking method requiring no specialized training or ongoing maintenance; it offers print suppliers added speed and efficiency receiving customer jobs, fast-checking print readiness, selecting available press resources, applying basic press settings, and submitting the jobs to production.



EASY TO USE FOR YOUR CUSTOMERS

The simple drag-and-drop feature enables customers to submit their PDF files easily. They can give the file a name and add additional instructions or requests. Customers can add new jobs or prepare ones previously submitted, prior to them being accepted for production.

EASY TO USE FOR YOUR OPERATORS

Operators can also submit jobs directly on behalf of new and existing customers. Switch easily between applications, tools and printers from one central login.



1 RECEIVE

PRISMAprepare Go makes it easy for your customers to submit jobs, track progress, and review purchase histories. It provides an orderly way for you to receive work, preflight on all incoming jobs and ensure their readiness for production.

- ✓ Create your own job onboarding portal in just minutes; just add a background, logo and contact details and you are ready to receive jobs from your customers
- ✓ Onboard jobs on behalf of your customer or invite them to onboard jobs to you by sending an convenient hyperlink invitation via email
- ✓ Work in structured way and give your customers the ability to track the status of their jobs
- ✓ Automated preflight for all received jobs at order intake.



2 PREPARE

Create a variety of applications like documents with staples and/or punch holes, folded documents, booklets, same-up and cut & stack sheets with clear color previews.

- ✓ This allows you to verify page output formatting adjustments visually as they are made with real What You See Is What You Get (WYSIWYG) Document and Sheet view to minimize costly mistakes
- ✓ Real-time job settings using the printer Media catalogue, imposition templates and image color settings.

CLOUD-BASED

PRISMAprepare Go is the easy way to transition your job submission and print production workflows to the cloud without specialised training, ongoing maintenance or extensive IT provision.



3 GO

PRISMAprepare Go is a single submission point to your supported networked production presses. It provides a beneficial first step for you to streamline and organize your production workflow with a mind toward growth.

- ✓ Prepare your jobs based on the available finishing devices
- ✓ Send jobs directly to PRISMAsync DocBoxes to easily reprint and make quick last-minute edits
- ✓ Use PRISMAsync automated workflows
- ✓ Using one web-browser for both PRISMAprepare Go and PRISMAsync Remote Manager, easily switch between the two applications and benefits from additional functionalities.

YOUR HOME IN THE CLOUD

PRISMAprepare Go is a simple way to begin transition your production workflow into the cloud and is easily available on PRISMA Home.

PRISMA Home is the portal at the heart of PRISMA, providing reliable, safe and secure unified access to all your PRISMA cloud-based applications and tools, from multiple and different devices.

Add one more sentence here: Simply activate your subscription on PRISMA Home and start using PRISMAprepare Go.

- ✓ One single login
- ✓ Configure and manage users and subscriptions centrally
- ✓ Deploy, configure and manage your PRISMA cloud application and tools
- ✓ Store and back up jobs and data securely in PRISMA cloud storage
- ✓ Available anywhere, anytime from your smartphone, laptop or other suitable device with limited IT effort
- ✓ Easy to use and to access



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